A New Identity
Page 4 ... Jefferson Community College has embarked on a comprehensive branding process kicked off with the launch of a new graphic identity.

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New Vice President for Community Engagement
Page 20 ... In November, Jefferson announced the appointment of Craig D. Johnson, Ed.D., to the position of Vice President for Community Engagement.
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Jefferson Community College is committed to Equal Opportunity in employment, admission and treatment for all individuals without regard to race, color, religion, creed, national origin, gender, age, sexual preference, genetic information, disability status, or any other basis prohibited by federal or state law. Coordinator for compliance with Title IX of the Education Amendments of 1972 and Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 is Gail Miller, Director of Human Resources and Affirmative Action / Diversity Officer at 315-786-2450.
I can hardly believe that I have been at Jefferson Community College for almost two years. The time has certainly flown by. When I first interviewed for the presidency at JCC, I was struck by how much the college had going on, particularly for an institution of its size. Coming from a large community college in a major metropolitan area, I had some preconceived ideas about what a small rural community college would have to offer. As soon as I started learning about Jefferson, I realized how very wrong I was. Every day I am reminded that the College’s new tagline of “There’s more here” is absolutely true. The “Jewel of the North Country” is exactly that, a multi-faceted treasure.

Examples of how there is more here abound. The Small Business Development Center at Jefferson Community College consistently is one of the top performers in the state. The Jefferson Community College Foundation provides scholarships to students at a level that is remarkable for our demographics. The College offers programs that are highly unique such as Animal Management and Fire Protection Technology. The Center for Community Studies is world class. Our distance learning program is outstanding in both quality and in the variety of courses offered. Our new Entrepreneurship Center is reaching out to budding entrepreneurs and business owners. And, at the center of all we do here at Jefferson Community College, is our liberal arts program and coursework that provides a strong core educational foundation for all of our students.

Students of all ages and abilities turn to Jefferson Community College. Students find far more activities, clubs and athletics on campus than they ever expected. Our child care center was just re-accredited through a rigorous process and our concurrent high school program received its first accreditation through an equally arduous process.

But the real measure of there being more here is what our students find in their classroom learning experience. I have students tell me over and over again about how excited they are about their professors and how they are being challenged in the classroom. And our results speak to the quality in the classroom whether it be student success at their transfer institution, licensure exam pass rates, or simply the very high graduation rate at Jefferson. I would hold Jefferson’s faculty up against any faculty in this state, public or private, and maintain that they exemplify how there’s more here. Students receive an outstanding education at Jefferson Community College because of the people who have chosen to teach here.

It is an honor and a privilege to be at Jefferson Community College. There’s more here.

Carole A. McCoy
A New Identity

After an intensive, six-month research-and-development process, Jefferson Community College officially launched a new graphic identity on campus in early December. The new logo, however, is only one component of a comprehensive brand identity process the college is undertaking with the assistance of Berkshire Marketing Group, a Troy, NY-based agency that specializes in branding strategies for public institutions.

“This was more than just a design process,” said Dr. Carole A. McCoy, president of Jefferson Community College. “We are enhancing Jefferson’s identity in the community, planning our strategies for sustainability and growth, and we wanted to engage our entire community in defining our role in serving the North Country.”

Along the way, nearly 300 students from Jefferson took part in focus group discussions about the college’s identity. The focus groups—more than 20 in all—reviewed a selection of new graphic logos and a tagline for Jefferson. The logos had previously been reviewed by a branding steering committee and revised for presentation to the students.

“Berkshire Marketing developed dozens of logo designs based on the feedback we received,” said Karen J. Freeman, JCC’s Marketing and Public Relations Officer. “We listened closely to students, former students, faculty/staff members and community members. The final logo was truly a collaborative effort among our entire college community.”
The development of the new logo and tagline is just the beginning of a campaign to help the people of the region learn how much more JCC has to offer them. And, as we explore avenues for continued growth, it is important for Jefferson to ensure that we are meeting the needs of the North Country and that we continue to share with our community the many ways we are here to help – whether it be through individual education, workforce training, or other educational and cultural opportunities.

**JCC is the community’s leading resource for leading better lives. We make higher education, high-paying job skills and life-long learning opportunities available and possible for the entire community. In fact, you probably don’t even realize how much we have to offer you.**

There’s more here for you. And the more you know, the better.

Enjoy this issue of Jefferson Insider!

“I expected to get an education, but what I am getting is a whole lot more.”
- Wendy R. Clinch of Watertown

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There’s more here.

**Jefferson is the region’s best-known unknown resource.**

“**JCC is an underappreciated, underutilized resource ready to position itself for growth in size and influence.**”
- Business Leaders Focus Group

“I know it’s good, but I don’t know why, or if it has anything good for me.”
- Prospective Student Focus Group

“**Great programs and instructors that nobody knows about.**”
- Current Student Focus Group

Development of the new tagline for the college followed a similar path. Based on market research conducted with prospective, current and former students; college staff and administrators; and local business and community leaders; the branding agency developed a selection of more than a dozen proposed taglines designed to dramatize the benefits of involvement with the college.

“There’s more here” was the choice recommended by the Berkshire Marketing Group branding team, chosen by the steering committee and endorsed by the student focus group participants. Based on the research, it is clear that while JCC is generally regarded very positively as an institution throughout the region, the details of why it is a good place are not widely known.

In particular, JCC’s best features, range of programs and direct relevance to the lives of people other than traditional community college students (high school graduates entering college for the first time) are under-appreciated. Research suggests that students who enroll at JCC tend to be pleasantly surprised at what they find. There’s more to it than they expect.

Dr. Carole A. McCoy, president of Jefferson Community College, at the December 3 press conference launching the new graphic identity.

Jefferson is the region’s best-known unknown resource.

**“JCC is an underappreciated, underutilized resource ready to position itself for growth in size and influence.”**
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“Great programs and instructors that nobody knows about.”
- Current Student Focus Group

There’s more here for you. And the more you know, the better.

Enjoy this issue of Jefferson Insider!
Defining the “Community” in Jefferson Community College

Jefferson Community College.
Those three words pack a lot of punch. ‘Jefferson’ of course is the county in which the College is located and which sponsors the College. ‘College’ implies so much more than Merriam Webster’s definitions of ‘a building used for educational purposes’ or ‘an institution offering instruction.’

But let’s talk about ‘community.’ Without a doubt, Jefferson is a significant part of our North Country community. We have been transforming lives by providing educational opportunities for our citizens and workforce training opportunities for local businesses since 1961. Nearly 50 years. In fact, we have been called the “jewel of the North Country.” But perhaps there is even more meaning behind that moniker.

Members of our campus community – faculty, staff and students – continually demonstrate their involvement with and caring for other community members by generously donating their time, expertise and, many times, much-needed material things to community organizations and fellow North Country citizens. Compared to other community colleges in New York, Jefferson can be considered small with its 3500+/- student body and 180+/- employees. But for a ‘small’ college, Jefferson has a close-knit and giving campus environment – from our students to staff all the way to the president.

Of course, individually, many members of the campus community serve on local boards and volunteer for community organizations. Those types of contributions in terms of time and expertise are immeasurable. But consider one example of the measurable - Jefferson has been an active supporter of the United Way of Northern New York since 1964, each year chairing an informal committee to lead fundraising efforts among faculty and staff. In 24 years, the campus community has contributed $385,000 – nearly a half million dollars – including over $17,500 donated in 2008’s tough economic times. And, according to United Way executive director Jayn Graves - Jefferson is the #1 community college in New York State in United Way giving.

Consider the actions of Jefferson’s Business Club. With the current economic downturn, the Business Club dedicated the Fall 2008 semester to charity work. With a larger membership than past years, the club was able to reach not only into our own community, but also made an impact globally. Fall semester activities included fundraising for Operation Christmas Child whereby gifts, school supplies and hygiene products were sent to under-privileged children in third world countries. Club members also joined forces with Friendly’s in Watertown to support the Salvation Army Soup Kitchen in Watertown. Additionally, the club selected a boy and girl from Jefferson’s Salvation Army Angel Tree and helped those children celebrate the holidays.

“Giving back to the community has given us a sense of hope when it seems there is none,” said Business Club vice president Shannon Smith. “Our actions are a staple in these poor times and we hope also that they will set a positive example.”

The Jewel of the North Country. It would seem that members of our campus community – from the president to our faculty, staff and our students – are perhaps the real jewels, truly representing the ‘community’ in Jefferson Community College.

I’m immensely impressed with how generous our faculty and staff are with their time,” said Carole A. McCoy, president of Jefferson. “You only need to spend a few minutes with anyone on campus before you start to hear about their involvement with all types of organizations such as churches, scouts and athletics, and their support for so many worthy causes - disabilities awareness, victims assistance, help for the homeless, and the list just goes on and on. I don’t think I’ve met a single faculty or staff member at JCC that didn’t donate his/her time and expertise. That’s pretty amazing.”

“Community service is a fundamental part of the campus ethos and our student clubs have been especially active this year,” added Betsy D. Penrose, vice president for students. “During these difficult economic times, their generous contributions of time and talent have made a difference to many in our community.”

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To support breast cancer research and awareness, the JCC Educational Support Professionals Association participated in the *Making Strides Against Breast Cancer Walk* held at Thompson Park in October and raised over $500.

Formed 7 years ago, Jefferson’s *Relay for Life* team has raised over $20,000 during this timeframe, organizing bake sales, scrapbooking crops, car washes and basket raffles to raise money for the American Cancer Society.

Each year, the Liberal Arts Division organizes an *Angel Tree* on Jefferson’s campus. A program of the *Salvation Army* – each angel hung on the tree contained a gift wish for a local child. Gifts are purchased by faculty, staff and students and wrapped for the Salvation Army to distribute.

For the last couple of years, members of the campus community have participated in *Habitat for Humanity*, volunteering weekend days to help build homes. A great family volunteer activity, many staff bring their spouses and children along.

The D.A.N.C.E. Club donated the proceeds of their first public performance “Birth of a Nation” to three different organizations – *Big Brothers Big Sisters of Northern New York, Children’s Miracle Network* and the JCC Foundation.

In December, faculty, staff and students donated more than 500 children’s books to *Literacy of Northern New York* which then distributed them to North Country children through the Salvation Army’s Christmas Give Away Program. Over the 8 years that JCC has been involved in the annual book drive, more than 4000 books have been collected. The campus book drive is co-sponsored by the Melvil Dewey Library, Human Services Club and the JCCWO.

Ann L. Clark, assistant professor of English, arranged twelve *baskets of Thanksgiving dinner* food items - all donated by faculty/staff - and gave them JCC students and Jefferson Campus Care families. “*JCC folks got together behind this project to help people out,*” said Ann. “*No one wanted credit for their involvement; they just wanted to get it done.*”
Academic Newsbytes

In June, students in Literature and Composition will spend 10 days in New Orleans for a credit-bearing learning excursion. Students will study the literature of New Orleans as well as its history, present day and future after Hurricane Katrina. Students will also spend a full day of community service to assist rebuilding groups in post-Katrina efforts. Participants are fundraising for the trip and through the newly formed Broader Horizons Club, members have been awarded the $2000 Chester Lee Educational Travel Grant from the JCC Foundation, which will be applied toward travel expenses.

In October, the Science Division lit things up for National Chemistry Week. Mystifying and educational student demonstrations drew crowds to see color generated, disappearing ink, chemically produced silver lined jars, and temperature controlled color reactions. The week concluded with a chemistry magic show by students which included a nitrogen triiodide explosion, combusting hydrogen gas, heat and more!

The Fire Protection Technology degree program has received a generous donation of a fire truck from the Worth Volunteer Fire Department. After taking delivery of the fire truck in early 2009, it will be utilized for on campus training exercises.

