



Center for Community Studies' Annual North Country Resident Opinion Survey Regarding *Current Issues*

Local Issues: *Housing, Healthcare, Tourism, News Access*

Statewide Issues: *Corrections Strike, Smart Phones in Schools, Advanced Nuclear Energy, Medicaid for All Residents, Free Community College Tuition*

National Issues: *Borders, Immigration, Tariffs, Federal Government Efficiency, Foreign Affairs, Canada as a 51st State, Favorability Ratings*

Jefferson, Lewis, Oswego, and St. Lawrence Counties, New York

April 30, 2025

The Study:

The Center for Community Studies at Jefferson Community College, located in Watertown, New York, annually completes two separate regional surveys of adult residents of the North Country (historically this has been represented by Jefferson, Lewis, and St. Lawrence Counties, however, in this April 2025 study Oswego County has been added to the "North Country" population of interest). Each fall, the Center completes an annual Quality-of-Life survey, longitudinally tracking over twenty community indicators and other resident attributes. The goal of the autumn Quality-of-Life survey (first completed in 2000, with the 25th annual survey completed in October 2024) is to provide a long-term type of motion picture of life in the region, with a focus on changes in attitudes and behaviors. Each spring, the Center completes a regional community survey that has a primary focus that is *not* an exercise in trending community characteristics over time, but rather, this study is an investigation of current important and emerging issues in the North Country, right here and right now. To address this Current Issues research objective in the spring of 2025, the professional staff at the Center for Community Studies enlisted leaders and representatives of all three counties to assist in the creation of the survey instrument by identifying a wide variety of current local issues. This survey development group included individuals from the College, local government, county leadership, education, healthcare, non-profit agency heads, and the local media. The brainstorming and reduction process of identification of important current local issues for surveying resulted with a very wide variety of topics (survey questions) which should support the data needs of the associated community leaders and agencies. The determination of a singular most important survey question or theme included in this study would be an impossible task, with different community constituencies likely most interested in different survey questions. The overall goal of this exercise is to scientifically sample and measure local public opinion to better understand our communities and their residents and assist local leaders and elected officials in making the best data-informed decisions.

In this 2025 Current Issues study a total of 1,902 adult residents from the four-county Northern and Central New York region that will, for the purposes of this report, be defined as the "North Country" region were surveyed in April 2025. This representative sample includes 522 residents of Jefferson County, 473 from Lewis County, 469 from Oswego County, and 438 from St. Lawrence County. A four-modality mixed-mode sampling methodology was employed in this study to maximize the representativeness of the sample. The four sampling modes included live telephone interviews, random email invitations to complete

Local Issues

- 1. The Local Economy – Canadian Business and Tourism, and Tariffs**
- 2. Blighted and Vacant Properties in Local Communities**
- 3. Low-Income Housing Locally**
- 4. Methods and Sources for Local and National News Access**
- 5. Opinions and Choices Regarding Local Healthcare**
- 6. Largest Issues for Local Residents**

Statewide Issues

- 7. Statewide Issues – Recent Actions and Proposals**

National and Global Issues

- 8. National and Global Issues – Recent Actions**
- 9. National and Global Issues – Recent Proposals**

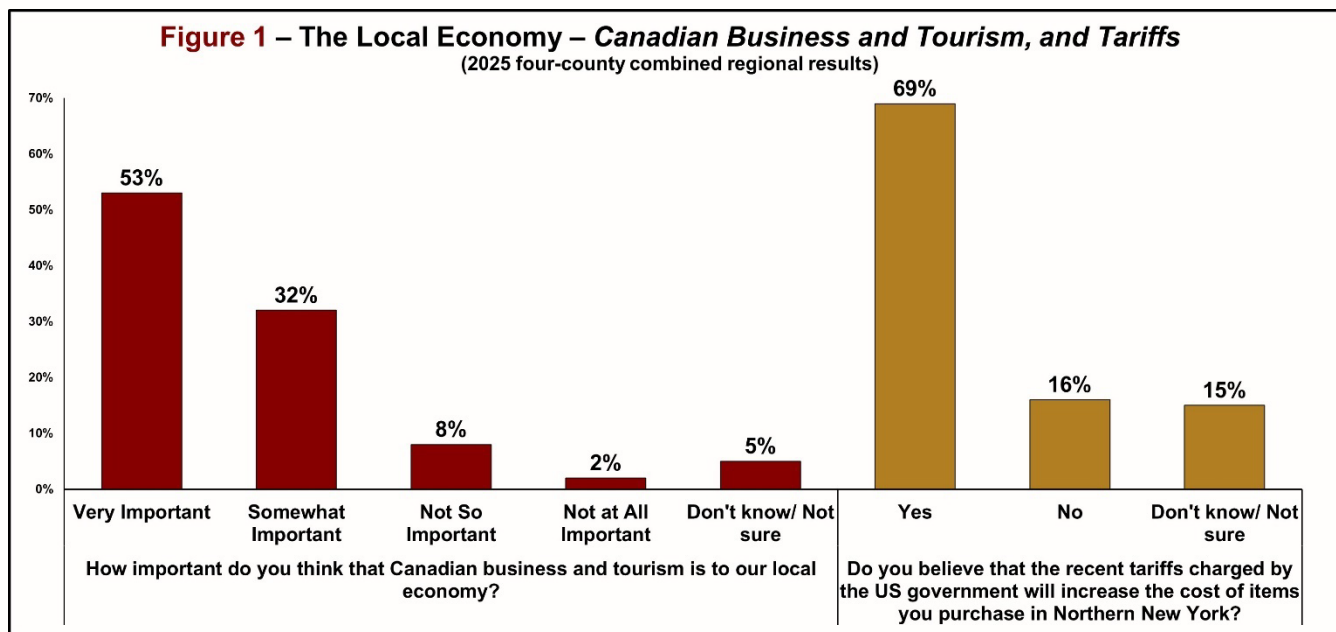
Satisfaction with the Direction that Things are Heading

- 10. Direction that Things are Heading – Nationwide and in New York State**
- 11. Statewide and National Leaders – Favorability Ratings**

the survey online, random MMS text message invitations to complete the survey online, and live intercept sampling on post at Fort Drum, New York. The interviews for the study were comprised of a collection of approximately 40 survey questions regarding current issues. Approximately ten demographic characteristics were additionally recorded for each anonymous participant. The group of approximately 40 non-demographic survey questions for this study can be categorized into the eleven subsections shown on the preceding page, with an overall goal of addressing all four of the following groups of current issues: local issues, statewide issues, national/global issues, and the perceived direction that things are heading.

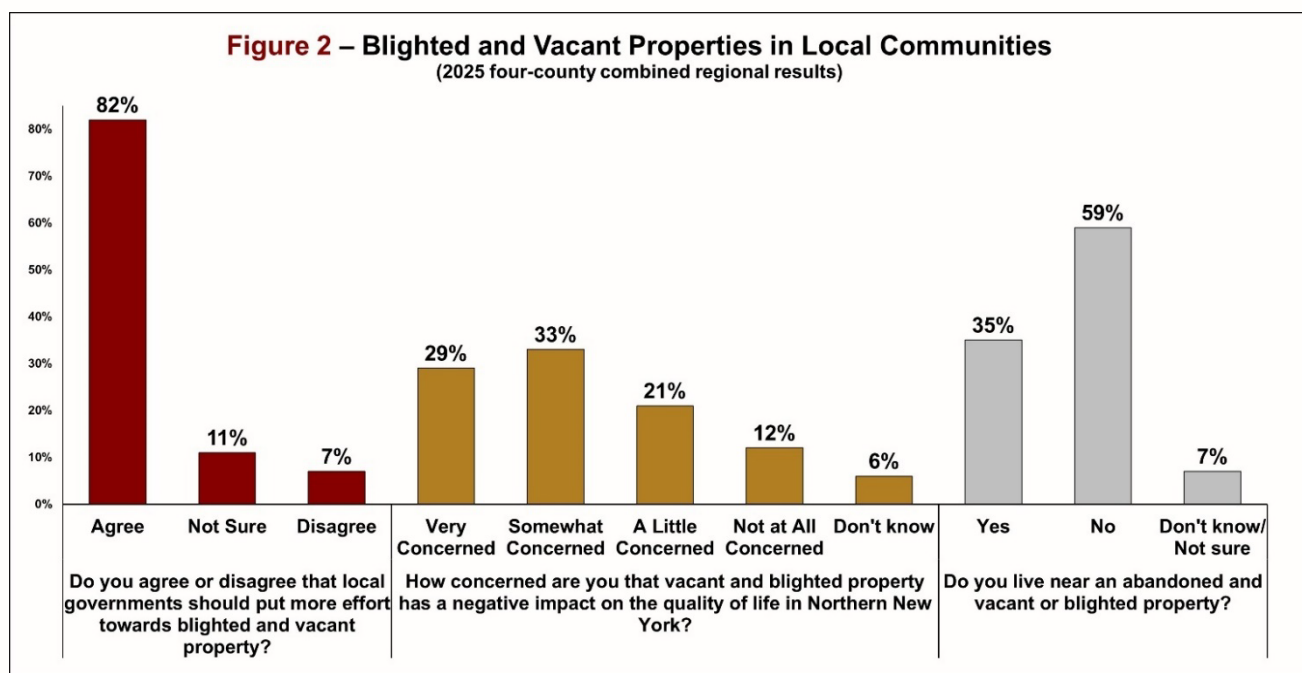
Detailed Study Results – Local Issues (Tables 1-18)

1. The Local Economy – Canadian Business and Tourism, and Tariffs



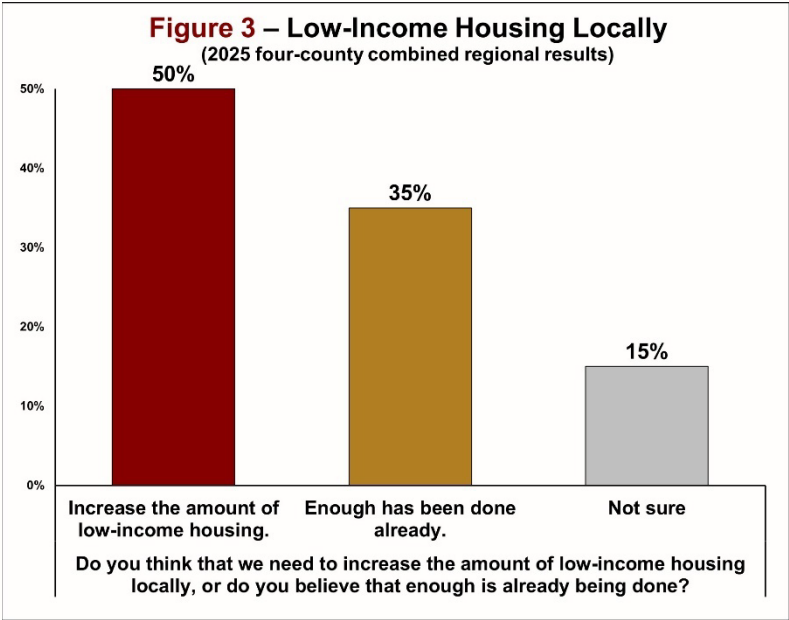
A large majority of North Country residents (85%) perceive Canadian business and tourism as important to the local economy, with a majority (53%) feeling that they are *very* important to the local economy, while only 2% of participants feel that they are not at all important. A very large majority of North Country residents (69%) believe that recent tariffs charged by the US government will increase the cost of items you purchase in Northern and Central New York, while only one-in-six (16%) do not expect this local inflationary impact. (Tables 1-2)