Apply Credit Earned with New Certificate in General Studies toward GED and College Degree

Beginning in January of 2009, the Liberal Arts Division at Jefferson is offering a new General Studies Certificate program to the community with classes beginning January 20th.

Upon successful completion of this 24 credit program, a student without a high school diploma may apply to the New York State Education Department for a high school general equivalency diploma (GED). Additionally, through careful advisement, a student could potentially meet 5-7 of State University of New York (SUNY) General Education Knowledge and Skill Area requirements that transfer easily into most academic programs. Not only are these foundation level courses good preparation for a rigorous academic program, but many of the credits will count toward an associate’s or bachelor’s degree.

“Certainly, for anyone interested in attending college, earning a high school diploma or general equivalency diploma (GED) is the typical first step," says Edward J. Knapp, vice president for academic affairs at Jefferson. “With Jefferson's new General Studies Certificate, a student can earn a GED by taking courses that will also transfer into most associate or bachelor’s degree programs. Not only are these foundation level courses good preparation for a rigorous academic program, but many of the credits will count toward a college degree as well.”

Financial aid is applicable to the General Studies Certificate program. A full complement of support services focused on meeting student needs is also available.

For more information regarding this program, please visit www.sunyjefferson.edu or contact the Admissions Office, 315-786-2277.

8-Week, Late Session Classes Begin March 18

Still time to apply and register for classes

This year invest in a return that lasts a lifetime - earn your college degree! The spring semester began January 20, however it's not too late to register for late session, 8-week classes that begin on March 18. Simply complete the free application available online at www.sunyjefferson.edu or request an application packet by calling an admissions counselor at 315-786-2277 / toll-free 800-435-6522. Campus tours are available!

If you are simply interested in taking a course or two for professional development, contact the Advising, Career & Counseling Center at 315-786-2271 or email advising@sunyjefferson.edu for information regarding our walk-in, register-by-telephone and register-by-mail options. You may also visit www.sunyjefferson.edu and click on “Register for Courses” under Prospective Students.

“The classes are challenging; there’s a lot more here than you would think.”
- Adrienne H. Teachout of Richland, Liberal Arts - Mathematics & Science
Academic News

JCC EDGE Concurrent Enrollment Program for High School Students Earns National Accreditation

Jefferson EDGE, the College’s concurrent enrollment program for high school students, has received national accreditation by the National Alliance of Concurrent Enrollment Partnerships (NACEP). Jefferson is one of only 33 higher education institutions across the country and one of only 9 in New York State that holds NACEP accreditation.

The Jefferson EDGE program provides high school students the opportunity to take college level, credit-bearing courses at their high school during the regular school day. Participants in the EDGE program receive a reduced rate of 1/3 the cost of tuition. Classes offered through this program include mathematics, languages, history, computer and English.

NACEP accreditation certifies that EDGE courses comply with 15 national standards in the areas of curriculum, faculty, students, assessment and program evaluation. NACEP was established in 1999 and serves as a national accrediting body and supports all high school and college members by providing standards of excellence, research, communication and advocacy.

Nearly 500 high school students in 13 area school districts are currently registered in the Jefferson EDGE program, which is offered through Jefferson’s Continuing Education Division. The college courses are taught by high school teachers who are credentialed as Jefferson adjunct instructors.

“The benefits of this program for students are tremendous,” says Jill M. Bettinger, dean of continuing education at JCC. “Students are able to gain college credit at a fraction of the cost and be assured of the rigor and quality of the courses. This program is a true partnership between Jefferson and high school faculty liaisons. Together we are giving students, some of whom are first generation college students, an important glimpse into their future as college students and setting them up for success.”

For more information about Jefferson EDGE, contact your high school guidance office or call the Continuing Education Division at JCC, 315-786-2233.

Virtual Librarian Reference Service

The Melvil Dewey Library at JCC now offers students and community members the online reference service, Ask Us 24/7, a virtual chat reference service that connects students with an academic reference librarian 24 hours a day, 7 days a week.

Ask Us 24/7 uses a chat format whereby questions are answered by an academic librarian, although not necessarily a JCC librarian. The librarian who responds will provide answers and research assistance using a range of internet sources and specialized databases. If a student needs help from a JCC librarian, the question will be referred and a librarian from JCC will reply via email.

Jefferson students and community members alike can access Ask Us 24/7 by visiting www.sunyjefferson.edu/library and clicking on the Ask a Librarian link in the left column.

This service is made possible through a partnership with the Western New York Library Resources Council and QuestionPoint.

Students Visit Jefferson Rehabilitation Center

Students in JCC’s Intro to Human Services class visited Jefferson Rehabilitation Center to learn more of its facilities, job opportunities, current internship and scholarship opportunities.

Student Aid Offices Merge for 1-Stop Shop

The offices of financial aid, registrar and bursar have merged into a one stop service area in the Jules Center, Room 6-024, formerly the registrar/bursar suite. Financial Services and Student Records will provide the same great student services from 8:30 a.m. to 5:00 p.m., Monday through Friday.

“Take any college course you can while in high school. It eliminates liberal arts core and gives you more time to devote to your major, extracurricular activities, and/or projects, and even extra majors or minors.”

-Former EDGE student and Syracuse University graduate

(1-r) Karen Windorski, Rochelle Eddy, Carolyn Rose, Melissa Berkman and Nessa Cadle

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Jefferson Partners with Empire State College to Serve Early Childhood Providers

Individuals working in the field of early childcare and education help fuel the economy of the North Country. They may work in nursery schools, Pre-K programs, family childcare, Head Start and Even Start – caring for and educating young children so parents can work. With state standards becoming more stringent, and with expectations that higher education will eventually be required of such individuals, Jefferson Community College and Empire State College have teamed up to offer a pathway for easy transition to a bachelor’s degree in early childhood studies.

The new Pathways Program will allow JCC students to begin work on a SUNY bachelor’s degree in a program that combines on-campus courses at JCC with courses offered through Empire State College. Designed for students with work and family obligations, the Pathways Program in early childhood studies offers a combination of classroom, online, independent study and small study groups.

The Pathways Program aims to reduce time and out-of-pocket travel expenses for students who might otherwise have to travel a significant distance to pursue a bachelor’s degree.

“North Country students can continue their education in early childhood studies without interruption, transitioning easily from an associate to bachelor’s degree program right in Watertown, paying only state tuition rates,” said Deborah Amory, dean at Empire State College.

Empire also recently announced a $600 Pathways Scholarship which will be awarded to a student in the Pathways Program twice per year. This year, JCC alumna Julie Jones of LaFargeville is the first-ever Pathways Program Scholarship recipient. She graduated from JCC in 1996 with an A.S. in human services. She currently works for Cornell Cooperative Extension as a program educator and is a substitute teacher for LaFargeville Central School District.

More information about the scholarship can be obtained by contacting Mindy Boenning at 315-773-6139 or mindy.boenning@esc.edu.

“This partnership builds upon the strong ties that exist already between Jefferson Community College and Empire State College,” said Edward J. Knapp, vice president for academic affairs at Jefferson. “It expands academic program opportunities for individuals who have family obligations and other commitments that require them to remain in the area.”

Furthermore, prospective students who have completed one or more of the military childcare modules will be eligible for earning additional credits through an evaluative process. Both JCC and Empire State College are leaders in serving students in the military. The Pathways Program is open to all graduates of JCC who intend to work in the early childhood field. Empire State College will accept up to 80 associate degree credits from JCC graduates for the Pathways Program.

This is the first Pathways Program, however the two colleges plan to roll out additional areas of study in the coming years. Students interested in continuing on their bachelor’s degree should contact Empire State College at 315 773-6139.

JCC Site for College Level Program (CLEP) Testing

In the Fall of 2008, Jefferson became an official testing site for the College Board CLEP exams. Until testing became available in Watertown, students had to travel to Oswego or Canton and Ontario residents had to drive to Toronto.

College Level Examination Program (CLEP) tests are offered in 34 subjects and provide the opportunity for students to earn college credit for what they’ve already learned through independent study, prior course work, on-the-job training, professional development, cultural pursuits, or internships. CLEP credit is widely accepted at Jefferson Community College and at thousands of colleges across the country.

CLEP exams will typically be administered at 10:00 a.m. on the first Saturday of each month. Each CLEP exam costs $90 ($70 for the exam plus a $20 non-refundable administration fee).

To register or for more information, please contact Tanya Hoistion, 315-786-2335.
Entrepreneur Launches Business with Help from JCC and SBDC

Bill Meyer had an idea for a new business, but was unsure of how to get started. In his line of work as a farrier, (one who shoes horses), Bill saw that farmers and livestock owners could use a different type of bedding for their animals; one the animals would not eat unlike hay or straw. Bill’s idea was to make wood shavings from low-grade logs to sell as livestock bedding. The product was low-cost, absorbent, easier to handle than straw and hay, and decayed easily into the ground.

In need of guidance and direction to turn his idea into a reality, Bill enrolled in an entrepreneurship course at JCC. BUS 151 Creating a Business Plan taught him about the business plan process, marketing research, financial profit/loss and cash flows. He took this knowledge and started to develop his idea by working on the various components of a business plan.

“The direction I received from JCC and the Small Business Development Center was instrumental in bringing my idea to fruition,” says Bill Meyer, owner and operator of Black Beaver Shavings, Inc.

Assistant professor of business, Brian Murray, then introduced Bill to the Small Business Development Center (SBDC) at JCC where advisors evaluated his plan and researched financing options. Working with a SBDC advisor, Bill was able to tailor his plan to meet his financial needs without outside private investors. With SBDC assistance, he was able to gain access to in-depth research data that made his business plan more feasible. He developed a three-year profit and loss schedule with cash flows. Once Bill presented and discussed his plan with local banks he was able to obtain the financing package he needed to start his business. Thus, Black Beaver Shavings, Inc. was born.

JCC to offer New Entrepreneurship/Small Business Workshop Series and Certificate

In collaboration with the Small Business Development Center (SBDC) at JCC, Jefferson is offering a new series of Entrepreneurship / Small Business workshops and the opportunity to apply for an Entrepreneurship / Small Business certificate.

The Entrepreneurship / Small Business Workshop Series caters to the needs of existing small business owners and entrepreneurs with customized non-credit workshops in categories of finance and accounting, marketing and legal issues. Participants can brush up on practical business skills, learn how to check the status or health of their business, hone in on their current business and marketing skills and make changes as necessary.

Specific business start-up topics include franchising, home-based businesses, planning an entrepreneurial venture and business plan development. Most workshops are offered through JCC’s Continuing Education Division. Additionally, workshop participants are able to utilize the professional expertise and support tools available in Jefferson’s Entrepreneurship Center (E-Center).

Furthermore, participants who take a minimum of five workshops will qualify to apply for the Entrepreneurship / Small Business certificate from JCC and the SBDC, the benefits of which include funding and marketing opportunities. Only two of the five courses are required - the Entrepreneurial Training Course* offered by the SBDC and Creating a Business Plan** offered through the Continuing Education Division. Individuals are able to select other workshops that specifically fit their needs. Once at least five workshops are completed the participant will meet with either an E-Center or SBDC advisor for a one-on-one consultation at which time recommendation for the Entrepreneurship / Small Business certificate will be determined. Eligible workshops taken at an earlier time can count toward the minimum required.

Upon completion of the Entrepreneurship / Small Business certificate, an entrepreneur will be positioned better to apply for needed funding through a micro business loan (subject to individual credit rating). Additional benefits can include retail exposure through the Faculty Staff Association bookstore and cafeteria on campus; internet exposure through JCC’s website; a media press release and coverage in JCC’s print publications as appropriate; eligibility to be featured in an SBDC testimonial commercial; a table at the Watertown Chamber of Commerce annual business fair at member’s cost; two months of free Watertown Chamber of Commerce Business after hours events; and one advertisement/article in the Watertown Chamber of Commerce newsletter.