2. Blighted and Vacant Properties in Local Communities



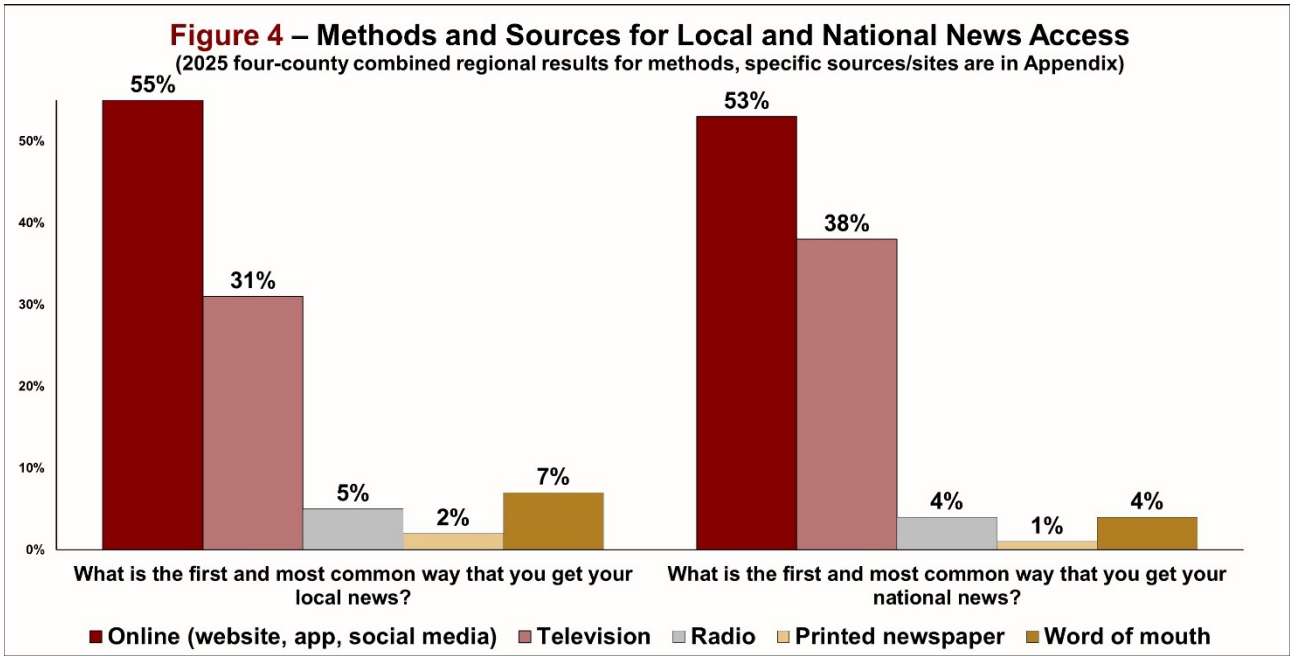
A vast majority of North Country residents (82%) agree that local governments should put more effort towards blighted and vacant property. A majority (62%) are concerned that vacant and blighted property has a negative impact on the quality of life locally, while only 12% feel that this is “no concern at all”. More than one-in-three North Country residents (35%) indicate that they live near an abandoned and vacant or blighted property. (Tables 3-5)

3. Low-Income Housing Locally



Many local appointed and elected government officials in the North Country have expressed interest in knowing what the prevailing local public opinion is regarding the support for further expansion of low-income housing in their municipalities. One-half of participants (50%) indicate that they feel that local governments should Increase the amount of low-income housing available, while more than one-in-three residents (35%) feel that enough has been done already. (Table 6)

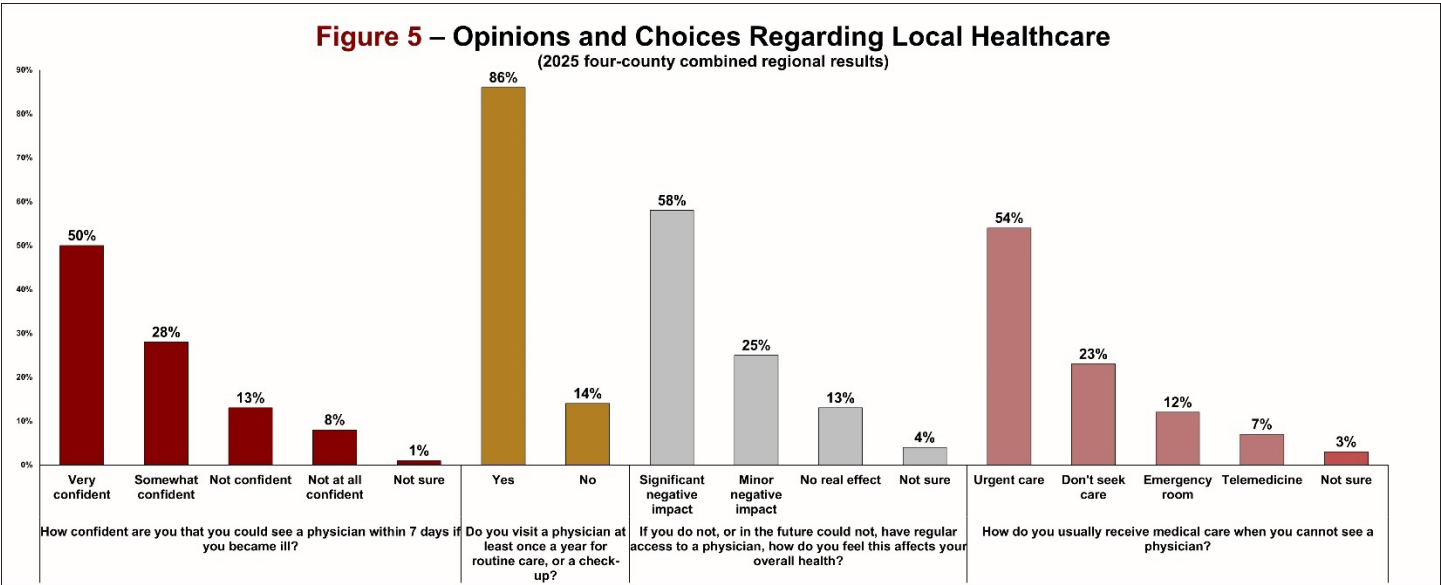
4. Methods and Sources for Local and National News Access



Two different aspects of North Country residents’ access of news information were studied in 2025: (1) participants were asked the most common way that they access each of local and national news, and (2) participants were asked the one specific source (website, app, social media, television station, radio station, printed newspaper, etc.) that they most commonly go to for each of local and national news. Clearly the most common way that North Country residents access news is online (55% of residents when seeking local news, 53% of residents when seeking national news), followed by

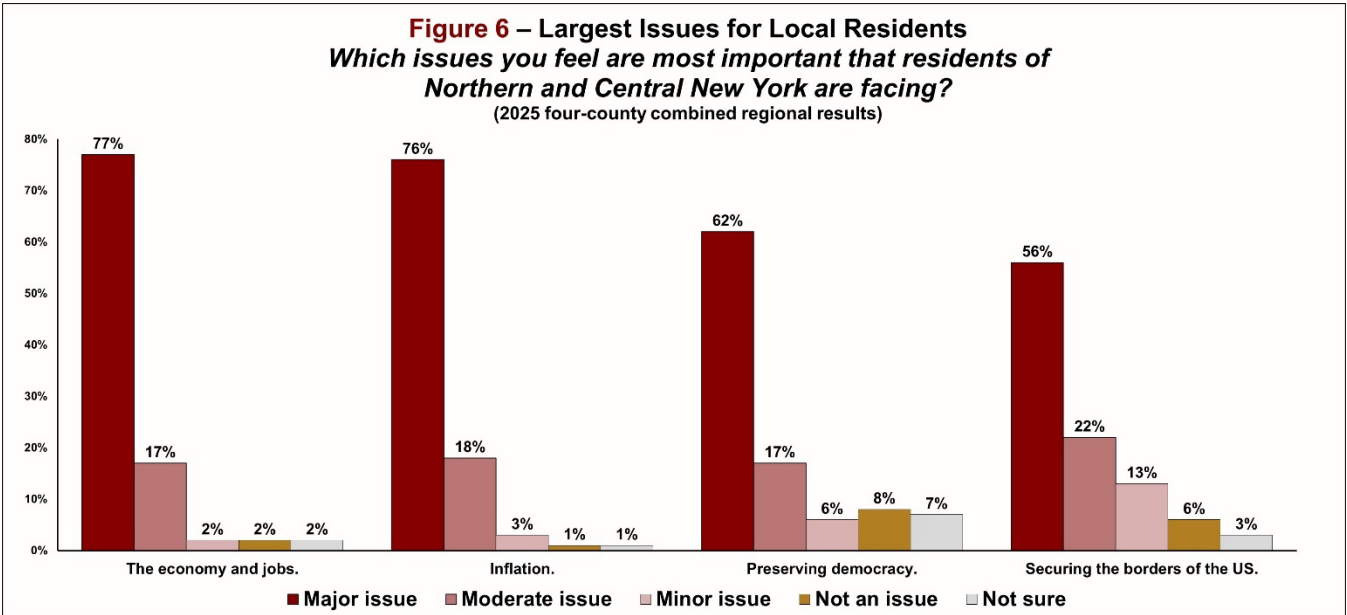
television (31% of residents when seeking local news, 38% of residents when seeking national news). When asked the specific primary source for these types of news a large degree of variation, not unexpectedly, emerged, with very clear differences evident among residents of the four separate counties. The detailed information captured for primary news sources is provided in tabular format in the Appendix. (Tables 7-10)

5. Opinions and Choices Regarding Local Healthcare



Local members of the healthcare community in the North Country provided four survey questions for this 2025 current issues study that they feel would be helpful in better understanding public opinion and choices among North Country adult residents. When asked “How confident are you that you could see a physician within 7 days if you became ill?” approximately one-half of participants (50%) responded with *very confident*, while one-in-five (21%) responded *not confident* or *not-at-all confident*. Almost nine out of ten North Country residents (86%) visit a physician at least once a year for routine care or a check-up. Over 80% of participants (83%) feel that if they could not have regular access to a physician then it would have a negative effect on their overall health, while only 13% feel that it would have no real effect. When local residents need but cannot see a physician for medical care, over one-half (54%) choose to visit an urgent care clinic, and almost one-quarter (23%) then do not seek care. (Tables 11-14)

6. Largest Issues for Local Residents



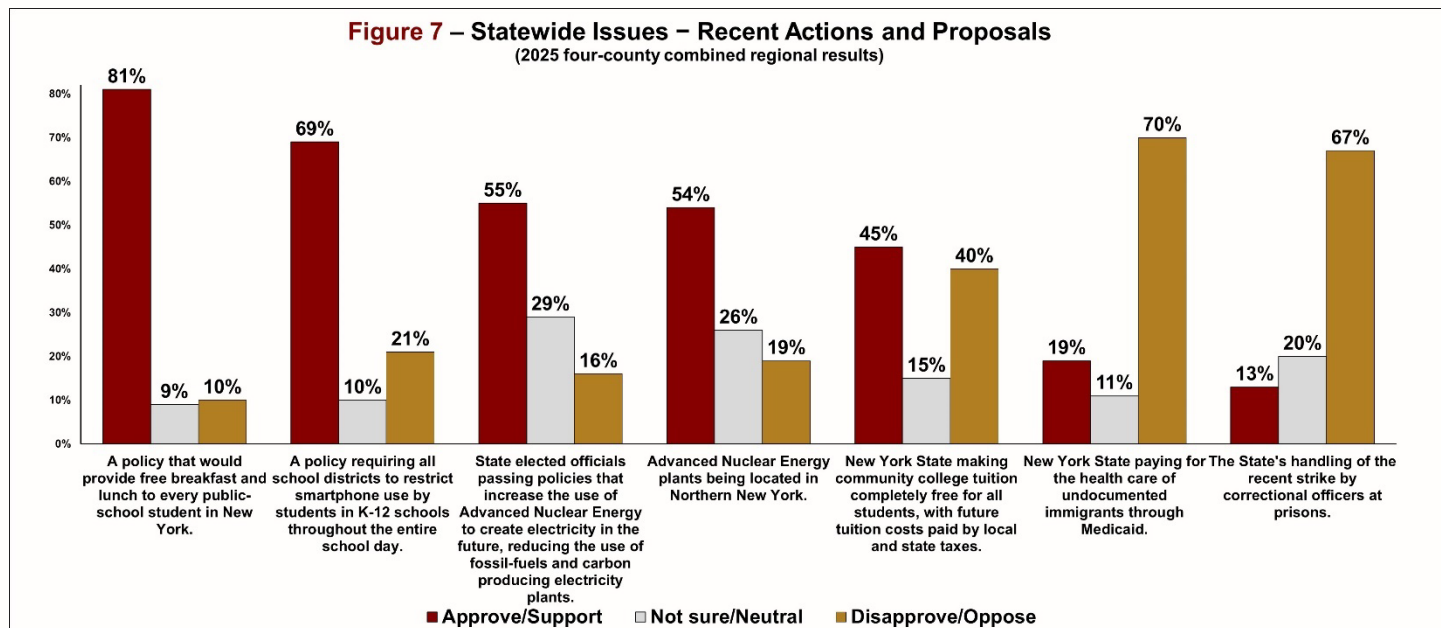
Typically, in any community survey completed by the Center for Community Studies the participants are asked “What is the one largest issue facing residents of the North Country?” Participants have been forced to choose only one issue. In the current study, the four most commonly cited recent-past issues were each posed, with participants asked to rate the severity

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of each issue to North Country residents. Economic issues were perceived most severe, with 77% indicating that they feel that the *economy and jobs* are a major issue, followed by 76% indicating that they feel that *inflation* is a major issue. A smaller majority (62%) express that *preserving democracy* is a major issue, and the least severity of issue among the four issues studied was perceived for *securing the borders of the US* (56% rate as a major issue). (Tables 15-18)

Detailed Study Results – Statewide Issues (Tables 19-25)

7. Statewide Issues – Recent Actions and Proposals

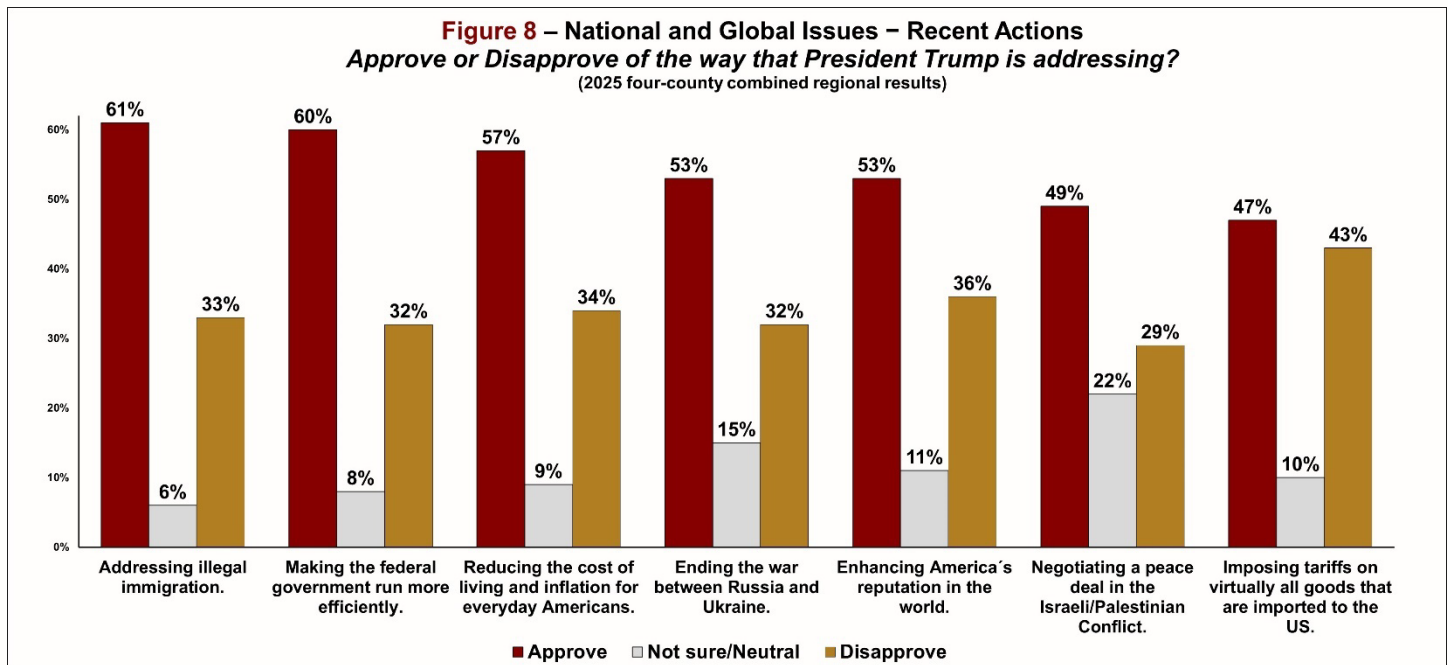


North Country residents were asked whether they approve/support or disapprove/oppose several recent actions and proposals that have been suggested by New York State elected officials. Among the seven studied actions and proposals, by far the proposal that receives the most approval from North Country residents is a policy that would provide free breakfast and lunch to every public-school student in New York (81% approve), while the action that receives the least approval from North Country residents is the State's handling of the recent strike by correctional officers at prisons (only 13% approve). Results for all seven studied actions and proposals are cited below, sorted from greatest to least level of support/approval. (Tables 19-25)

- A policy that would provide free breakfast and lunch to every public-school student in New York. (81% approve, 10% disapprove)
- A policy requiring all school districts to restrict smartphone use by students in K-12 schools throughout the entire school day. (69% approve, 21% disapprove)
- State elected officials passing policies that increase the use of Advanced Nuclear Energy to create electricity in the future, reducing the use of fossil fuels and carbon producing electricity plants. (55% support, 16% oppose)
- Advanced Nuclear Energy plants located in the North Country (Northern and/or Central NY). (54% support, 19% oppose)
- New York State making community college tuition completely free for all students, with future tuition costs paid by local and state taxes. (45% approve, 40% disapprove)
- New York State paying for the health care of undocumented immigrants through Medicaid. (19% approve, 70% disapprove)
- The State's handling of the recent strike by correctional officers at prisons. (13% approve, 67% disapprove)

Detailed Study Results – National and Global Issues (Tables 26-35)

8. National and Global Issues – Recent Actions

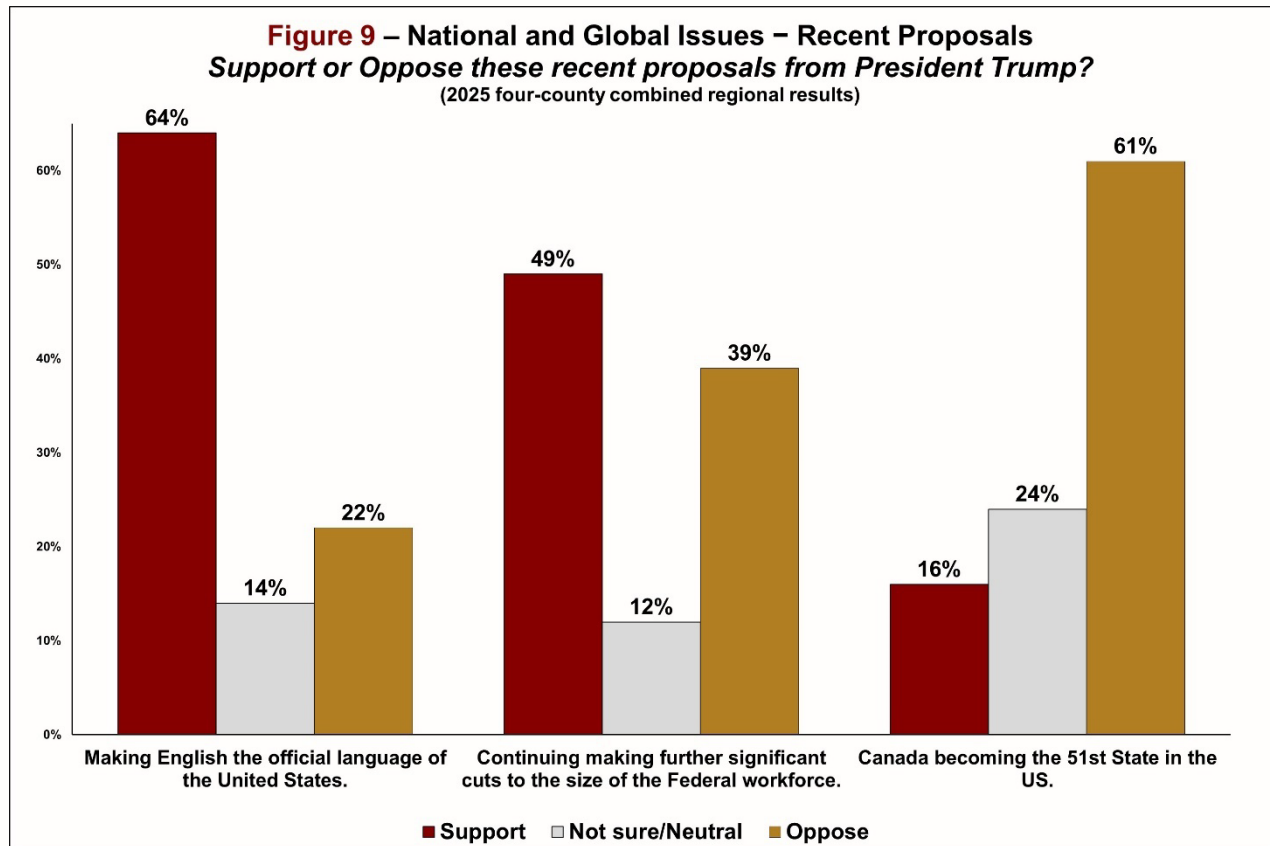


North Country residents were asked whether they approve or disapprove several recent actions, each of which is a way that President Donald Trump is addressing issues facing the United States, and at times, facing the entire world. Among the seven studied actions, the action that receives the most approval from North Country residents is how President Trump is addressing illegal immigration (61% approve), while the action that receives the least approval from North Country residents is the imposition of tariffs on virtually all goods that are imported to the US (only 47% approve). For all seven actions the percentage of participants who approve is greater than the percentage who disapprove. Results for all seven studied actions are cited below, sorted from the greatest to least level of approval. (Tables 26-32)

- Addressing illegal immigration. (61% approve, 33% disapprove)
- Making the federal government run more efficiently. (60% approve, 32% disapprove)
- Reducing the cost of living and inflation for everyday Americans. (57% approve, 34% disapprove)
- Ending the war between Russia and Ukraine. (53% approve, 32% disapprove)
- Enhancing America's reputation in the world. (53% approve, 36% disapprove)
- Negotiating a peace deal in the Israeli/Palestinian Conflict. (49% approve, 29% disapprove)
- Imposing tariffs on virtually all goods that are imported to the US. (47% approve, 43% disapprove)

Inspection of the cross-tabulations that are included in the appendix of this report illustrate the two vastly most dominant correlated factors with participants' opinions regarding these seven Presidential actions, not surprisingly – *Political Ideology* and *Past Voting Record*. Self-identified Conservatives and Liberals, express very opposite views, with 75%-90% of Conservatives approving of each of these seven actions, while conversely, among Liberals 75%-90% disapprove of each of these seven actions. Almost identical comparisons can be made among those who voted for Donal Trump in November 2024 versus those who voted for Kamala Harris in that election (75%-90% of Trump voters express approval, while 75%-90% of Harris voters express disapproval). Many other demographic relationships with attitudes can be seen among these seven actions when cross-tabulating by gender, age, education, racial background, county of residence, and household income level, however, none of these demographic correlations are close to as strong as the links to political ideology and past voting record.