Non-credit workshops are offered throughout the year and schedules vary from semester to semester. Workshops offered from January through May are listed on pages 25-31 or on Jefferson’s website: www.sunyjefferson.edu, click on Workforce Training.

For more information about the Entrepreneurship / Small Business Workshop Series or certificate, please contact Andrea Pedrick at 315-786-2236 or email apedrick@sunyjefferson.edu.

* The next Entrepreneurial Training Course will be offered by the SBDC beginning April 2. See page 27.

** Creating a Business Plan will be offered beginning January 26 - see page 25.
Look at any classified ad and you will find employers seeking candidates who possess some level of education whether a high school degree, associate's degree, bachelor's degree or what have you. So what does a person do if they dropped out of high school? They find themselves facing challenges and hurdles that only the driven and serious can overcome.

Kevin S. Thornberry is one of those people. Kevin realized the value of education by not having it. He thought about his situation, his choices, his future and that of his family. He began setting things in motion. Kevin earned his GED and enlisted in the United States Army where he served four years. Kevin's enthusiasm and tenacity persisted after his military discharge and he enrolled in the business administration program at Jefferson Community College. "Jefferson was close to where I was discharged (Fort Drum) and was less expensive than attending a four year institution at the freshman level," says Kevin.

Kathryn L. Brownell, business instructor at JCC, recalls how she met Kevin. She was filling in for a fellow professor of Business 112 Intro to Business when she learned of a common interest between them- Kathryn is a diehard Syracuse University basketball fan and Kevin had dreamed his whole life of attending Syracuse University. Thinking a GED would prevent admittance to Syracuse University, Kevin was reluctant to apply, but with encouragement from Brownell, he did.

This May, he anticipates graduating from Syracuse University in the supply chain management and marketing program. Before transferring to Syracuse, Kevin completed three semesters at Jefferson. "I really feel that most of the professors at JCC gave the same level of education as the professors at Syracuse University," says Kevin. "They demonstrated commitment to teaching, and weren't just preoccupied with publishing their next book or speaking at seminars."

“I was happy to make phone calls and write letters on his behalf," says Brownell. “His success is testimony of Jefferson’s commitment to our students and portrays Kevin’s own desire and passion for education.”

Just recently, Kevin accepted a position with Lockheed Martin in Syracuse as Operations Engineer LDP Associate. "If you work hard and have a good GPA, you can go anywhere you want," says Kevin. “The key to being successful is having the ability to recognize an opportunity, form a strategy and harvest the rewards from the venture.”

STAR Program Prepares Students for Academic Semester

JCC’s STAR (Strategies to Achieve Results) Program provides a variety of services and tools to help students succeed in college and achieve personal goals. Although applications for eligible candidates are accepted year round, the majority of students apply through the Summer Bridge program prior to fall semester. Summer Bridge offers students the opportunity to build up reading and writing skills, familiarize themselves with the college campus and meet other students before the load of a rigorous, fast paced semester begins.

Lowville Academy graduate Christopher D. Hanno is a STAR Program participant who attributes much of his success to STAR services. Chris successfully passed the Summer Bridge 2008 program and enrolled in the criminal justice program at JCC in August. A member of the National Guard who recently was promoted to rank of specialist, Chris also works 20 hours a week and completed the fall semester having earned a B average. He is continuing his criminal justice studies in the spring semester with a goal of becoming a NYS Trooper. Chris enjoys the social network the STAR program provides in addition to the computer area and flexibility of the professional and peer tutors.

For more information about the STAR program, contact Jill Lanphear, STAR program director, at 315-786-6555 or email jlanphear@sunyjefferson.edu.
Campus Kudos

Jefferson Campus Care Earns Re-Accreditation from NAEYC
Program Among First in Nation to Complete More Rigorous Accreditation Process

Jefferson Campus Care, located on the Watertown campus, is one of the first early childhood programs to earn re-accreditation under rigorous new standards of the National Association for the Education of Young Children (NAEYC) – the nation’s leading organization of early childhood professionals.

“We’re proud to have earned the mark of quality from NAEYC and to be recognized for our commitment to reaching the highest professional standards,” said Roxanna Silsby, director of Jefferson Campus Care. “NAEYC accreditation lets families in our community know that children in our program are getting the best care and early learning experiences possible.”

Jefferson Campus Care was established in 1990 and serves forty children, 21 months to 5 years of age, of JCC students and staff. A substantial financial subsidy is provided for children of students to help defray the cost of childcare while they attend classes on campus. Jefferson Campus Care was first accredited by NAEYC in March of 2000.

The NAEYC Accreditation system was created in 1985 to set professional standards for early childhood education, and to help families identify high-quality preschools, childcare centers and other early education programs. The Association’s program standards and criteria, revised in September of 2006, have introduced a new level of quality, accountability, and service for parents and children in childcare programs. To earn NAEYC Accreditation, a program must meet each of the ten NAEYC Early Childhood Program Standards. NAEYC-accredited programs are also subject to unannounced visits during their accreditation, which lasts for five years.

To earn re-accreditation, Jefferson Campus Care went through an extensive self-study process, measuring the program and its services against the ten new NAEYC Early Childhood Program Standards and more than 400 related Accreditation Criteria. The program received NAEYC Accreditation after an on-site visit by NAEYC Assessors to ensure that the program meets each of the ten NAEYC program standards.

“Jefferson Campus Care’s NAEYC Accreditation is a sign that they are a leader in a national effort to invest in high-quality early childhood education, and to help give all children a better start,” said Mark Ginsberg, Ph.D., executive director of NAEYC.

Approximately 8 percent, or 11,000, of all preschools and other early childhood programs are currently accredited by NAEYC under earlier standards.

Trustee Dan Villa Named Shapiro Award Recipient

In December, Jefferson Community College Board of Trustees member, Daniel J. Villa, was named recipient of the Greater Watertown North Country (GWNC) Chamber of Commerce 2008 Israel A. Shapiro Citizenship Award. The prestigious award is presented to “an individual possessing exceptional leadership, outstanding citizenship, achievement, dedication and motivation.” Villa is the 57th annual recipient.

Villa served 6 years on the JCC Foundation Board of Directors before his April 2007 appointment to the Board of Trustees. He currently serves on several boards including that of Samaritan Medical Center, Syracuse Symphony Orchestra and Hiawatha-Seaway Council Boy Scouts of America. Previously, Dan served on the Watertown City School District Board of Education; as chairman of the Board of the GWNC Chamber of Commerce; and as president of Watertown Sunrise Rotary.

Having recently retired from a 29-year career with Kinney Drugs, Inc., Dan was recently appointed executive director of the American Red Cross of Northern New York.

JCC EDGE Program Recognizes South Jefferson High School Teacher as EDGE Adjunct Faculty

JCC’s Continuing Education Division hosted its annual Professional Development Day for adjunct faculty who teach college level courses in high school through the Jefferson EDGE program. Each year, a JCC adjunct instructor is recognized for having made outstanding contributions to the EDGE program. This year, Joanne M. Johnson, English department chair and professor at JCC, presented Melanie Golding, EDGE English faculty liaison and English teacher at South Jefferson Central School, with the award.
JCC’s First Leadership Conference a Success for High School and College Students

This fall, JCC student government and student ambassadors held their first Leadership Day Conference which featured keynote speakers Jack Lengyel and Jefferson president, Carole A. McCoy. Mr. Lengyel is a retired college football coach best known for rebuilding the Marshall University football team after a tragic plane crash devastated the entire football program. His address was inspirational as he recommended students write down their dreams and goals in a playbook.

The daylong program, designed to enhance and develop leadership skills, was attended by more than 300 students from JCC and sixteen area high schools. Attendees had the unique opportunity to hear from four different types of leaders - athletes, community leaders, campus leaders, and leaders in specialized career fields. At the end of the conference, students were treated to lunch and a performance by HBO Def Jam spoken-word poet Asia.

The Leadership Day Conference was jointly organized by JCC Student Government and Student Ambassadors. Asia was sponsored by JCC’s Social Cultural Committee.

3rd Annual E-Day Conference Draws Budding Entrepreneurs

Nearly 200 area high school students joined JCC students in November for “Entrepreneurship-Day: Unleashing Ideas” which featured keynote speaker, Doreen Garrett, president and founder of Otis Technology, Inc. The entrepreneurship conference included Q&A with a panel of local entrepreneurs and a business concept competition with cash prizes totaling $2750. The panel of entrepreneurs was comprised of Andrew Greene of Greene Structures, Inc., Dr. Danielle Lundy of Chiropractic Wellness Center and Oasis Wellness Spa, and Brian Robbins of North Harbor Outfitters.

In the business concept competition for high school students, three finalists from Carthage High School, Copenhagen Central School and Watertown High School pitched their new business ideas to a panel of judges. In first place, Watertown High School team, Celebration Station, took a $1000 cash prize with their special event candy buffet business idea. In second place, Carthage High School team, Conflict Studios, took a $500 cash prize for their custom-built PC and photo restoration idea. P&P PC Repair, by a Copenhagen Central School student, took third place and a cash prize of $250.

In a separate competition for JCC students held earlier, Flashback Creations, by Demetrius L. Dowell and Desiree R. Dick, took first place and a $1000 cash prize.

E-Day was jointly organized by JCC, the Small Business Development Center, Jefferson Lewis Workforce Investment Board and Jefferson County Job Development Corporation.

6th Annual Spaghetti Bridge Building Competition

In December, the Engineering Club at JCC hosted its 6th annual Spaghetti Bridge Building Competition. Although inclement weather prevented six Oswego County teams from attending, twenty-five teams from area schools in Jefferson, Lewis and St. Lawrence counties took part in the competition. After 3 hours of building, students gathered in the Sturtz Theater to test their bridges for durability and weight.

Team Suspence, coached by Craig Frietag, of Thousand Islands (TI) Central School took first place with a cash prize of $100 and received a plaque for having created the best poster. In second place, Team Brucke from TI, also coached by Frietag, received a cash prize of $50. Team SRF Senior Bridge Builders, coached by Robert Stevenson, of St. Regis Falls Central School came in third place and received a cash prize of $25.

Spaghetti Bridge is sponsored by Barton and Loguidice, PC; Jefferson Concrete Corp.; Bernier Carr and Associates, PC; Stebbins Engineering; Western Association for Bridge Design; Eastern Association for Bridge Design; Slack Chemical; JCC Engineering Club; JCC Alumni Association; and Thousand Islands Bridge Authority.

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JCC Women’s Organization Awards $4500 in Scholarships

This fall, the JCC Women’s Organization recognized nine outstanding students with $500 scholarships. Each year the organization holds a craft fair to raise money for their scholarship fund. This year, the annual craft fair yielded more than $7000.


North Country Writers Contest Garners more than 100 Submissions

A public reception and writers reading was held October 30 to recognize the winners of the North Country Writers Contest. The contest was open to all residents and friends of the North Country and more than 100 submissions in categories of short fiction, essay/nonfiction and poetry were received by the English department at JCC.

Winning writers were awarded $100 while those receiving honorable mention were awarded $25. Both winning and honorable mention submissions are published online at www.sunyjefferson.edu.

Winner of the short fiction genre was Chris L. Brock of Watertown with “Those Carp People.” Essay winner was Nanci Paroubek of Rodman with “It's Not a Sport.” Poetry winners were Caroline A. LeBlanc of Adams with “Orders” and Josh A. Dickinson of Harrisville with “Rare avis: Vultures are the North Country’s Cliches.”