9. National and Global Issues – Recent Proposals



North Country residents were asked whether they support or oppose three recent proposals from President Donald Trump. Among the three studied proposals, the proposal that receives the most support from North Country residents is making English the official language of the United States (64% support), while the proposal that by far receives the least support from North Country residents is Canada becoming the 51st State in the US (only 16% support). Results for all three proposals studied are cited below, sorted from the greatest to least level of support. (Tables 33-35)

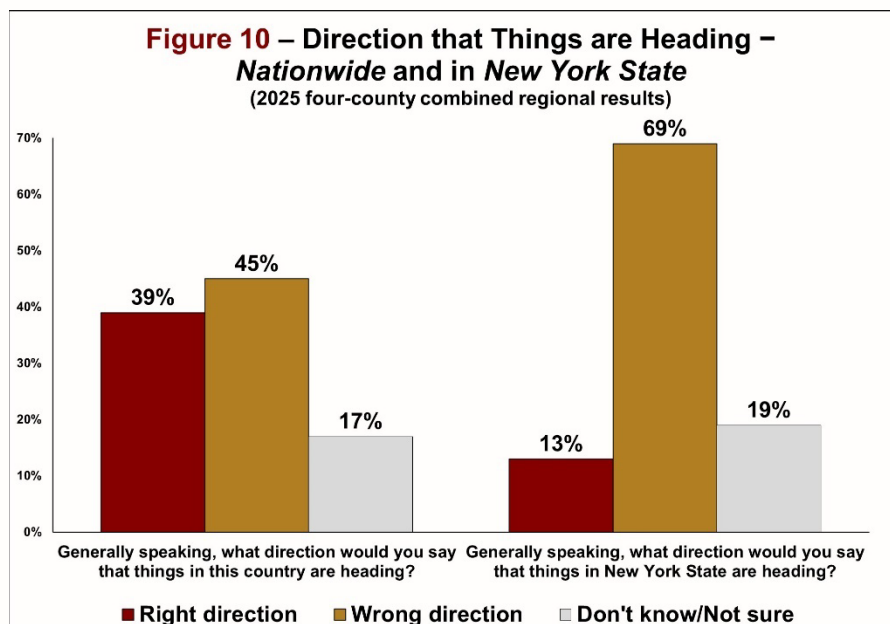
- Making English the official language of the United States. (64% support, 22% oppose)
- Continuing making further significant cuts to the size of the Federal workforce. (49% support, 39% oppose)
- Canada becoming the 51st State in the US. (16% support, 61% oppose)

Again, inspection of the cross-tabulations that are included in the appendix of this report illustrate the two vastly most dominant correlated factors with participants' opinions regarding these three Presidential proposals, not surprisingly – *Political Ideology* and *Past Voting Record*. Self-identified Conservatives and Liberals, express very opposite views, and those who voted for Donal Trump in November 2024 versus those who voted for Kamala Harris in that election express generally opposite opinions. Many other demographic relationships with attitudes can be seen among these three proposals when cross-tabulating by gender, age, education, racial background, county of residence, and household income level, however, none of these demographic correlations are close to as strong as the links to political ideology and past voting record.

Among the ten total studied recent actions (7) and studied proposals (3), all by President Trump, *Canada becoming the 51st State in the US* is the only item where a majority of residents disapprove/oppose of the President's position.

Detailed Study Results – Satisfaction with the Direction that Things are Heading (Tables 36-40)

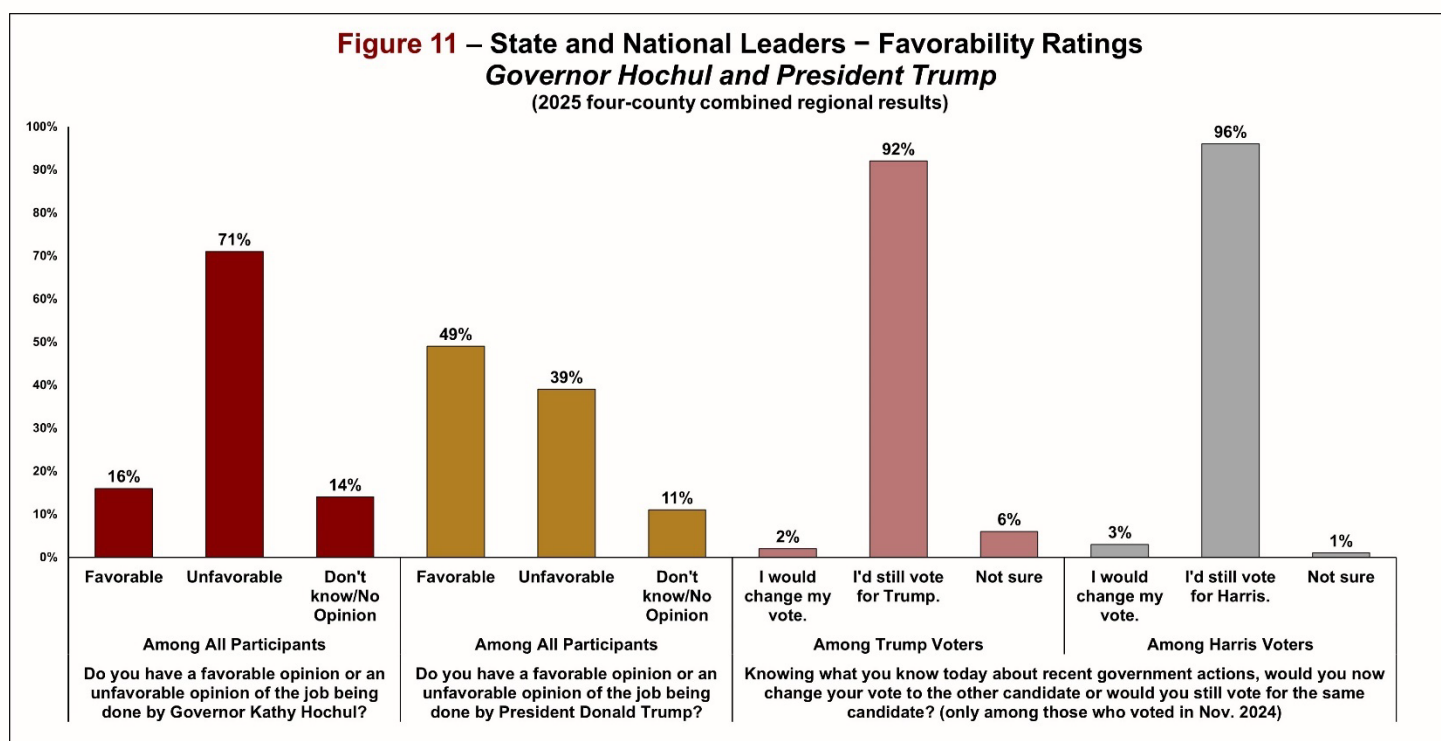
10. Direction that Things are Heading – Nationwide and in New York State



It is more common that North Country residents feel that generally speaking, things in this country are heading in the wrong direction (45%), rather than heading in the right direction (39%). However, when this question was most recently posed to North Country residents in late October 2024, ten days before Election Day, the results were much more pessimistic, with 69% feeling that things were heading in the wrong direction, and only 14% feeling things were heading in the right direction. Included in the appendix of this study are many subgroup analyses (the cross-tabulations) as well as results for many other recent survey studies completed by other public opinion research organizations to allow comparison of North Country attitudes to Upstate New York regional, New York Statewide, and even national attitudes for the same direction-things-are-heading survey item. When asked the same concept of

direction-things-are-heading, but for the State of New York, rather than the nation as a whole, North Country residents no longer report a recent improvement in perception of the way things are headed. It is far more common that North Country residents feel that generally speaking, things in New York State are heading in the wrong direction (69%), rather than heading in the right direction (13%). When this question was most recently posed to North Country residents in late October 2024, the results were very similar, with 68% feeling that things in the State were heading in the wrong direction, and only 19% feeling things were heading in the right direction. (Tables 36-37)

11. Statewide and National Leaders – Favorability Ratings



Consistent with the opinions expressed earlier in this study regarding the direction things in this country and New York State, North Country residents are much more positive in their assessment of President Trump than they are in their assessment of Governor Kathy Hochul. Almost one-half of participants (49%) have a favorable opinion of the job being done by President Trump, while only 39% have an unfavorable opinion. In contrast, a very small portion of participants (16%) have a favorable opinion of the job being done by Governor Hochul, while a large majority (71%) have an unfavorable opinion. Included in the appendix of this study are many subgroup analyses (the cross-tabulations) and, unsurprisingly, these favorability ratings are very strongly associated with both *political ideology* (conservatives, versus liberals, versus neither) and *past vote record* (Trump 2024 voters versus Harris 2024 voters). These correlations with Trump favorability ratings are illustrated visually in the graph (Figure 11.XTAB) included as an example on the following page. It is noteworthy that among a four-county population that Trump carried 62% of the actual votes in November 2024, his favorability rating is only 49% (much lower than 62%), many persons who voted for him do not see his current job performance positively.

Finally, an alternative approach to measure resident sentiment and satisfaction with recent federal leadership was included as the final survey question in this study. Those who reported that they did vote in the November 2024 Presidential Election were subsequently asked, “Knowing what you know today about recent government actions, would you now change your vote to the other candidate, or would you still vote for the same candidate?”. North Country voters, in general, express a high level of “loyalty” to their candidates in that 94% indicate that they would not change their vote choice, while only 6% do not respond that they are sure that they would vote for the same candidate (2% would definitely change their vote, and 4% are no longer sure who they would vote for). A very interesting contrast emerges, 8% of past Trump voters in this study indicated either they were not sure they would vote for him again or they definitely would change their vote. Among past Harris voters, this rate is only 4%. Much has been researched by other public opinion research firms about the types of citizens that are most and least likely to express this type of “voter’s remorse”, and commonly it is the younger, less educated, and lower income voters from the 2024 election that are least likely to indicate that they would still vote for the same candidate (and therefore, most likely to change their vote or be uncertain). When this 2025 North Country data is further investigated it has emerged that this relationship is clearly true among North Country voters, as well – among all study participants who voted for Donald Trump in November 2024, 8% did not indicate that they would definitely still vote for him given what they know now. This rate increases to 10% among the Trump voters who are age 18-39, it increases to 11% among those whose highest level of educational attainment is a high school diploma, and most notably, this “voter’s remorse” rate increases to 22% among those from households with annual income of \$50,000 or less. (Tables 38-39)

Study Methodology

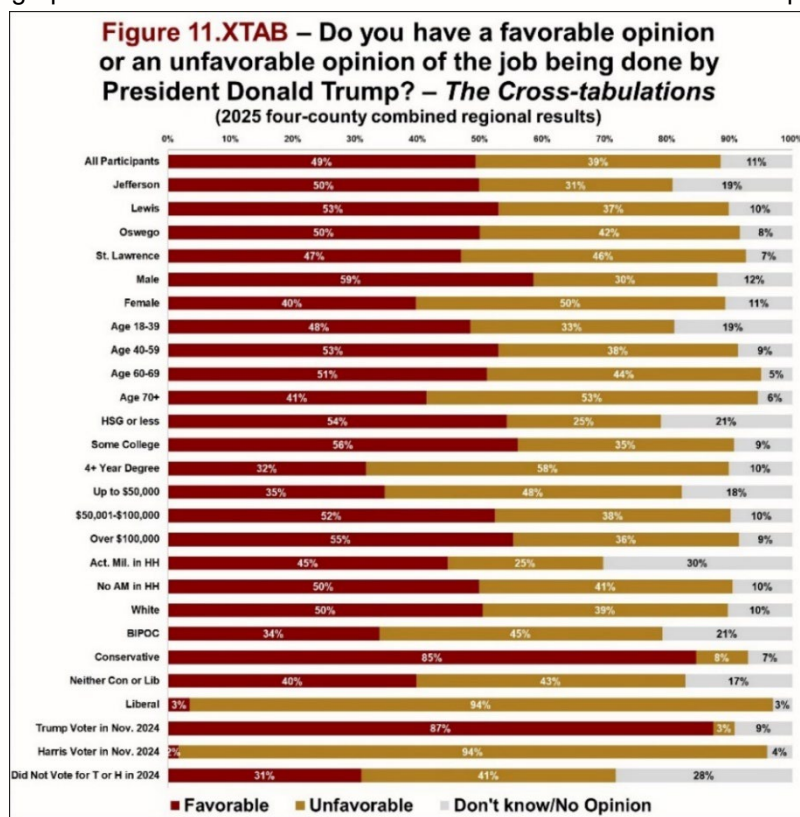
Methodology:

The Center for Community Studies at Jefferson Community College is one of approximately 1,500 colleges, universities, and polling businesses in North America that are members of the American Association of Public Opinion Research (AAPOR). AAPOR is the leading public opinion professional association in the world. Further, the Center is one of approximately 100 AAPOR members that has been granted membership to the Transparency Initiative (TI) of AAPOR. As a member of the TI, the Center pledges to utilize best practices in the industry in both data collection methodology and data analytics techniques. Additionally, the Center is a member of the Association of Academic Survey Research Organizations (AASRO), a professional association exclusive to colleges and universities in the United States that complete public opinion research in an academic (higher education, not profit-centered) setting. A total of 1,902 Northern New York adult residents were interviewed (surveyed) in this study ($n_{\text{total}}=1,902$). The methodology used in this study of current issues includes a mixed-mode sampling methodology using a combination of live interviewer telephone interviews of residents on cell phones and landlines ($n_{\text{phone}}=355$), random email invitation of residents to complete the survey online via a nonprobability panel ($n_{\text{email}}=761$), random MMS text messages sent to cellular phones with invitations to complete the survey online ($n_{\text{MMS}}=685$), and intercept surveying of the difficult-to-access subpopulation of military members and their dependents on Fort Drum ($n_{\text{int}}=101$). All interviews were completed between April 8 and April 17, 2025. To adjust for sampling nonresponse error, the data were weighted within county for gender, age, education, and race, with further weighting for military affiliation in Jefferson County. All county-specific weight targets were sourced from the U.S. Census and the U.S. Department of Defense. A further weight for county population size was applied to generate North Country estimates as a region. The county-specific weighted demographic distributions of the characteristics, or nature, of the samples collected in this study are summarized in Table 41 of the appendix to this report. The data were calibrated for sampling modality, and finally weights were trimmed to minimize the design effect, generating a final design effect for the study of 2.0. After all data compilation, cleansing, transforming, weighting, calibrating, and trimming the overall approximate margin of error for this study when analyzing three-county region-wide results for 1,902 participants is $\pm 2.5\%$. When investigating on a county-specific basis the margin of error is greater due to smaller county-specific sample sizes. The approximate margins of error within each county are $\pm 4.8\%$ in Jefferson County, $\pm 5.1\%$ in Lewis County, $\pm 5.1\%$ in Oswego County, and $\pm 5.3\%$ in St. Lawrence County (county sample sizes are: $n_J=522$, $n_L=473$, $n_O=469$, $n_S=438$). Investigation of demographic subgroups,

such as only male participants, will also result with margins of error of greater than $\pm 2.5\%$. The margin error is a measurement of random error, error due to simply the random chance of sampling. When surveying humans there are other potential sources of error, sources of error in addition to random error (which is the only error encompassed by the margin of error). Response error, nonresponse error, process error, bias in sample selection, bias in question-phrasing, lack of clarity in question-phrasing, social desirability bias, acquiescence bias, satisficing, and undercoverage are common sources of other-than-random error. Methods that should be, and have been in this study, employed to minimize these other sources of error include: maximum effort to select the sample randomly, piloting and testing of utilized survey questions, extensive training of all data collectors (interviewers), thorough cleansing of data, calibration of data, and application of post-stratification algorithms to the resulting sampled data. Hence, when using this study data to make estimates to the entire North Country adult populations, as is the case in standard survey research practices, the margin of error will be the only error measurement cited and interpreted. Finally, in the reporting of study findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total to substantially more than 100%, depending on the number of different responses offered by each respondent.

Detailed Cross-tabulations:

Complete analyses of all cross-tabulations for this study are included and will be posted along with this summary at the Center for Community Studies website (www.sunyjefferson.edu/community/community-studies/). These cross-tabulations allow readers to investigate county comparisons, and demographic subgroup comparisons, for every survey question used in this study. Additionally, these cross-tabulation tables when possible, report recent comparable survey results both that have been published by other pollsters, as well as recent-past results that have been published by the Center for Community Studies, for the few individual survey questions that were also used in earlier study years, allowing for occasional trend analyses. These comparisons allow for a more rich and meaningful perspective and interpretation of the current North Country study results. The cross-tabulation results of this public opinion study are reported in detail in the appendix. Below is one example of using a graph to illustrate the cross-tabulation results for the Donald Trump favorability survey question.



Acknowledgements:

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Appendix I

Fourth Annual Northern and Central New York "Current Issues" Survey

April 2025

Dates of Data Collection: April 8-16, 2025

Sample Sizes: n=1,902 for the combined four-county region, with n=522 in Jefferson County, n=473 in Lewis County, n=469 in Oswego County, and n=438 in St. Lawrence County

Sampling Modalities: live telephone interviews, MMS text messages to complete online, email invitations to complete online, intercept sampling (761 via email, 355 via phone, 101 via intercept, 685 via MMS)

Weighting Procedures: Within Counties - weighted by gender, age, educational attainment, race/ethnicity, and military affiliation (only in Jefferson), Regionally - an additional weight for county population size

Calibration: data were calibrated for sampling modality

Design Effect: weights were trimmed to a maximum of 8, resulting with a study Design Effect of approximately 2.0

Margins of Error: Regionally ME=2.5%; Within Counties: Jefferson ME=4.8%, Lewis ME=5.1%, Oswego ME=5.1%, St. Lawrence ME=5.3%

Cross-tabulations: use only the current 2025 results, including the entire regional combined sample. County-specific cross-tabulations are available by request.

Statistical Tests of Significance: Values in the same row and subtable not sharing the same subscript are significantly different at $p < .05$ in the two-sided test of equality for column proportions.

Cells with no subscript are not included in the test. Tests assume equal variances.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.



NOTE 1: Percentage points in tables are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

NOTE 2: To ease interpretation, most tables use "subtotals", for example, "Agree" is the subtotal of "Strongly Agree" and "Somewhat Agree", therefore, columns at times will appear to sum to 200% because of these subtotals. Subtotals should not be used to correctly sum any column to its appropriate 100%. It is these subtotals that have had statistical tests applied. All subtotal rows have been highlighted in gray cells. Survey questions that do not use subtotals have had statistical tests applied to all possible responses to the question.

NOTE 3: When possible, recent comparable survey results reported by many other very reputable public opinion research firms (all members of AAPOR) are presented. These comparable results are included to provide more rich perspective against which the local NNY/CNY results may be compared. Comparable results at times include nationwide, New York State, and Upstate NY regions. These other firms include Siena, Pew, Marist, IPSOS, UNH, Emerson, YouGov, Quinnipiac, UNF, Stockton, Susquehanna, NORC, Associated Press, Fox News, Washington Post, ABC, and SSRS.

THE LOCAL ECONOMY - CANADIAN BUSINESS AND TOURISM, AND TARIFFS

Q3: How important do you think that Canadian business and tourism is to our local economy?

Table 1	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	In April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Very important	53%	47% _a	45% _a	46% _a	66% _b	45% _a	60% _a	45% _a	53% _b	56% _b	68% _c	53% _a	48% _a	62% _b	58% _a	53% _{a,b}	47% _b	36% _a	55% _b	53% _a	49% _a	31% _a	57% _b	82% _c	30% _a	87% _b	54% _c
Somewhat important	32%	39% _a	41% _a	35% _a	20% _b	34% _a	31% _a	37% _a	32% _{a,b}	30% _{a,b}	25% _b	30% _{a,b}	36% _a	26% _b	25% _a	31% _a	40% _b	34% _a	32% _a	33% _a	30% _a	46% _a	31% _a	12% _b	49% _a	9% _b	28% _c
Not so important	8%	5% _a	9% _{a,b}	10% _b	10% _{b,c}	12% _a	4% _b	8% _{a,b}	10% _{a,b}	11% _a	4% _b	7% _a	9% _a	7% _a	6% _a	9% _{a,b}	10% _b	5% _a	9% _a	9% _a	5% _a	14% _a	6% _b	4% _b	14% _a	1% _b	7% _c
Not at all important	2%	1% _a	4% _a	3% _a	1% _b	3% _a	1% _a	3% _a	2% _a	2% _a	1% _b	2% _{a,b}	1% _b	3% _b	2% _a	2% _a	2% _a	3% _a	2% _a	3% _a	3% _a	4% _a	1% _b	1% _b	3% _b	1% _b	3% _c
Not sure	5%	7% _a	1% _{a,b}	5% _{a,b}	3% _b	6% _a	3% _b	7% _a	4% _b	2% _b	2% _b	8% _a	5% _{a,b}	2% _b	8% _a	5% _a	2% _b	8% _a	3% _a	4% _a	13% _b	4% _b	8% _b	1% _b	5% _b	1% _b	8% _c
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,897	520	473	467	437	862	955	244	586	550	450	301	791	741	409	709	637	128	1685	1699	104	647	833	321	835	691	371

Q4: Do you believe that the recent tariffs charged by the US government will increase the cost of items you purchase in Northern and Central New York?