Barbara E. Tifft of Mannsville received honorable mention for her short fiction entry “On the Path to the Dakota Hills,” while the essay honorable mention was awarded to Ashley V. Oxenford of Three Mile Bay for her entry “Cruising America: Chaumont Bay, NY.”

JCC Librarian Presents at NYS Library Association Conference

John Thomas, assistant librarian at the Melvil Dewey Library, presented at the 2008 New York Library Association Annual Conference in November. He and Carole Ashbridge, library media specialist at Sackets Harbor Central School, presented “Bridging the Gap” during a session entitled “Making Connections: High School to College and Beyond.” “Bridging the Gap” is a collaborative project designed to strengthen information literacy instruction at local high schools and JCC. The program has librarians at JCC and those in the high schools develop connections and as a result, the group is sharing library instruction tips, lesson plans and assessment information.

“No matter what you do-- no matter how complete you think your experiences are, there is always something else, something more being offered.”
- John P. Kilcer of Philadelphia, Criminal Justice
How Wandering in the Woods Can Change a Life
A word from Laurie Smith, FAR Out Club Advisor

I will never forget this particular JCC student – I’ll call him ‘Joe’ – he was from New York City and had never ventured out into the woods in his entire lifetime! He was one of my student workers and I basically pestered him into joining the Fitness and Recreation (FAR) Outing Club. Our first hike was Indian Head Mountain which has one of the best views in the Adirondacks. ‘Joe’ asked questions the entire climb up, he was just in awe that this place - the woods - even existed.

It wasn’t an easy hike, about 10 miles roundtrip, and the day was very cold, especially at the summit. As we huddled under the trees, eating our squashed sandwiches and gorp, we would at times jump up and stand on the flat rock at the edge of the mountain to take in the awesome views.

I noticed ‘Joe’ went over to another spot, kind of away from the group. He was looking up in the sky when he pulled out a small piece of folded paper. He then ripped it up in tiny pieces and threw it into the wind. He nodded to himself, smiled, and came back to the group.

Later on, while we were descending the mountain I asked him what he was doing.

He said, “I ripped up the past and threw it to the wind...it’s over, and now I have a new beginning.”

And that is why I continue to volunteer as a JCC Club Advisor which can take many hours, much planning and personal time. As founder and advisor of the Fitness and Recreation Outing Club for the past 6 years, our experiences have given me moments of priceless, emotional, rewarding times and a reminder that the simple things like a wander in the woods can change someone’s life for the better.
Fall Fest 2008

HBO Def Jam Poet Asia Signs Autographs

JCC's New Cheerleading Club

During her Presidential Campaign, Sen. Hillary Clinton visits with Student Government

Student Donya Walker (right) Opens for Comedian Jay Black (left)
Athletics

Men’s Soccer Players Named to MSAC All Conference Team

Jorden J. Decker, of Ogdensburg, and Ronald (RJ) A. Ward, of Lyme, both members of the JCC men’s soccer team, were named to the Mid-State Athletic Conference (MSAC) All Conference Team.

Jorden is a business administration major at Jefferson who played half-back-midfielder for the men’s soccer team.

RJ is a fire protection technology major at Jefferson and played goalie for the men’s soccer team.

Women’s Volleyball Players Named to MSAC All Conference Team

JCC women’s volleyball players Rachel V. Fazio, Lindsay M. Gendron and Abigail G. Miller, all of Watertown, were named to the Mid-State Athletic Conference (MSAC) All Conference Team. Lindsay (middle) is an accounting major at JCC and Rachel (top) and Abigail (bottom) are liberal arts humanities and social science majors.

Lady Cannoneers Soccer Team Celebrates First NJCAA Region III Division III Championship

The Lady Cannoneers soccer team wrapped up the season by marking a spot in College history as the first JCC women’s soccer team to have captured the National Junior College Athletic Association (NJCAA) Region III Division III Championship title.

The Lady Cannoneers defeated #1 nationally ranked Fingerlakes Community College 4-1 in a penalty shoot-out on October 25 for the championship. In NJCAA district play, the Lady Cannoneers fell 3-4 to Mount Holyoke Community College which would have placed them in the NJCAA national final four.

“I attribute our success to a season of hard work, good chemistry and determined players,” says Coach David M. Bowhall. “We set goals at the beginning of the season to just make playoffs. We’ve exceeded our goal which makes me especially proud of this group of young ladies.”

“These are a group of talented women who have shown they can accomplish anything when they put their minds to it,” says JCC athletic director, Jeffrey L. Wiley. “To see them reach this level shows their commitment to the team and dedication to the sport.”

More accolades. Goalie Holly M. Lyndaker was named tournament MVP and defender Elysa I. Doldo, forward Blair K. Kiernan, and midfielder Ashley E. Lothrop were all named to the All Tournament Team.

Additionally, Doldo was named to the Region III Division III All Region Team first team and Kiernan to the Region III Division III All Region Team second team.

Lady Cannoneers named to the Mid-State Athletic Conference All Conference Team include Elysa I. Doldo, Blair K. Kiernan, Holly M. Lyndaker and Ashley R. Phillips.

Mark your calendars! Jefferson Community College plans to raise the NJCAA Region III, Division III Championship Banner on Wednesday, February 11 at half-time of the men’s basketball game. Please join us to celebrate this victory!
Athletics

A Note from Jeffrey L. Wiley, Director of Athletics

The fall season came to an end with some excitement for the Cannoneers and their fans when the women's soccer team won the College's fifth Regional Championship. Third year head coach, David Bowhall, guided the Lady Cannoneers to a 12-5-1 record and one win from the National Championships.

The men's soccer team improved on their 2007 record earning head coach, Chris Pacilio, Mid-State Athletic Conference (MSAC) Coach of the Year honors.

In women's volleyball, head coach Eo Mathison led the Lady Cannoneers to a 4-1 record in the Mid-State Athletic Conference and also earned MSAC Coach of the Year honors.

The men's basketball team is off to a fast start led by sophomore guard Chris Noel. The team will carry the 9-4 record into the second semester hoping to earn a spot in the Regional Championships which will be hosted by JCC February 27 through March 1.

This Spring, the athletic department will launch the new JCC Athletic Hall of Fame. Inductees will include past athletes, coaches and community members who have made a positive impact on Jefferson athletics. Nominations are currently being accepted. For more information, see information at right.

JCC Athlete of the Week Re-Cap / Sept. - Dec.

Wendy R. Getman, Carthage, women's soccer team; week ending Sept. 8
Abigail G. Miller, Watertown, women's volleyball team; week ending Sept. 15
Ronald (RJ) S. Ward, Chaumont, men's soccer team; week ending Sept. 22
Blair K. Kiernan, Copenhagen, women's soccer team; week ending Sept. 29
Dana M. Stenhouse, Watertown, women's volleyball team; week ending Oct. 5
Holly M. Lyndaker, Copenhagen, women's soccer team; week ending Oct. 13
Lindsay M. Gendron, Watertown, women's volleyball team; week ending Oct. 20
Elysa I. Doldo, Watertown, women's soccer team; week ending Oct. 27
Sarah E. Countrypean, Dexter, women's basketball team; week ending Nov. 10
Arthur V. Abbensett, Long Island, men's basketball team; week ending Nov. 18
Kelsey A. Schloop, Adams Ctr., women's basketball team; week ending Nov. 24
Kadeem C. Nicholas, Watertown, men's basketball team; week ending Dec. 1
Nicole K. Perry, Watertown, women's basketball team; week ending Dec. 9

JCC’s athlete of the week program is sponsored by Victory Promotions.

Nominate a Candidate for the New Athletic Hall of Fame

JCC is seeking nominations for its new Athletic Hall of Fame to be launched in Spring 2009. Plans for the Athletic Hall of Fame were unveiled at the McVean Student Center Gymnasium open house in October 2006. The Hall of Fame will be located in the Cannonball foyer outside of the James E. McVean Student Center Gymnasium. The first class of inductees will be recognized with an 8x12 plaque and replica displayed in the hall of fame.

Jefferson has more than 40 years of outstanding athletes including All-Americans, several National Junior Collegiate Athletic Association (NJCAA) championship teams and All-Region players. “I look forward to reaching out to the alumni who have shaped Jefferson athletics into what it is today,” says Jeffrey L. Wiley, director of athletics at JCC.

Community members are encouraged to submit a name of a past Jefferson student athlete, group or team who have achieved outstanding success and have had a major impact on Jefferson athletics. Non-alumni coaches, administrators or special friends who have contributed significantly to the College's athletic program will also be considered.

Nominations must be received by the JCC athletic office no later than February 1, 2009. Nomination forms can be found online at www.sunyjefferson.edu. For more information or to request a nomination form, call the JCC athletic office at 315-786-2248.

“There are a lot of resources available on the campus; they give everybody a chance to enjoy the college experience.”
- Ryan K. Yearicks of Carthage, Liberal Arts - Humanities and Social Sciences
Q&A with Jefferson’s New Vice President for Community Engagement, Craig D. Johnson

In November, Jefferson announced the appointment of Craig D. Johnson, Ed.D. to the position of Vice President for Community Engagement. Dr. Johnson comes to Jefferson with more than 14 years in higher education, most recently at the University of Arizona South in Sierra Vista.

As Vice President for Community Engagement, Dr. Johnson will serve as the chief advancement officer for the College, overseeing the JCC Foundation, Public Information, Continuing Education Division, Small Business Development Center, Center for Community Studies, Grants Office, Institutional Technology and Institutional Research areas of Jefferson. In this position, Dr. Johnson will play a pivotal role in developing community partnerships as a key liaison with local schools, businesses, organizations and Fort Drum to strengthen and expand educational opportunities in the North Country.

Dr. Johnson holds a bachelor of arts degree in political science from the University of Arizona and both a master of education and a doctorate of education degree in educational leadership from Northern Arizona University.

His first day at Jefferson was January 5, but before he even moved to the North Country, we had a chance to ask him a few questions.

Q: At first blush, what do you see as Jefferson’s strengths and/or strongest assets? The people that work at JCC are definitely one of Jefferson’s strengths. I have found that there is a high level of commitment and ownership to what happens at JCC. The strong vision that JCC has and the support of the community are strengths. The proximity to Fort Drum and the partnerships with 4-year institutions are assets. I believe that the students and alumni at Jefferson are a strength.

Q: How do you view the role of a community college? Community colleges are providers of not only academic instruction but also vocational training, workforce development, and lifelong learning opportunities. Community colleges can serve as a nexus to engage K-12 institutions, government, universities and private business to bring them together to work on common goals. Community colleges provide flexible, affordable and accessible opportunities for students that want to further their education or advance their careers.

Q: Can you give us an idea of what your top priorities or projects will be come January? My initial priorities will be to learn more about the various areas that fall under Community Engagement, to get to know the people that work in those areas, to outline a plan on how best to connect those areas, gain a better understanding of JCC’s priorities, and to begin to connect with the larger community. My top project will be to begin implementing the areas of the strategic plan that apply to Community Engagement.

Q: You will be brand new to the North Country – can you share with us how you plan to get to know our community and its people? Through my position I will have the opportunity to meet many people, which will help me connect to the community. I anticipate being active in community organizations as both a volunteer and through my position at JCC. Building relationships both professionally and personally will be an important part of getting to know the community and the people.

Q: In what ways were you involved in your local community in Sierra Vista – personally and professionally? Recent examples of how I was professionally involved in my local community include being a member of the local Workforce Development Board, the Team Cochise Education Subcommittee, the Governor’s Council on Innovation and Technology Subcommittee, the UA Legislative Advocacy Board, and the Ft. Huachuca Special Emphasis Program Committee. On a personal level, I was an elected member of the Sierra Vista City Council; member of the Apache Middle School Site Council; President of the Apache Middle School Booster Club; Team Cochise Housing Committee Co-Chair; Council liaison to the Economic Development Foundation, Airport Commission, and the Youth Commission; and a board member for the Salvation Army, Project Safe Place, and the Southwest Fair Housing Council.

Q: You are coming from a warm climate, much different than that of the North Country – what is your response to many who might think you are crazy? I see moving to a different climate as an opportunity to experience a new environment.

Q: Have you had much time to travel around the North Country and if so, what have you found to be the most intriguing or unique? I have traveled a little around the North Country. The North County has many unique aspects related to its history and the geographical location. I enjoyed seeing the fall colors during my first visit. I’m looking forward to exploring the North County and getting to know the area.

Q: What can you tell us about yourself that might be surprising? Let’s see, something surprising. I guess the fact that my wife and I eloped while I was a senior in college might be surprising!
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Faculty/Staff News

JCC Adjunct/Humanitarian Heads to West Africa

The scholar and philosopher Joseph Campbell wrote: “There’s something rather exhilarating about putting yourself on the side of life, instead of on the side of protective ideas.”

It was in 1993 that Katherine FitzGerald, a 7th year adjunct instructor of philosophy at Jefferson, realized that “I have never done the thing that I wanted to do all my life. In the years since then, I’ve had to unravel an interesting assortment of protective ideas.”

FitzGerald wanted to participate as a volunteer in an international, humanitarian project. Her motivation stemmed from the need to ignite her “sense of social responsibility and activism; the desire to gain a first-hand perspective on the role one person can play in the world; and the determination to live out my belief that an exhilarating existence is so because it improves the human condition.”

In January, FitzGerald will leave for Sierra Leone, West Africa. Sierra Leone is recovering from a brutal, 10-year civil war. The United Nations’ Index on Human Development, which rates the viability of a country based on its live births, literacy rate, morbidity rate, food production, political stability, etc., rated (in 2008) Sierra Leone last among every country in the world.

At The Fatima Institute (TFI) in Makeni, Sierra Leone, FitzGerald will act as a visiting professor of theology and philosophy. TFI is both a Catholic college and a peace, justice and human rights institute. The institute collaborates with the United Nations, international humanitarian organizations, relief groups, and national agencies in Sierra Leone and throughout Africa on projects intended to improve the lives of the people of Sierra Leone.

FitzGerald will return to Jefferson and the North Country in June 2009. Look to our next issue for an exciting update!

Ed Knapp Appointed Vice President for Academic Affairs

Jefferson Community College is pleased to announce the appointment of Edward J. Knapp, Watertown, to the position of Vice President for Academic Affairs.

Knapp has acted as interim vice president for academic affairs since the retirement of Katherine F. Fenlon in August of 2008. Since 2001, Knapp has served as Dean for Curriculum and Instruction at Jefferson. Additionally, from August of 2007 through February of 2008, Knapp provided leadership to the Business Division as the Interim Dean for Business. As dean for curriculum and instruction, Knapp managed the curricular needs assessment process, developed articulation agreements with other institutions and worked collaboratively to develop SUNY program proposals and revisions. Under his leadership, the College’s Distance Learning Program, which includes the SUNY Learning Network, eArmyU, GoArmyEd and interactive television, has experienced significant growth. Knapp also was responsible for new faculty orientation and development.

Since first joining Jefferson in 2000, Knapp has instructed students in developmental reading, college reading and study skills coursework. In July of 2007, he attended the Kellogg Institute sponsored by the National Center on Developmental Education.

Prior to joining Jefferson, Knapp spent 15 years in the Lyme Central School District as both elementary principal and director of compensatory education programs. For six years, he also coordinated the district’s efforts for technology and training.

Knapp holds a bachelor of arts degree in elementary education and a master of arts degree in reading from Bloomsburg State University in Pennsylvania. He has also completed advanced graduate studies in education administration from St. Lawrence University.

Knapp’s appointment was effective in December of 2008.

New JCC Faculty & Staff Band Rocks the Holidays

Alumni Association Seeks
Nominations for 2009 Awards
Honoring Entrepreneurship

This year, the Alumni Association is seeking candidates who have exemplified entrepreneurial spirit for consideration of the 2009 Alumni Award. Individuals are encouraged to enter the name of a Jefferson alumnus/a who has demonstrated entrepreneurial spirit by submitting a nomination form and a resume or letter of nomination. Nominees may work and reside throughout the world; awards are not limited to those living in New York state. Award recipients will be honored at a ceremony to be held in late April. The deadline to nominate an alumnus/a is January 30, 2009.

Rising Star Award
This award recognizes graduates of the past ten years who are on the rise in their career path. The candidates should exhibit the potential for significant contributions, a high level of professional achievement, leadership ability within their chosen field, show promise for continued success, and set an inspirational example for future alumni.

Jefferson Professional Achievement Award
This award recognizes graduates who demonstrate sustained outstanding success in professional life (10 years or more) and demonstrate leadership within their profession. The candidates should also show professional growth, participation or leadership of professional support organization, and recognition within the field.

Distinguished Service Award
This award honors graduates who demonstrate exemplary service to Jefferson Community College, community service, citizenship, and leadership in the community. Graduates who give time and talent to the betterment of the College or to impact the quality of life in the community will also be honored.

Jeffersonian Award
This award was created to recognize a member of our campus community who offers exemplary dedication and unwavering commitment to higher education and whose service enhances the image of the College.

For more information please contact the Alumni Office at 315-786-2327 or email alumni@sunyjefferson.edu.

How to Become Involved in JCC’s Alumni Association

For a $20 donation you will receive a one-year membership to the Alumni Association. Membership includes various discounts at local businesses and Hertz Rental Car, savings off the enrollment cost of online workshops at www.ed2go.com and the opportunity to save money on prescription drugs and eye care.

Every time you present your Alumni Association membership card at these area businesses, you’ll be welcomed with a special discount: Islanders Boutique in Clayton; Four Paws Pet Motel, Dexter; Subway and The Computer Doctors, Evans Mills; Curves, Lowville; Seaway Trail Discovery Center & Gift Shop, Sackets Harbor; and the following in Watertown: A Touch of Grace, AMF/Coughlin Printing, Avon Shoes, B.O.B. Rafting, The Cardinal Shoppe, Carvel Ice Cream, The Computer Doctors, Derouin’s Plumbing and Heating, Dr. Guitar Music, Fast Lube of Watertown, Meade Optical, The Medicine Shoppe, Munson Law Offices, PC, North Country Music, Pla-Mor Lanes, Roberts Studio and Gallery, The Shaggy Dog, Subway and more.

Your annual dues help to provide scholarships, alumni recognition, the Jefferson News alumni newsletter, and special events for students and alumni.

To join the Alumni Association or for more information, please call the Alumni Office at 315-786-2327.

Andrea C. Bates
Alumni Development Officer

3rd Annual Wag-A-Thon Another Success
Farewell from the Executive Director

I have always been in awe of the way our friends and alumni respond in extraordinary ways in support of the ongoing work of Jefferson Community College and its Foundation. Over these past four years, through the collective efforts of many, the Foundation has been fortunate to have been able to build upon past successes by further increasing our capacity to impact the lives of those pursuing their higher educational dreams. Your ongoing partnership with us is one of the ways you help us to fulfill our mission of making higher education accessible for those for whom it might not otherwise be. You have helped ensure that the College remains a vibrant and living educational institution.

You have held this College close to your heart and have risen to the occasion over and over. I have seen living proof of the power of philanthropy in the lives of those you have helped along their way. I have heard countless testimonies of the ways lives have been shaped and changed for the better because of the opportunities this College offers, and from donors who find their investment here so very meaningful.

As you may know, I have accepted a position as associate director with the Northern New York Community Foundation. As I prepare to embark on this new chapter, I am proud that, together, we have done some amazing things. The strong tradition of stewardship that the Foundation has been known for has been preserved. I am privileged to have worked with a wonderful staff and board of directors. Over the last four years, I have witnessed so many generous acts of kindness. I will always look back with great fondness and appreciation for the multitude of ways individuals and organizations have supported and uplifted this College, its students, faculty and staff.

I leave you with this. Always know how much each of your acts of commitment has been valued, appreciated and not taken for granted. I am so fortunate and humbled to have had the opportunity to be a small part of that significant work.

In whatever way our paths may cross in the years ahead, I want to convey my thankfulness for having forged new friendships with each of you, in support of the work and mission of the College and its Foundation. The ability to carry on this important work is limited only by the generosity, commitment and vision of our alumni, supporters and friends. With this in mind, the next season of the Foundation will surely shine brighter than ever!

With lasting gratitude,
Rande S. Richardson ’90
Executive Director

Syracuse University Brass Ensemble Draws a Full House

The Syracuse University Brass Ensemble, under the direction of Dr. James Spencer, was joined by the 46-member Watertown High School Wind Ensemble and the 15-member 12:30 Gospel Service Choir of Fort Drum on October 25 for a community concert.

This year’s theme, “Silver Screen Spectacular!” featuring familiar themes from movies including Star Wars, Jurassic Park, Mary Poppins and the Magnificent Seven in addition to tunes from the music of Henry Mancini and the Midway March brought in a full house. Proceeds benefited the JCC Foundation which distributes 170 scholarships to students annually, totaling over $180,000.

Mayor’s Ball 25th Anniversary Benefits 22 Local Organizations

Jefferson is known for its excellence in teaching credit courses to college students. However, there is so much more at Jefferson! Between 2007 and 2008, more than 2000 people visited Jefferson to learn a new computer skill, a new dance step, a new cuisine, or a new way of effectively communicating with colleagues. These people are from all walks of life and of all ages who simply want to expand their horizons by taking one of the hundreds of non-credit workshops and workforce training classes offered at Jefferson.

The non-credit schedule is arranged through the Continuing Education Division at JCC and focuses on areas such as: professional growth, personal enrichment, technology, home and energy, and cooking. We offer family-friendly and kid-themed workshops with many scheduled during public school winter break and during the summer months. Throughout the year, workshops are offered during the work day, evenings and Saturdays. Continuing Education works diligently to ensure the non-credit schedule each semester reflects the interests of the community.

Held on campus utilizing Jefferson’s computer labs and smart classroom capabilities, these non-credit offerings are a great way to build on what you already know or learn something new.

Returning favorites this spring include Ballroom Dancing, Great Decisions 2009 and 5-Star Leadership.

Look for new offerings added to the Cooking and Home & Energy workshop series.

**Do you have the entrepreneurial spirit?**

Start with Jefferson. We offer a series of workshops that will lead to a non-credit entrepreneurial certificate for small business owners (see page 11). Those who take these workshops will have access to the E-Center on campus. Look for the E/SB designation on the following listing.

**In February - give yourself a break!** Enroll the kids in a fun Kids February Break workshop.

We hope you enjoy this semester’s selection of non-credit workshop offerings. The following pages contain workshop schedules and descriptions current as of this publication date. For the most up-to-date list of workshops, descriptions, dates and times, visit [www.sunyjefferson.edu](http://www.sunyjefferson.edu) and click on Workshops/Training.

Registration information is on page 31. Don’t delay - workshops must meet minimum enrollment requirements 5 days prior to the start of the class. Reserve your seat by calling 315-786-2233 today!
January 2009 Workshops
- Reserve Your Seat Today!

Professional Growth Series

Creating a Business Plan (E/SB)
Learn about the process of writing a business plan for a small business or new venture. Participants will research, develop and write detailed business plans, a necessity to create successful businesses. (CED 558 701)
Instructor: Brian Murray / Cost: $195
Mon., Jan. 26–May 4 / 4:00 to 5:20 p.m.