Table 2	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	In April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Yes	69%	65% _a	73% _a	70% _a	70% _a	61% _a	76% _b	64% _a	69% _{a,b}	71% _{a,b}	77% _b	67% _a	64% _a	79% _b	74% _a	68% _{a,b}	64% _b	57% _a	70% _b	69% _a	67% _a	41% _a	78% _b	96% _c	47% _a	98% _b	74% _c
No	16%	16% _a	15% _a	18% _a	14% _a	23% _a	10% _b	18% _a	17% _a	16% _a	12% _b	16% _{a,b}	19% _a	11% _b	13% _a	18% _b	17% _{a,b}	22% _a	16% _b	16% _a	16% _a	32% _a	11% _b	1% _b	29% _a	1% _b	11% _c
Not sure	15%	18% _a	12% _{a,b}	12% _b	16% _{a,b}	16% _a	14% _b	17% _a	15% _a	14% _a	11% _b	17% _a	17% _a	10% _b	14% _{a,b}	14% _a	19% _b	21% _a	14% _b	15% _a	16% _a	27% _a	12% _b	2% _b	25% _a	1% _b	15% _c
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,898	519	473	469	437	862	955	243	586	550	452	301	790	742	410	708	637	128	1686	1700	104	647	833	322	834	694	370

BLIGHTED AND VACANT PROPERTIES IN LOCAL COMMUNITIES

Q5: Do you agree or disagree that local governments should put more effort towards blighted and vacant property?

Table 3	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote			
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)	
	Strongly agree	46%	38%	35%	54%	47%	42%	50%	41%	46%	49%	54%	47%	47%	43%	44%	47%	45%	42%	46%	46%	49%	38%	49%	52%	42%	53%	44%
		Somewhat agree	36%	39%	38%	30%	40%	37%	35%	35%	37%	38%	32%	34%	35%	40%	36%	38%	35%	29%	37%	37%	27%	38%	35%	37%	34%	38%
Not sure	*Agree*	82%	77%	73%	84%	87%	79%	84%	76%	83%	87%	87%	81%	81%	83%	80%	85%	80%	71%	83%	82%	76%	76%	84%	89%	77%	91%	80%
Somewhat disagree	*Not sure*	11%	17%	15%	9%	7%	12%	11%	18%	9%	6%	6%	13%	11%	11%	14%	9%	11%	23%	10%	11%	21%	12%	11%	8%	13%	7%	13%
		11%	17%	15%	9%	7%	12%	11%	18%	9%	6%	6%	13%	11%	11%	14%	9%	11%	23%	10%	11%	21%	12%	11%	8%	13%	7%	13%
Strongly disagree	*Disagree*	4%	4%	5%	5%	3%	5%	3%	4%	3%	5%	6%	3%	5%	4%	3%	4%	6%	2%	4%	4%	1%	7%	3%	2%	6%	1%	4%
3%		1%	7%	3%	3%	3%	4%	1%	2%	5%	2%	2%	3%	2%	3%	3%	2%	3%	4%	3%	3%	3%	5%	2%	0%	4%	1%	2%
Total		7%	5%	12%	7%	6%	9%	4%	6%	8%	7%	7%	6%	7%	6%	6%	9%	6%	7%	7%	4%	12%	4%	3%	10%	2%	7%	
Sample Size		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		1,894	518	472	467	437	860	954	241	586	550	452	299	790	741	410	708	634	126	1687	1699	103	647	831	321	834	692	368

Q6: How concerned are you that vacant and blighted property has a negative impact on the quality of life in Northern and Central New York?

Table 4	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Very concerned	29%	25% _a	19% _a	35% _b	27% _a	27% _a	30% _a	20% _a	31% _b	34% _b	38% _b	28% _a	30% _a	26% _a	23% _a	34% _b	27% _a	19% _a	30% _b	28% _a	37% _b	22% _a	33% _b	27% _{ab}	23% _a	33% _b	34% _b
Somewhat concerned	33%	35% _{ab}	32% _{ab}	28% _a	36% _b	29% _a	36% _b	28% _a	33% _{ab}	37% _b	39% _{ac}	32% _{ab}	30% _a	38% _b	32% _a	32% _a	34% _a	15% _a	35% _b	34% _a	20% _a	31% _a	33% _b	35% _a	34% _a	36% _a	27% _b
A little concerned	21%	18% _a	31% _b	20% _a	21% _{ab}	20% _a	22% _a	24% _a	23% _a	18% _{ab}	11% _b	20% _a	21% _a	21% _a	24% _a	19% _a	22% _a	15% _a	21% _b	22% _a	10% _a	22% _a	17% _a	30% _b	20% _a	22% _a	20% _a
Not at all concerned	12%	8% _a	15% _{ab}	15% _b	12% _{ab}	17% _a	8% _b	16% _a	11% _a	10% _a	10% _a	9% _a	13% _a	10% _a	14% _a	10% _a	14% _a	26% _b	11% _b	12% _a	19% _a	20% _a	9% _b	7% _b	16% _a	8% _b	10% _b
Not sure	6%	13% _a	3% _{ac}	1% _b	4% _c	7% _a	5% _b	12% _a	2% _b	2% _b	1% _b	11% _a	5% _b	3% _b	7% _a	6% _a	3% _a	26% _a	3% _b	5% _a	14% _a	4% _a	7% _a	1% _b	6% _a	2% _b	10% _b
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,895	517	473	468	437	864	951	243	587	548	451	300	790	741	410	706	637	128	1684	1699	103	646	834	321	833	693	369

Q7: Do you live near an abandoned and vacant or blighted property?

Table 5	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Yes	35%	28% _a	27% _a	44% _b	33% _a	37% _a	32% _b	31% _a	39% _b	37% _{ab}	32% _{ab}	37% _a	35% _a	32% _a	32% _{ab}	32% _a	39% _b	16% _a	37% _b	37% _a	15% _a	38% _a	34% _a	33% _a	38% _a	33% _{ab}	31% _b
No	59%	66% _a	69% _a	51% _b	58% _a	58% _a	59% _a	59% _a	56% _a	60% _a	63% _a	58% _{ab}	56% _a	65% _b	57% _a	62% _a	58% _a	73% _b	57% _b	57% _a	72% _b	58% _a	58% _a	58% _a	58% _a	61% _a	57% _b
Not sure	7%	7% _a	4% _b	5% _a	9% _b	5% _a	9% _b	10% _a	5% _b	3% _b	4% _b	5% _{ab}	9% _b	3% _b	11% _a	7% _a	3% _a	11% _a	6% _b	6% _a	12% _a	4% _a	8% _b	10% _b	4% _a	7% _b	12% _b
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,896	522	473	465	436	864	952	245	586	550	448	301	791	740	409	708	637	130	1682	1698	104	647	830	322	835	689	372

LOW-INCOME HOUSING LOCALLY

Q8: Do you think that we need to increase the amount of low-income housing locally, or do you believe that enough is already being done?

Table 6	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Increase the amount of low-income housing	50%	49% _a	48% _{ab}	44% _a	59% _b	41% _a	59% _b	51% _a	48% _a	50% _a	54% _a	52% _a	49% _a	52% _a	54% _a	48% _a	42% _b	42% _a	51% _b	51% _a	42% _b	29% _a	54% _b	81% _c	35% _a	70% _b	56% _c
Enough has been done already	35%	35% _a	37% _{ab}	44% _b	25% _c	45% _a	25% _b	35% _{ab}	38% _a	35% _{ab}	27% _b	35% _a	36% _a	32% _a	25% _a	34% _b	44% _a	39% _a	35% _a	34% _a	39% _a	57% _a	30% _b	7% _b	52% _a	16% _b	24% _b
Not sure	15%	16% _a	15% _a	12% _a	16% _b	14% _a	15% _b	13% _a	14% _a	16% _a	19% _a	13% _a	14% _a	16% _a	11% _a	14% _{ab}	14% _{ab}	19% _a	14% _a	14% _a	19% _a	14% _a	16% _a	12% _a	13% _a	14% _{ab}	19% _b
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,893	517	471	468	437	863	950	242	585	550	450	299	788	742	408	709	634	126	1684	1698	102	647	830	321	835	691	367

METHODS AND SOURCES FOR LOCAL AND NATIONAL NEWS ACCESS

Q9: What is the first and most common way that you get your *local* news?

Table 7	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Online (website, app, social media)	55%	64% _a	60% _{b,c}	46% _b	56% _c	55% _a	56% _a	69% _a	59% _b	44% _c	26% _d	46% _a	55% _b	62% _c	51% _a	54% _a	61% _b	65% _a	54% _b	54% _a	69% _b	53% _a	55% _{a,b}	62% _b	57% _a	52% _a	53% _a
Television	31%	24% _a	35% _b	35% _b	30% _{a,b}	29% _a	32% _a	15% _a	27% _b	45% _c	62% _d	40% _a	30% _b	23% _c	31% _a	37% _a	21% _b	20% _a	31% _b	32% _a	15% _b	29% _a	32% _a	26% _a	28% _a	36% _a	28% _a
Radio	5%	4% _a	6% _a	7% _a	5% _a	7% _a	4% _a	4% _a	4% _a	7% _a	7% _{a,b}	4% _a	6% _a	5% _a	6% _a	4% _a	6% _a	6% _a	5% _a	6% _a	3% _a	7% _a	5% _a	4% _a	6% _a	5% _a	5% _a
Printed newspaper	2%	1% _a	2% _{a,b}	2% _{a,b}	4% _b	3% _a	2% _a	1% _a	3% _a	2% _{a,b}	7% _c	1% _{a,b}	2% _a	4% _b	3% _a	2% _a	2% _a	0% _a	3% _{a,b}	2% _a	0% _a	2% _a	2% _a	3% _a	1% _a	3% _a	3% _a
Word of mouth	7%	6% _{a,b}	7% _{a,b}	10% _a	4% _b	7% _a	6% _a	12% _a	5% _b	3% _b	8% _b	8% _a	8% _a	5% _b	9% _a	3% _b	10% _a	8% _a	7% _a	6% _a	13% _b	9% _a	6% _a	5% _a	8% _a	3% _a	10% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,858	505	466	458	429	842	941	235	578	538	444	287	772	738	384	700	626	121	1658	1671	97	631	821	316	816	684	358

Q10: Which one specific website, or television station, or radio station, or other source it is that you most commonly use for local news?

Table 8	All Study Participants in April 2025	County of Residence									
		Jefferson		Lewis		Oswego		St. Lawrence			
		Count (Raw)	Weighted %	Count (Raw)	Weighted %	Count (Raw)	Weighted %	Count (Raw)	Weighted %	Count (Raw)	Weighted %
WWNY Channel 7	481	23%	151	28%	183	40%	2	0%	145	36%	
Newzjunky.com	276	17%	147	41%	94	23%	16	5%	19	4%	
NorthCountryNow.com	100	10%	1	1%	2	0%	1	0%	96	30%	
WSYR Channel 9	125	9%	4	1%	3	0%	117	27%	1	0%	
Facebook	43	4%	12	4%	8	3%	18	8%	5	2%	
ABC TV	27	3%	6	1%	1	0%	19	7%	1	2%	
CNYcentral.com	30	3%	0	0%	0	0%	30	8%	0	0%	
FOX Local News 29	45	2%	8	1%	18	4%	11	2%	8	2%	
Syracuse.com	27	2%	2	0%	0	0%	25	6%	0	0%	
Watertown Daily Times	40	2%	13	2%	9	1%	0	0%	18	3%	
CBS	31	2%	8	2%	11	2%	4	1%	8	2%	
Spectrum News	25	2%	5	1%	4	1%	14	3%	2	0%	
WSTM Channel 3	19	1%	0	0%	1	0%	18	4%	0	0%	
NPR	25	1%	6	1%	4	1%	8	2%	7	1%	
NBC	19	1%	3	0%	2	0%	13	2%	1	0%	
NCPR	22	1%	2	0%	6	1%	1	0%	13	2%	
WBRV The Moose	23	1%	0	0%	23	7%	0	0%	0	0%	
LinkingLewisCounty.com	23	0%	1	0%	22	6%	0	0%	0	0%	
Other Sources - <0.4% of region	235	18%	62	14%	32	10%	85	24%	56	16%	
Sample Size	1,616	100%	431	100%	423	100%	382	100%	380	100%	

Q11: What is the first and most common way that you get your *national* news?