Conflict Management & Team Building (E/SB)
Participants will learn the key to maintaining a well-balanced workplace environment by helping individuals understand their own and others’ behavior in conflict, and providing them with the problem-solving skills needed to manage adversity in any team-based situation. Overcome the causes of team conflict, coordinate team efforts to reach a common goal, resolve team problems and much more. Use these skills in school or work teams and learn how to help team members set aside their differences and work together as one. (CED 147 701)
Instructor: Matthew Lambert / Cost: $50
Tues., Jan. 27 & Feb. 3 / 5:30 -8:30 p.m.

Art, Dance & Music Series

More Chain Maille
For those who took the beginning chain maille workshop and want to learn more advanced chain maille weaves. Participants will make a bracelet or necklace. Materials provided. (CED 433 701)
Instructor: Sharon Murray / Cost: $40
Sat., Jan. 31 / 10:00 a.m. to 12:00 p.m.

COOKING SERIES

Spring Themed Cake Making
Just in time for spring, learn the skills necessary to create various cake styles by employing flower designs out of butter cream and royal icing. (CED 288 701)
Instructor: Monica Atanasova / Cost: $50
Sat., Jan. 31 / 1:00 p.m. to 3:00 p.m.

For more information on how to register, including a registration form, see page 31.

KIDS FEBRUARY BREAK SERIES

American Girl Doll™ Winter Wonderland
Young ladies and their American Girl Dolls are invited to this workshop to learn how to create winter time treats like snowflake cookies and hot cocoa. Weather permitting, we may dabble in making homemade ice cream using the snow. Kids of all ages are welcome to enjoy a day in our own winter wonderland. Kids in grades K–6 must attend with an adult. (CED 335 701)
Instructor: Cindy Swan / Cost: $40
Mon., Feb. 16 / 3:00 p.m. to 5:00 p.m.

Junior Chefs (Grades 5-8)
Junior Chefs will spend two days exploring the world of cooking as a career. Each day will include food preparation and sampling. Topics include measuring techniques, recipe interpretation, garnishes, salads, breads, casseroles and quick desserts. Lunch is covered! So grab an apron and join us for a fun filled two days as a Jr. Chef. (CED 822 701)
Instructor: Cindy Hall Swan / Cost: $70
Mon. & Tues., Feb. 16 & 17 / 8:00 a.m. to 1:00 p.m.

Pottery for Kids (Ages 12+)
This is a family friendly workshop where children ages 12+ will learn the basics of pottery design through hand building their own pottery piece. Students will learn how to make a mug, a bowl, and a sculptural piece as well. Glazes and clay are included in the workshop cost. This workshop is brought to you through a partnership with The Handweaving Museum & Arts Center in Clayton, NY. Limited to 10 participants. (CED 836 701)
Instructor: Andrew Minnery / Cost: $65
Mon. & Tues., Feb. 16 & 17 / 1:00 p.m. to 4:00 p.m.

Victorian Paper Beads (Age 12+)
Learn how to create beautiful beads from scraps of paper. The instructor will show you how to cut, roll and finish these unique, colorful beads. Materials are provided. You will need to bring scissors and a metal ruler. This workshop is brought to you through a partnership with The Handweaving Museum & Arts Center in Clayton, NY. Limited to 10 participants. (CED 835 701)
Instructor: Amber Meyers / Cost: $20
Tues., Feb. 17 / 1:00 p.m. to 3:00 p.m.

Parent/Child Jewelry Making (Ages 4+)
PLease note this workshop begins in April.
Are you looking for a fun, family friendly activity? This is a fun, interactive class for parents (or grandparents) and a child to come and be creative. You’ll learn jewelry making basics and go home with a one of a kind jewelry piece. Participants will be able to choose from beads provided to make a necklace and bracelet. This class is appropriate for ages 4+ and all skill levels are welcome. Materials are provided. Limited to 12 participants. (CED 827 701)
Instructor: Sharon Murray / Cost: $20/pp
Sat., Apr. 4 / 10:00 a.m. to 12:00 p.m.
Professional Growth Series

Introduction to Franchising (E/SB)
Franchising vs. Independent Entrepreneur
This workshop will illustrate the pros and cons of entering a franchise relationship versus an independent business start-up. Topics include the Franchise Disclosure Document, the franchisor/franchisee relationship and discussions whether or not your business might have franchise potential. (CED 579 701)
Instructor: Peter Whitmore / Cost: $40 Wed., Feb. 4 / 6:00 p.m. to 9:00 p.m.

■■■ Successful Arts & Crafts Marketing
Are you ready to turn your hobby into a money maker? Tom Roberts has 30 years experience in making and selling arts and crafts. He’ll walk you through the financial side of owning your own business and focus on how to market your arts or crafts to the public. Topics include market types, finding a market, show etiquette, display methods, contracts, and advertising.
Instructor: Tom Roberts / Cost: $35 Tues., Feb. 10 / 1-4 p.m. (CED 578 701) or Tues., Feb. 24 / 6-9 p.m. (CED 578 702)

Motivational Leadership for Women
Is leading as a woman different than leading as a man? You bet it is! And the most important aspect to embrace in your role as a female leader is not the obvious. You can be the bridge between the best of both male and female “models” by focusing on one key aspect of leadership- that is your ability to intuit the “unseen” while improving your objectivity of the “seen” in any workplace dynamic. In this program we will learn how to identify and overcome the hidden, but ever-present self sabotage we create for ourselves as women leaders; improve our flexibility in “delivering” to and “engaging” both male and female coworkers; excel at building coalitions in the workplace while addressing the facton-ism that creates negativty; create a 3 point improvement plan unique to your style by the end of your experience. (CED 565 701)
Instructor: Mary Schechter, PHR / Cost: $100 Wed., Feb. 18 / 1:00 p.m. to 4:30 p.m.

Working Smart: How To Get Noticed!
Did you ever wonder why some people get all the breaks? Why, when you are perfectly capable and competent, it is someone else who gets the accolades and even promotions? Is it not a mystery and you need not give up all hope of being seen for the skills and value you bring to the table. What you need to know is HOW to get recognized by adding the value that your employer can “see” and reward. Join us if you have been confused and frustrated in your career path. Join us if you are ready to take the next step in your career and are not sure how to sell yourself. It is time to let go of “working hard” as your only adage; start today to add “working smart” to your career toolbox. (CED 566 701)
Instructor: Mary Schechter, PHR / Cost: $100 Wed., Feb. 18 / 8:30 a.m. to 12:00 p.m.

SHRM Essentials
The SHRM Essentials of Human Resource Management Certification Program provides an overview of the human resource function. SHRM Essentials is designed for those new to human resources or seasoned HR professionals who want to strengthen employee management skills. Topics include: employment law, selecting qualified employees, compensation, orientation and training and the employee performance process. (CED 691 701)
Instructor: MaryLu Moriarity / Cost: $450 Tuesdays, Feb. 24 - Mar. 31 (No class Mar.24) 5:00 p.m. to 8:00 p.m.

Life After Retirement: Is Self-Employment Right for You? (E/SB)
Offered in partnership with the NYS Small Business Development Center (SBDC).
Have you thought about starting a business, but don’t know which way to turn? If that new venture is self-employment or starting a business, this workshop is for you. Learn about home based, retail, service-oriented and online business opportunities in our area. Learn tips on business planning, researching and marketing. Funding resources will also be discussed. (CED 555 701)
Instructor: Robin Stephenson / Cost: $40 Thurs., Feb. 26 / 6:00 p.m. to 9:00 p.m.

■■■ Check Up: How Healthy Is Your Business? (E/SB)
Learn how to evaluate the overall “health” of your small business. Topics include operations, financial systems, vendor relationships, customer service, banking dynamics and exit strategies. The goal of the course is for participants to gain a better understanding of their strengths and weaknesses operating their own business and develop strategies to improve and maintain their business health. (CED 580 701)
Instructor: Peter Whitmore / Cost: $130 Wed., March 4-18 / 6:00 p.m. to 9:00 p.m.

Certified Personal Trainer Prep Course
Get prepared to take the examination for the Certified Personal Trainer (CPT) Certification provided through the National Council on Strength and Fitness (NCSF) Board for Certification. The course bridges the gap between exercise science related coursework and the practical application skills required for personal training. Learn how to properly screen and evaluate clients for safe participation in an exercise program; design and implement exercise prescriptions for multiple populations for successful goal attainment; proficiently supervise clients; and be prepared to sit for a NCSF - CPT Exam. The registration fee includes the textbook, study guide, reference guide, CD-ROM and DVD, cost of the exam, certificate of completion and a 1-year membership to NCSF. (CED 136 701)
Instructor: Laurie Smith / Cost: $700 Thurs. & Tues., Mar. 10-26 / 6:00 p.m. to 9:00 p.m.

Basics of a Marketing Plan
Offered in partnership with the NYS Small Business Development Center (SBDC).
Every business needs a marketing plan to ensure getting the most out of its advertising budget. From AdSense to Generation Z, the marketing plan needs to include all aspects of attracting and keeping a customer base that will make your business successful. Review traditional media, public relations and internet marketing for new and existing businesses. (CED 576 701)
Instructor: Sarah O’Connell / Cost: $40 Thurs., Mar. 12 / 6:00 p.m. to 9:00 p.m.

Stress Management Skills
Are you quick to resort to bickering or fighting to solve problems? Learn the signs of stress and the effect it can have on the body and mind. Learn how to reframe irrational beliefs that often cue stress at school, work or home. Also, learn self-counseling skills and positive self-talk as well as how to communicate compassionately with others in a variety of contexts. (CED 117 701)
Instructor: Todd Bettiniger / Cost: $35 Mon. & Tues., Mar. 16-17 / 5:30 p.m. to 7:30 p.m.

ServSafe Certification
Prepare your restaurant operation to meet the new state mandated training requirements for foodservice personnel. This workshop will empower employees with the knowledge and skills they need to prepare and serve foods safely. Tuition covers the cost of the textbook, exam, and proctoring of the exam. Each class is limited to 10 participants. The test is taken during the final 90-minutes of the course.
Instructor: Pope Vickers, Certified ServSafe Instructor through the National Restaurant Association / Cost: $165 Mon., Mar. 23 (CED 296 701) or Mon., May 11 (CED 296 702) 12:00 p.m. to 8:00 p.m.

Communication in the Workplace
If you want to increase performance, productivity, effectiveness and moral in the workplace, communication is key. Analyze how men and women misunderstand and
misinterpret each other and reduce conflict and frustration. Learn tools that help promote teamwork and enhance working relationships. Gain a greater awareness of the different characteristics each worker possesses and how to capitalize on those differences to build a cohesive, user-friendly workplace. Most importantly, learn how to use communication to help build trust and respect in the workplace. (CED 582 701)

Instructor: Mary Curcio / Cost: $50

Wed., Mar. 25 / 2:00 p.m. to 4:00 p.m.

Single Entry Accounting for Beginners Offered in partnership with the NYS Small Business Development Center (SBDC)

Take this to gain a basic understanding of single entry accounting. The basics of general accounting fundamentals and implementation of a single entry cash based bookkeeping system will be demonstrated. (CED 577 701)

Instructor: John T. Gould / Cost: $40

Thurs., Mar. 26 / 6:00 p.m. to 9:00 p.m.

Entrepreneurial Training Course (E/SB)

This Small Business Development Center (SBDC) course is designed to guide the entrepreneur through all aspects of starting and running a small business. There will be guest speakers from the banking, accounting, legal, insurance and marketing professions. Additionally, the entrepreneurial training course includes a one-on-one discussion with an SBDC advisor to discuss individual business projects. To register, call the SBDC, 315-782-9262.

Instructor: John Gould / Cost: $165

Thursdays, April 2 - May 14
6:00 p.m. - 9:00 p.m.

Notary Public Prep Course

This seminar prepares individuals for the NY State Notary Public exam. The instructor expects to have those dates for distribution at the class. The cost of text materials is included. (CED 453 701)

Instructor: Nicholas Tulve / Cost: $65

Tues., Apr. 21 / 6:00 p.m. to 9:30 p.m.

Interview Skills

Need to brush-up on your interviewing skills? Re-entering the workforce? Learn the basics of job interviewing in this workshop. (CED 145 701)

Instructor: Gabrielle Hermanson / Cost: $50

Tues., Apr. 28 / 5:00 p.m. to 8:00 p.m.

Basics of Grant Writing

Looking for external funding? Learn how to research and write winning grant proposals. Topics include an intro to grant databases, developing a strong needs statement, narrative construction, budget design and securing project letters of commitment and support. (CED 152 701)

Instructor: JoAnne Rhubart / Cost: $50

Mon., May 4-11 / 6:00 p.m. to 9:00 p.m.

5-Star Leadership

Using a personal discovery exercise we will identify the timeless principles of effective leadership. The program is transformational in nature and provides participants with insights to more effective communication; stronger personal relationships; the ability to inspire trust and loyalty; key self management techniques; and influencing others through personal power. (CED 561 701)

Instructor: Ray Terwilliger / Cost: $65

Wed. & Thurs., May 6-7 / 6:00 p.m. to 9:00 p.m.

Effective Presentations

Learn how to plan, prepare and execute a successful presentation. Focus not on the software, but on how to make a presentation professional and to raise your own level of self-confidence in public speaking. You will have the opportunity to practice making a presentation for work or school purposes. (CED 135 701)

Instructor: Ray Terwilliger / Cost: $50

Thurs. & Fri., May 7-8 / 9 a.m. to 12:00 p.m.

Managing Your Time at Work

Being organized and efficient will help you accomplish more as a student, employee and person. Learn how to use time to your advantage and how to focus on critical items by de-cluttering the to-do list. (CED 563 701)

Instructor: Ray Terwilliger / Cost: $45

Fri., May 8 / 1:00 p.m. to 4:00 p.m.

Public Outdoor Accessibility Refresher- Updated Standards and Guidelines

This course will serve as a refresher for design professionals, business and school administrators, government officials, and others who have interest in addressing outdoor accessibility needs for their public facilities. Recent changes in ADA regulations for outdoor accessibility will be presented. The class will enjoy a field tour of selected outdoor accessibility design and construction examples within and near to JCC. *This course will be submitted as a Professional Development Opportunity for NYS registered landscape architects, and will provide 3.0 hours of CEUs. The fee payable to the American Society of Landscape Architects would be $20/per enrollee. (CED 155 701)

Instructor: William Christopherson, Landscape Architect, ASLA / Cost: $50

Thurs., May 14 / 9:00 a.m. to 12:00 p.m.

Excel Forms Basics

See how easy it is to transform those hand drawn lists into neat and functional electronic versions. These forms can then be filled in and printed with any necessary data for organization leading to time management and effectiveness in study groups, the office, team work and everyday life. (CED 038 701)

Instructor: Gregory McBroom / Cost: $45

Wed., Feb. 11-25 / 6:30 p.m. to 8:30 p.m.

Intro to Web Design

Learn the basics of browsers, compatibility, search engines, blogs, Internet marketing, and navigation in this interactive session. Domain registration, Web hosting and the basics of Web design included. (CED 055 701)

Instructor: Mark Holberg / Cost: $25

Tues., Mar. 10 / 6:00 p.m. to 9:00 p.m.

Microsoft Publisher I

Learn the basics of desktop publishing using Publisher 2003. See how this application can be used to create flyers, brochures, cards and a multitude of other projects. Create from its various templates or start from scratch with your own imaginative project. A Pen drive is recommended, but not required. (CED 017 701)

Instructor: Gregory McBroom / Cost: $40

Wed., Mar. 18 / 6:30 p.m. to 9:30 p.m.

Computer Basics

Those without any computer experience will learn the fundamentals of computer operation, the Internet, e-mail, basic letter creation/word processing, myths/reality about security, and choosing a computer.

Instructor: Kathy Doe / Cost: $90

Wed., Apr. 22-May 6 (CED 031 701) or Sat., Apr. 25-May 9 (CED 031 702) 1:00 p.m. to 4:30 p.m.

Intro to Excel

Starting with the basics, learn ways to use this spreadsheet application to succeed in school and at work. Create a database, learn sorting and alphabetizing. Learn to create data filters, find records, password protect files, customize toolbars. Move Excel worksheets to Word and Word documents to Excel. (CED 007 701)

Instructor: Kathy Doe / Cost: $100

Wed., Apr. 22-May 13 / 6:30 to 9:30 p.m.
**Intro to Word**
Not familiar with word processing? Are you ready to create a paper, letter or memo? Learn how to use Word to create a document that effectively and professionally represents what you want to say. You will familiarize yourself with Word and integrate specialized text, graphics and/or photos into your final creation. (CED 054 701)
**Instructor:** Kathy Doe / **Cost:** $50
**Sat., May 16 / 1:00 p.m. to 4:00 p.m.**

**Intro to QuickBooks (E/SB)**
This introductory accounting software course will help you organize personal and small business financial documents. (CED 010 701)
**Instructor:** Mary Hayes of North Shore Accounting / **Cost:** $175
**Mon. & Wed., May 4-20 / 6:30 p.m. to 8:30 p.m.**

**Intro to PowerPoint**
For the person who wants to learn skills to harness the easy-to-use Microsoft PowerPoint software to make a presentation for class or work. Emphasis is on learning the software versus presentation skills. A thumb/pen drive is needed to save your work. (CED 027 701)
**Instructor:** Gregory McBroom / **Cost:** $25
**Wed., May 20 / 5:30 p.m. to 8:30 p.m.**

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**Practical Skills Series**

**Basic English Skills**
Learn the foundation of English grammar and successful writing. Complete a variety of grammar drills, reading, and writing assignments to improve your command of Standard American English grammar, punctuation, usage, sentence structure and paragraph development. This class is a great refresher before assessment testing. (CED 150 701)
**Instructor:** Martha Papworth / **Cost:** $45
**Tues. & Thurs., Feb. 24 & 26 / 6:00 p.m. to 9:00 p.m.**

**Basic Arithmetic Skills**
This course provides a concentrated review of basic arithmetic skills. Topics include operations with whole numbers, fractions, decimals, ratios and proportions. This class is a great refresher prior to assessment testing. (CED 148 701)
**Instructor:** Marc Davis / **Cost:** $45
**Tues. & Thurs., Mar. 10 & 12 / 5:00 p.m. to 8:00 p.m.**

**Basic Reading Skills**
This course will teach basic reading comprehension and vocabulary. Learn helpful tips and practices for better understanding of documents. This class is a great refresher prior to assessment testing. (CED 143 701)
**Instructor:** Martha Papworth / **Cost:** $45
**Tues. & Thurs., Apr. 28 & 30 / 6:00 p.m. to 9:00 p.m.**

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**HOME AND ENERGY SERIES**

**Solar Powered Electrical Systems**
Learn the basics of using photovoltaic panels to make electricity for everyday use and take part in the construction of a complete off-grid solar powered electrical system. Electrical safety and grants available for grid-tied electrical systems will be discussed. Topics include system design and size, batteries, wiring, types of PV panels, charge controllers, and inverters that turn battery power into household electricity. Mr. Juczak lectures on a wide variety of topics including building on and off grid home energy systems, self-reliance, wind turbine construction, food growing & preservation techniques and more. (CED 140 701) (No class 2/19)
**Instructor:** Jim Juczak / **Cost:** $65 / **Thurs., Feb. 5-3 Mar. 19 / 5:00 p.m. to 7:00 p.m.**

**Green Building: A “Common Sense” Approach**
In the last couple of years, green building has become mainstreamed. And with good reason, it makes sense. Architect Brian Jones will introduce you to green building and discuss a “common sense” approach to green building including Leadership in Energy and Environmental Design (LEED) principles, sensible design techniques, and low cost sustainable solutions. Mr. Jones is LEED accredited. (CED 156 701)
**Instructor:** Brian Jones / **Cost:** $45 / **Wed., Apr. 1 / 5:00 p.m. to 7:00 p.m.**

**Wind Power for Homeowners**
Participants in this class will build a 500 watt axial-flux wind turbine from its basic raw components. Blades, stator, rotor, windings and mechanical assemblies will be discussed and constructed. Mr. Juczak lectures on a wide variety of topics including building on and off grid home energy systems. self-reliance, wind turbine construction, food growing & preservation techniques and more. (CED 154 701)
**Instructor:** Jim Juczak / **Cost:** $55 / **Wed., Thurs., & Fri., Apr. 1-3 / 5:00 to 7:00 p.m.**

**Tool Time: Plumbing & Electrical**
Leaking faucet keeping you up at night? Need to install that ceiling fan? Your instructor will help you better understand basic plumbing and electrical work so you can “do it yourself” Come to class dressed to get messy. (CED 695 701)
**Instructor:** Sharon Murray / **Cost:** $35 / **Sat., Apr. 25 / 1:00 p.m. to 4:00 p.m.**

**Tool Time: Power Tools**
For those who are a little intimidated by power tools, this workshop is for you! Your instructor will help you understand both power and hand tools with lots of hands-on experience so you can learn to do many things for yourself. Come to class dressed to get messy. A field trip to a home improvement store will be included. (CED 687 701)
**Instructor:** Sharon Murray / **Cost:** $35 / **Sat., May 2 / 1:00 p.m. to 4:00 p.m.**

**Basics of Feng Shui**
Learn ways to make changes to your home or office that will positively affect your life. Feng Shui is the study of our environment and how it can nurture and support us, or hinder and weaken us. Learn how to create balance and harmony in their environment that will best support each individual’s lifestyle. We will study the influence of yin or yang decor; the affects of furniture arrangement, poison arrows and clutter; the five elements and more. (CED 429 701)
**Instructor:** Lee Couch / **Cost:** $35 / **Thurs., May 7-21 / 6:30 p.m. to 9:00 p.m.**

**Soil & Gardening**
With food prices increasing, especially fruits and vegetables, consumers can save a considerable amount of money by gardening. The food you grow will be not only cheaper, but healthier. This is a beginner’s guide for evaluating a site for a garden, soil testing and evaluation, and determining what kind of gardening technique will work best. Additional topics include raised bed gardening, composting, no till gardening and traditional gardening techniques. Open pollinated seeds vs. hybrid seeds, seed saving and preservation & storage techniques for home grown foods will be explored. Mr. Juczak lectures on a wide variety of topics including building on and off grid home energy systems, self-reliance, wind turbine construction, food growing & preservation techniques and more. (CED 141 701)
**Instructor:** Jim Juczak / **Cost:** $55 / **Tues. & Thurs., May 19-21 / 6:00 p.m. to 8:00 p.m.**
Physical Conditioning & Wellness  
JCC’s McGann Fitness Center offers state of the art fitness equipment with personal attention to an individual’s needs and fitness goals. Participants will receive orientation on fitness equipment, optional physical fitness testing, a body composition test and written exercise program upon request. Participants are welcome to sign up each semester. Call 786-2338/2232 for an appointment. (CED 607 701)

Instructor:  Laurie Smith / Cost: $100  
Mon.–Fri., Jan. 20–May 8

Hatha Yoga  
Achieve a stronger, flexible body and increase your range of motion. Regular practice has been shown to relieve stress, increase energy, and promote a general feeling of well-being. Learn breathing techniques, body awareness (basic Yoga postures), visualization and meditation techniques. Participants will need a Yoga/exercise/camping mat and cushion and should dress in loose, comfortable clothing. (CED 676 701) No class 3/24.

Instructor: Jeff Rule / Cost: $65  
Tues., Feb. 10-Apr. 21 / 4:30 to 6:00 p.m.