Table 9	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Online (website, app, social media)	53% ¹	56% _a	47% _a	53% _a	50% _a	54% _a	52% _a	73% _a	49% _b	37% _c	25% _d	42% _a	52% _b	64% _c	49% _a	54% _a	56% _a	64% _a	52% _b	51% _a	71% _b	50% _a	52% _a	62% _a	53% _a	49% _a	56% _a
Television	38% ¹	36% _a	43% _a	38% _a	39% _a	36% _a	39% _a	16% _a	40% _b	56% _c	69% _d	48% _a	39% _b	29% _c	38% _a	39% _a	34% _a	23% _a	39% _b	39% _a	21% _b	38% _a	40% _a	28% _a	37% _{a,b}	43% _a	34% _b
Radio	4% ¹	4% _a	6% _a	4% _a	6% _a	5% _a	4% _a	4% _a	6% _a	5% _a	2% _a	3% _a	5% _a	5% _a	5% _a	3% _a	5% _a	4% _a	4% _a	5% _a	2% _a	4% _a	3% _a	6% _a	5% _a	5% _a	3% _a
Printed newspaper	1% ¹	1% _a	1% _a	1% _a	2% _a	2% _a	1% _a	1% _a	1% _{a,b}	0% _a	3% _b	2% _a	1% _a	2% _a	2% _a	2% _a	1% _a	2% _a	1% _a	1% _a	2% _a	2% _a	1% _a	2% _a	1% _a	2% _a	2% _a
Word of mouth	4% ¹	3% _a	4% _a	4% _a	3% _a	3% _a	4% _a	6% _a	3% _{a,b}	2% _{a,b}	1% _a	6% _a	4% _a	1% _a	6% _a	2% _a	4% _{a,b}	8% _a	3% _a	4% _a	5% _a	5% _a	3% _{a,b}	2% _a	5% _a	1% _a	5% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,852	506	462	452	432	839	940	236	572	537	444	284	774	733	382	699	624	121	1653	1666	96	633	811	319	816	690	346

Q12: Which one specific website, or television station, or radio station, or other source it is that you most commonly use for national news?

Table 10	All Study Participants in April 2025		County of Residence							
			Jefferson		Lewis		Oswego		St. Lawrence	
	Count (Raw)	Weighted %	Count (Raw)	Weighted %	Count (Raw)	Weighted %	Count (Raw)	Weighted %	Count (Raw)	Weighted %
Fox News	276	18%	84	21%	70	18%	69	18%	83	14%
CBS	164	11%	47	12%	62	16%	10	3%	45	12%
WNY Channel 7	114	7%	34	8%	46	12%	0	0%	34	9%
CNN	111	7%	22	5%	28	7%	31	8%	30	8%
Newzjunky.com	85	6%	41	10%	31	8%	5	1%	8	2%
ABC	70	5%	9	2%	12	3%	36	10%	13	3%
NBC	52	3%	10	2%	16	4%	18	5%	8	2%
WSYR Channel 9	48	3%	1	0%	1	0%	46	12%	0	0%
MSNBC	40	3%	10	2%	6	2%	6	2%	18	5%
NPR	40	3%	7	2%	11	3%	15	4%	7	2%
NY Times	31	2%	7	2%	7	2%	6	2%	11	3%
YouTube	28	2%	8	2%	8	2%	8	2%	4	1%
Yahoo News	25	2%	3	1%	4	1%	8	2%	10	3%
Facebook	22	1%	6	1%	3	1%	9	2%	4	1%
MSN	22	1%	5	1%	8	2%	4	1%	5	1%
AP News	21	1%	9	2%	3	1%	6	2%	3	1%
X.com	20	1%	5	1%	4	1%	6	2%	5	1%
Google News	18	1%	4	1%	4	1%	3	1%	7	2%
Tik Tok	17	1%	9	2%	2	1%	5	1%	1	0%
New York Times	16	1%	3	1%	1	0%	4	1%	8	2%
NCPM	14	1%	0	0%	6	2%	0	0%	8	2%
WSTM Channel 3	14	1%	0	0%	0	0%	14	4%	0	0%
Apple News	12	1%	3	1%	3	1%	0	0%	6	2%
1440 WATN	11	1%	1	0%	3	1%	3	1%	4	1%
PBS	10	1%	6	1%	1	0%	1	0%	2	1%
Spectrum News	10	1%	3	1%	5	1%	1	0%	1	0%
Other Sources - <0.6% of region	254	16%	68	17%	45	12%	61	16%	80	21%
Sample Size	1,545	100%	405	100%	390	100%	375	100%	375	100%

OPINIONS AND CHOICES REGARDING LOCAL HEALTHCARE

Q13: How confident are you that you could see a physician within 7 days if you became ill?

Table 11	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Very confident	50%	49% _{a,c}	58% _{a,b}	56% _b	42% _c	57% _a	43% _b	43% _a	51% _b	58% _b	56% _b	44% _a	49% _{a,b}	55% _b	45% _a	47% _a	57% _b	58% _a	49% _b	51% _a	42% _b	58% _a	46% _b	44% _b	53% _a	47% _b	47% _a
Somewhat confident	28%	27% _a	27% _a	29% _a	27% _a	24% _a	31% _b	28% _a	28% _a	25% _a	26% _a	31% _a	26% _a	27% _a	26% _a	29% _a	26% _a	24% _a	28% _a	27% _a	32% _a	22% _a	30% _b	31% _b	23% _a	34% _b	28% _{a,b}
Not confident	13%	16% _{a,c}	8% _{a,b}	8% _b	19% _c	11% _a	16% _b	18% _a	11% _b	9% _b	12% _{a,b}	13% _{a,b}	16% _a	9% _b	17% _a	14% _{a,b}	10% _b	7% _a	14% _b	13% _a	14% _b	11% _a	15% _b	14% _b	13% _{a,b}	10% _a	18% _b
Not at all confident	8%	7% _a	6% _{a,b}	7% _a	12% _b	7% _a	9% _b	9% _a	9% _a	7% _a	5% _a	9% _a	8% _a	8% _a	10% _a	9% _{a,b}	6% _b	6% _a	8% _a	8% _a	9% _a	8% _a	8% _a	10% _a	9% _a	8% _{a,b}	5% _b
Not sure	1%	2% _a	0% _{a,b}	0% _b	1% _a	1% _a	1% _a	2% _a	1% _a	1% _a	0% _a	3% _a	0% _b	1% _{a,b}	2% _a	1% _a	1% _a	4% _a	1% _b	1% _a	4% _b	1% _a	1% _a	1% _a	1% _a	1% _a	2% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,893	518	473	467	435	860	953	241	586	549	452	296	792	741	407	708	637	126	1685	1697	103	646	833	321	833	692	368

Q14: Do you visit a physician at least once a year for routine care, or a check-up?

Table 12	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Yes	86%	82% _a	87% _{a,b}	86% _{a,b}	89% _b	84% _a	88% _b	75% _a	90% _b	93% _{b,c}	96% _c	84% _{a,b}	84% _a	90% _b	76% _a	89% _b	88% _b	73% _a	87% _b	86% _a	79% _b	90% _a	82% _b	85% _{a,b}	87% _a	87% _{a,b}	82% _b
No	14%	17% _a	13% _{a,b}	14% _{a,b}	11% _b	16% _a	12% _b	24% _a	10% _b	7% _{b,c}	4% _c	14% _{a,b}	16% _a	10% _b	22% _a	11% _b	12% _b	23% _a	13% _b	14% _a	17% _b	9% _a	17% _b	15% _b	13% _a	13% _a	17% _a
Not sure	0%	1% _a	0% _a	0% _a	0% ²	0% _a	0% _a	1% _a	0% _a	0% ²	0% _a	1% _a	0% _a	0% _{a,b}	2% _a	0% ²	0% ²	4% _a	0% _b	0% _a	4% _b	0% _a	1% _b	0% _a	0% ²	1% _a	1% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,896	518	473	469	436	862	954	241	587	549	453	296	793	743	408	710	637	126	1687	1701	102	647	834	321	835	694	367

Q15: If you do not, or in the future could not, have regular access to a physician, how do you feel this effects your overall health?

Table 13	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote			
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)	
	A significant negative impact on my health.	58%	49% _a	58% _{a,b}	59% _b	64% _{b,c}	48% _a	67% _b	49% _a	56% _a	68% _b	70% _b	49% _a	58% _b	62% _b	59% _a	60% _a	54% _a	39% _a	60% _b	58% _a	50% _b	45% _a	61% _b	72% _c	49% _a	73% _b	56% _c
	A minor negative impact on my health.	25%	27% _a	28% _a	26% _a	22% _a	28% _a	23% _a	27% _a	28% _a	18% _b	22% _{a,b}	28% _a	24% _a	27% _a	24% _a	26% _a	26% _a	19% _a	26% _b	26% _a	18% _b	34% _a	20% _b	23% _b	30% _a	21% _b	23% _b
	No real affect my health.	13%	17% _a	10% _{a,b}	11% _b	10% _{b,c}	19% _a	6% _a	19% _a	11% _a	7% _{b,c}	4% _a	15% _a	14% _a	8% _a	11% _a	11% _a	16% _a	30% _a	11% _b	12% _a	24% _b	16% _a	14% _a	3% _a	17% _a	4% _a	15% _a
Not sure.	4%	6% _a	4% _a	4% _a	4% _a	6% _a	3% _a	4% _a	5% _a	6% _a	3% _a	7% _a	5% _{a,b}	2% _a	7% _a	3% _a	5% _a	4% _a	13% _a	4% _a	8% _a	9% _a	5% _a	2% _a	5% _{a,b}	3% _a	6% _a	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,772	482	437	442	411	809	890	220	556	518	417	275	742	687	376	667	598	112	1587	1591	95	602	779	309	784	652	336	

Q16: How do you usually receive medical care when you cannot see a physician?