Audacious Austen!  
In the early 1800’s, Jane Austen wrote commentary so biting, honest and courageous that critic A.L. Rowse has said that being known by her “must have been like encountering the Last Judgment;” yet Austen was content to publish her novels anonymously and doubted their literary value. Join us as we examine Austen’s life and times as she skewers husband-hunting, landed gentry, social-climbing, and those who make, break, and enforce the rules in three of her great novels: Northanger Abbey, Emma, and Pride and Prejudice. (CED 357 701)

Instructor: Ann Clark-Moore / Cost: $50  
Mon., Feb. 23 - Mar. 16 / 6:00 to 8:00 p.m.

Great Decisions 2009  
A seminar focusing on foreign policy issues facing the U.S. in 2009. Using the Foreign Policy Association’s discussion manual, as well as guest lecturers and group discussion, the seminar will cover topics including U.S. and the rising powers; Afghanistan/Pakistan; energy and the global economy; the Arctic; Egypt; global food supply; Cuba after Castro; and human rights. (CED 649 701)

Instructor:  Dr. John Deans / Cost: $80  
55+ Discount: $60  (CED 649 702)

Mon., Mar. 23–May 11 / 7:00 p.m. to 9:00 p.m.

Seminar for Fiction Writers  
Have you begun writing short stories, and crave the feedback of others to help you develop and polish them for a larger audience? The best tool you can have available is a test audience of readers to give you feedback. Participants will have the opportunity to workshop two stories each, moving towards the development of a portfolio by the end of the course. (CED 359 701)

Instructor: Carlton Fisher / Cost: $75  
Thurs., Apr. 9-30 / 6:00 p.m. to 9:00 p.m.

Self Defense  
Want to know how to protect yourself in any situation? Learn no-nonsense, practical self defense techniques including methods, information about attackers and their tactics, defense techniques to incapacitate an attacker long enough to make a safe escape. Men and women welcome. (CED 685 701)

Instructor: Todd Bettinger / Cost: $30  
Thurs., Apr. 16 / 1:00 p.m. to 5:00 p.m.

Practical, Every Day Massage  
Relax and release tension with these practical techniques to alleviate pain, discomfort and muscle spasm. Apply them to yourself or others as a way to improve circulation, promote relaxation and foster health. The instructor, a respected masseuse, will guide you through exercises that you can use every day! Please wear loose, comfortable clothing. (CED 671 701)

Instructor: Barbara Trainham / Cost: $25  
Wed., Apr. 22 / 6:00 p.m. to 8:00 p.m.

Beginning Meditation  
Dispel common misconceptions about meditation. We all can learn to meditate. It just takes an open mind, a little patience and some practice. (CED 674 701)

Instructor: Todd Bettinger / Cost: $30  
Wed., May 6 / 5:30 p.m. to 7:30 p.m.

Fundamentals of Fiction Writing I  
Ever read a great story and thought “I wish I could do that?” Learn tips and exercises to help you begin to create characters, fashion plot lines, create conflict and eventual resolution to fashion a short story of your own. Exercises also include developing realistic dialog and descriptions. The final session will be an opportunity for each writer to share their work with the group in an open and welcoming setting. (CED 358 701)

Instructor: Carlton Fisher / Cost: $75  
Thurs., May 7-28 / 6:00 p.m. to 9:00 p.m.

Pregnancy Massage for Couples  
This hands-on workshop will help pregnant women to relieve body tension, teach self-care techniques and increase flexibility to make it easier for the body to adjust to extra weight and prepare for labor. Learn how to use breathing for relaxation, pillows for support and proper posture to alleviate discomfort and release tension. Couples and individuals welcome. Please wear loose, comfortable clothing and bring both small and large pillows to class. Participants attend free of charge. (CED 669 701)

Instructor:  Barbara Trainham / Cost: $35  
Wed., May 20 / 6:00 p.m. to 8:00 p.m.

ART, DANCE & MUSIC SERIES

Swing is King!  
Walk in, swing out! Swing is one of the most endearing and genuinely “American” of the ballroom dances. It can be slow and relaxed or fast and furious. Music varies from "In The Mood" to “Zoot Suit Riot”. This is a class for people serious about wanting to do the dance and do it right. A prior knowledge of the basic step and an ability to hear timing in music will be a great help but not a prerequisite. Dress accordingly and be prepared for some serious exercise as the lessons progress. Partners are not necessary but helpful. Smooth or suede leather soled, lightweight shoes will enhance your movement. Heavy shoes, inflexible shoes or shoes with rubber soles will be difficult to dance in. (CED 261 701)

Instructors: Doug & Bonnie Johnston / Cost: $55  
Tues., Feb. 10-Mar. 17 / 7:00 to 8:30 p.m.

Community Orchestra & Wind Ensemble  
Share your musical talents and unwind with others who share your love of music - join JCC's Community Orchestra and/or Wind Ensemble. All ages welcome. There is no audition for this program, although a selection process may be necessary to achieve balance in some sections. String players with any experience are especially welcome. The repertoire will be classical with a few popular selections. Free Community Concert: May 8th. This workshop will not meet on March 25th due to the JCC break. (CED 201 701)

Instructor: Donald Johnson / Cost: $50  
Wed., Feb. 11–May 6  
Orchestra: 6:00 p.m. to 8:00 p.m.  
Wind Ensemble: 8:00 p.m. to 10:00 p.m.  
55+ Discount: $40  (CED 201 703)

Beginning Ballroom Dancing  
JCC’s most popular dance class! Learn to perform the basic steps to five of the most commonly played, forever popular, ballroom
**Hustle and Samba**

Excitement, energy and emotion take over when you experience the thrill of dancing hustle and samba. Learn the basics of both, with enough proficiency to be able to identify the music, dance the basic steps and at least four additional combinations. Hustle is the dance to do when your foot starts tapping in time with the music and rock ‘n roll just doesn’t fit. Samba is rhythmic, dynamic, sensual, and one of the most pleasing dances to watch while you feel like you are one with the music. Learning the basics will increase your chances of having fun when on the dance floor. Beginning dancers are welcomed in this class but will be challenged. Footwork, form, moving in time with the music plus leading and following will all be taught. Singles are most welcome - men, don’t be afraid! Partners will be rotated on occasion to facilitate learning. (CED 265 701)  
**Instructors:** Doug & Bonnie Johnston / Cost: $65  
**Wed., Mar. 25-Apr. 29 / 7:00 p.m. to 8:30 p.m.**

**Hammered Jewelry**

Hammering is a great way to flatten and texture metal. Learn metal-working techniques while you create a stunning pendant and earrings using sterling silver and copper wire. You should bring one or two beads for the pendant (recommended size 8-10 mm), a ruffer, and basic jewelry tools (round nose pliers, flat nose pliers, chain nose pliers, and wire cutters.) All other materials, including a chasing hammer and anvil, are provided and are yours to take home. This workshop is brought to you through a partnership with The Handweaving Museum & Arts Center in Clayton, NY. Limited to 10 participants. (CED 432 701)  
**Instructor:** Amber Meyers / Cost: $65  
**Sat., Mar. 14 / 1:00 p.m. to 4:00 p.m.**

**Braided Chair Pad**

Work with wool strips of fabric and lacing twine to create a 14 inch wide chair pad. In the process you’ll be introduced to the skills to create an oval or square rug as the beginning (the navell, and the end (the tail) are the same. The registration fee includes a kit that contains a clamp, lacing needle, wool strips of fabric with rows marked, and enough twine to finish the chair pad. Indicate at registration your choice of colors. A bagged lunch is recommended because once you get started you won’t want to stop! This workshop is brought to you through a partnership with Traditional Arts in Upstate New York (TAUNY) in Canton, NY. Limited to 6 participants. (CED 347 701)  
**Instructor:** Fran King / Cost: $95  
**Sat., Apr. 18 / 1:00 p.m. to 5:00 p.m.**

**Learning to Cook Tofu**

Tofu can be tricky to cook. Learn how to perfect your tofu cooking skills to create a tasty meal! Using Asian cuisine as a back-drop you’ll learn how to cook entrées and desserts made of tofu. You’ll learn a variety of cooking methods including steaming tofu and pressing. Enjoy a delicious lunch of what you have made. (CED 283 701)  
**Instructor:** Pope Vickers / Cost: $50  
**Sat., Feb. 28 / 9:00 a.m. to 1:00 p.m.**

**Mama Mia Meatballs**

Learn how to mix and roll the perfect meatball. You’ll also learn recipes for making Italian, Swedish and Hawaiian meatballs, just to name a few. (CED 285 701)  
**Instructor:** Cindy Swan / Cost: $50  
**Tues., Mar. 3 / 5:00 p.m. to 9:00 p.m.**

**Birthday Cake Decorating**

Do you want your birthday cakes to stand out? This workshop is perfect for the person looking to add pizzazz to the classic birthday cake. We will provide the tools and training you need to learn the skills necessary to create fun designs that are appropriate for all ages! (CED 286 701)  
**Instructor:** Monica Atanasova / Cost: $50  
**Sat., Apr. 4 / 1:00 p.m. to 5:00 p.m.**

**Learn to Cook Tofu**

Tofu can be tricky to cook. Learn how to perfect your tofu cooking skills to create a tasty meal! Using Asian cuisine as a back-drop you’ll learn how to cook entrées and desserts made of tofu. You’ll learn a variety of cooking methods including steaming tofu and pressing. Enjoy a delicious lunch of what you have made. (CED 283 701)  
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How To Register for Non-Credit Workshops

Early registration is recommended; seating is limited!

Jefferson Community College offers four convenient ways to register for a non-credit workshop. Complete the registration form below and register in person, by mail, over the phone, or by fax.

Payment is required at time of registration. Acceptable forms of payment include check (made payable to Jefferson Community College); credit card (Mastercard, Visa, Discover); money order; debit card; or cash. You are enrolled as soon as we receive your registration form and payment.

Honored Discounts: Members of AUSA, Greater Watertown Jaycees, JCC Alumni Association, and Greater Watertown Chamber of Commerce are entitled to a $5.00 discount off any non-credit workshop. Members of Jefferson’s Table are entitled to a $5.00 discount off any non-credit cooking workshop. A membership card must be presented at time of registration.

Course Cancellation & Refund Policy: Jefferson reserves the right to cancel any course which does not receive the necessary minimum enrollment. If a course is cancelled, registered students will have the option of switching to another course of equal value or receiving a refund. Jefferson will offer a 100% refund that will be returned by mail. The Continuing Education Division will attempt to notify registrants by telephone of the course cancellation.

In order to withdraw from a course, the Continuing Education Division must be notified of your withdrawal 24 hours before the scheduled start date. No refunds will be given after the start of a workshop.

Jefferson Community College
Continuing Education Division
1220 Coffeen Street
Watertown, NY 13601

Continuing Education Division, Room 6-217, Jules Center
Office Hours: Monday-Friday, 8:30 a.m.-5:00 p.m
Email: continuingeducation@sunyjefferson.edu
Phone: 315-786-2233 • Fax: 315-786-2391

JEFFERSON COMMUNITY COLLEGE
Workshop & Seminar Registration Form

Please Print Clearly
Name: ______________________________________ e-mail: ______________________________
Address: _______________________________ State: _____ Zip: ______
City: _______________________________ Day Phone: __________________
County: _______________________________ Social Security Number: ______________________
Evening Phone: __________________________ Term: __________________________
Have you ever enrolled for a credit course, seminar or workshop before? ☐ Yes  ☐ No

CED #: Sect. I.D.  Workshop Title:  Start Date:  Fee:
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

☐ Mastercard / Visa / Discover Card #: ______________________________________
Name (as it appears on card): _________________________________________________
Exp. Date: __________  Signature: ___________________________________________