Table 14	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote			
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)	
Emergency room	12% ¹	9% _a	27% _b	10% _a	14% _a	16% _a	8% _a	10% _a	9% _a	15% _{a,b}	21% _b	19% _a	12% _b	9% _a	15% _a	14% _a	6% _a	23% _a	11% _b	12% _a	14% _a	14% _a	12% _a	8% _a	12% _a	11% _a	14% _b	
Urgent care	54% ¹	56% _a	37% _b	57% _a	53% _a	47% _a	61% _b	50% _a	62% _b	51% _a	51% _a	43% _a	56% _b	56% _b	50% _a	54% _a	57% _a	42% _a	55% _b	56% _a	37% _b	51% _a	54% _{a,b}	60% _b	51% _a	57% _a	57% _a	
Telemedicine	7% ¹	6% _a	8% _a	7% _a	9% _a	5% _a	10% _b	10% _a	7% _{a,b}	6% _{a,b}	3% _a	5% _a	6% _a	11% _b	6% _a	7% _a	10% _a	3% _a	8% _a	7% _a	10% _a	4% _a	9% _b	10% _a	7% _a	10% _a	6% _a	
I don't regularly seek care.	23% ¹	25% _a	24% _a	24% _a	20% _a	28% _a	19% _b	25% _a	21% _a	24% _a	23% _a	25% _a	23% _a	25% _a	25% _a	20% _a	26% _a	23% _a	24% _a	22% _a	33% _b	27% _a	23% _{a,b}	18% _b	28% _a	21% _a	19% _b	
Not sure	3% ¹	4% _a	3% _a	2% _a	4% _a	4% _a	2% _a	4% _a	1% _a	4% _a	3% _{a,b}	8% _a	2% _a	1% _a	3% _{a,b}	4% _a	1% _a	8% _a	2% _a	3% _a	6% _a	5% _a	1% _a	3% _{a,b}	3% _{a,b}	2% _a	5% _a	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,827	502	449	446	430	834	920	236	576	525	429	287	762	719	391	686	617	125	1625	1643	100	620	804	316	806	673	348	

LARGEST ISSUES FOR LOCAL RESIDENTS

Q34: "Securing the borders of the US." – How much of an issue for NNY/CNY residents?

Table 15	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote			
	In April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PMA, No Vote, Other Candidate)	
Major issue	56%	53% _a	58% _a	60% _a	54% _a	63% _a	49% _b	49% _a	61% _b	62% _b	58% _b	58% _a	60% _a	45% _b	38% _a	61% _b	62% _b	43% _a	57% _b	58% _a	35% _b	82% _a	52% _b	12% _a	83% _a	19% _b	48% _c	
Moderate issue	22%	26% _a	24% _{a,b}	17% _b	22% _{a,b}	16% _a	27% _b	22% _a	19% _a	22% _a	24% _a	21% _a	21% _a	22% _a	28% _a	28% _a	20% _b	15% _a	22% _b	22% _a	21% _a	11% _a	26% _b	29% _b	12% _a	12% _a	35% _b	24% _b
Minor issue	13%	11% _a	14% _{a,b}	12% _a	18% _b	11% _a	15% _b	15% _a	12% _a	12% _a	13% _a	7% _a	11% _a	22% _b	19% _a	11% _a	12% _b	13% _a	13% _a	13% _a	22% _b	4% _a	13% _a	36% _b	1% _a	30% _a	17% _a	
Not an issue	6%	6% _a	4% _a	5% _a	5% _a	6% _a	7% _a	8% _a	7% _a	3% _a	5% _a	5% _{a,b}	5% _a	9% _a	8% _a	5% _a	6% _a	11% _a	6% _a	12% _a	2% _a	5% _a	21% _a	1% _a	1% _a	15% _a	5% _a	
Not sure	3%	5% _a	0% _{a,b}	3% _{a,b}	2% _b	4% _a	2% _a	7% _a	1% _a	1% _a	0% _a	9% _a	2% _a	2% _a	7% _a	2% _a	1% _a	16% _a	1% _a	2% _a	9% _a	2% _a	4% _a	3% _{a,b}	2% _a	2% _a	7% _a	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,820	497	460	443	420	849	938	232	579	544	446	287	778	738	401	704	636	120	1666	1674	100	641	828	321	830	692	298	

Q35: "The economy and jobs." – How much of an issue for NNY/CNY residents?

Table 16	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Major issue	77%	69% _a	77% _{a,b}	76% _a	85% _b	73% _a	82% _b	69% _a	84% _b	79% _b	82% _b	76% _a	77% _a	78% _a	74% _a	83% _b	73% _a	64% _a	79% _b	77% _a	78% _a	74% _a	79% _b	79% _{a,b}	76% _a	80% _a	74% _b
Moderate issue	17%	21% _a	20% _{a,b}	18% _a	12% _b	18% _a	15% _a	20% _a	13% _a	19% _{a,b}	17% _{a,b}	16% _a	17% _a	18% _a	17% _{a,b}	13% _a	22% _b	15% _a	17% _a	17% _a	11% _b	19% _a	15% _a	16% _a	18% _a	17% _a	16% _a
Minor issue	2%	3% _a	2% _a	2% _a	2% _a	4% _a	1% _a	4% _a	2% _a	1% _a	1% _a	4% _a	2% _a	3% _a	4% _a	2% _{a,b}	2% _a	4% _a	2% _a	4% _a	3% _a	2% _a	3% _a	2% _a	2% _a	4% _a	4% _a
Not an issue	2%	3% _a	1% _{a,b}	2% _a	0% _b	3% _a	1% _a	3% _a	1% _a	0% ²	1% _a	1% _{a,b}	3% _a	1% _a	1% _{a,b}	1% _a	3% _a	3% _a	2% _a	2% _a	3% _a	2% _a	0% ²	3% _a	0% _a	1% _{a,b}	1% _{a,b}
Not sure	2%	4% _a	0% _{a,b}	1% _{a,b}	1% _b	2% _a	1% _a	4% _a	0% _a	1% _{a,b}	1% _a	4% _a	1% _a	1% _a	3% _a	2% _a	0% _a	14% _a	0% _a	1% _a	5% _a	2% _a	2% _a	1% _a	1% _a	1% _a	4% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,817	500	459	440	418	848	936	232	580	543	444	288	777	735	401	700	636	120	1664	1670	101	641	828	318	832	686	299

Q36: "Preserving democracy." – How much of an issue for NNY/CNY residents?

Table 17	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote			
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)	
	Major issue	62%	56% _a	61% _{a,b}	66% _b	65% _{b,c}	62%	63%	52%	61%	70% _b	83%	61%	59%	70%	61%	62%	63%	54%	63%	63%	63%	52%	60%	90% _c	50%	90%	51%
	Moderate issue	17%	19% _a	20% _a	15% _a	15% _a	16%	17%	18% _{a,b}	20%	14% _{a,b}	11%	13%	18%	16%	16%	17%	17%	12%	17%	17%	11%	18%	19%	7%	22%	7%	18%
	Minor issue	6%	8% _{a,b}	11% _a	5% _b	6% _{a,b}	8%	7%	8%	5% _{a,b}	6% _{a,b}	2%	7%	7%	4%	6%	8%	6%	6%	6%	6%	3%	6%	2%	8%	2%	9%	9%
Not an issue	8%	9% _a	4% _a	8% _a	9% _a	11%	5%	10%	8%	8% _{a,b}	3%	9%	8%	9%	11%	5%	10%	11%	8%	8%	10%	14%	7%	1%	13%	0%	7%	7%
Not sure	7%	9% _a	4% _{a,b}	6% _{a,b}	5% _b	6%	7%	12%	5%	3% _{b,c}	1%	8%	8%	2%	7%	8%	18%	5%	6%	13%	7%	9%	1%	7%	0%	15%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,816	499	469	439	419	846	937	232	579	543	443	286	775	738	400	701	636	120	1662	1669	101	637	828	321	827	692	297	

Q37: "Inflation." – How much of an issue for NNY/CNY residents?

Table 18	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Major issue	76%	70% _a	81% _{a,b}	79% _b	79% _{b,c}	72% _a	82% _b	75% _a	79% _a	73% _a	78% _a	76% _{a,b}	79% _a	73% _b	77% _{a,b}	79% _a	73% _b	72% _a	78% _a	77% _a	75% _a	70% _a	79% _a	82% _a	73% _a	82% _a	78% _{a,b}
Moderate issue	18%	23% _a	14% _{a,b}	15% _b	17% _{a,b}	21% _a	14% _b	15% _a	18% _a	22% _a	20% _a	13% _a	17% _a	22% _b	14% _a	17% _{a,b}	21% _b	15% _a	18% _a	18% _a	14% _a	23% _a	15% _a	15% _a	21% _a	16% _a	13% _b
Minor issue	3%	3% _a	4% _a	5% _a	2% _a	4% _a	2% _a	4% _a	2% _a	4% _a	2% _a	3% _a	3% _a	4% _a	3% _a	3% _a	3% _a	4% _a	3% _a	3% _a	5% _a	4% _a	3% _a	2% _a	3% _{a,b}	2% _a	5% _a
Not an issue	1%	1% _a	0% _a	1% _a	2% _a	2% _a	0% _a	3% _a	1% _a	0% _a	1% _{a,b}	4% _a	1% _b	0% _a	3% _a	0% _a	1% _a	1% _a	1% _a	1% _a	1% _a	2% _a	2% _a	0% _a	2% _a	0% _a	1% _a
Not sure	1%	4% _a	0% _{a,b}	0% _b	0% _{b,c}	1% _a	1% _a	3% _a	0% _a	1% _{a,b}	0% _a	4% _a	1% _b	1% _b	3% _a	1% _b	1% _b	9% _a	0% _a	1% _a	6% _a	1% _a	2% _a	1% _a	1% _a	0% _a	4% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,819	499	460	439	421	850	937	232	581	542	445	286	779	738	402	704	634	120	1666	1672	101	640	828	321	829	691	299

STATEWIDE ISSUES - RECENT ACTIONS AND PROPOSALS

Q17: The way the State handled of the recent strike by correctional officers at prisons – Approve or Disapprove?

Table 19	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	5%	4%	5%	5%	7%	6%	5%	4%	5%	8%	5%	7%	6%	3%	8%	4%	4%	14%	4%	4%	15%	5%	5%	8%	4%	7%	5%
Somewhat Approve	7%	7%	7%	6%	10%	7%	8%	5%	7%	8%	13%	7%	5%	12%	9%	5%	7%	8%	7%	7%	15%	4%	7%	15%	2%	16%	6%
Not sure/Neutral	13%	11% _a	12% _{a,b}	11% _a	17% _b	13% _a	12% _a	9% _a	12% _{a,b}	16% _{a,c}	19% _c	14% _{a,b}	11% _a	15% _a	17% _a	10% _a	12% _{a,b}	22% _a	11% _a	11% _a	30% _a	8% _a	12% _a	23% _a	7% _a	23% _a	11% _c
Strongly Disapprove	20%	26% _a	11% _b	25% _a	12% _b	19%	22%	29%	12%	17%	19%	29%	18%	20%	35%	17%	12%	48%	17%	19%	41%	11%	22%	33%	11%	29%	28%
Somewhat Disapprove	14%	11%	14%	15%	14%	12%	15%	10%	15%	12%	20%	11%	11%	20%	9%	15%	15%	8%	14%	14%	3%	11%	12%	22%	9%	19%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,860	501	468	458	433	855	944	234	585	548	447	292	785	738	400	706	633	119	1678	1686	100	643	827	319	830	688	342

Table 19: Framing the Current Study Results:

This Study:		Comparables:			
Pollster	Center for CS	Pollster	Siena ¹⁸		
Population	North Country	Population	NY State	Upstate NY	
Date	April 2025	Date	March 2025	March 2025	
n	1,860	n	806	282	
Approve	13%	Approve	33%	25%	
Disapprove	67%	Disapprove	42%	57%	

Q18: A policy requiring all school districts to restrict smartphone use by students in K-12 schools throughout the entire school day – Approve or Disapprove?

Table 20	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	45%	35%	55%	46%	51%	48%	44%	29%	46%	63%	64%	42%	44%	48%	40%	47%	44%	23%	47%	45%	35%	51%	40%	42%	47%	47%	39%
Somewhat Approve	24%	31%	19%	24%	19%	24%	24%	24%	25%	23%	24%	18%	25%	27%	25%	23%	28%	25%	24%	25%	18%	20%	26%	32%	23%	27%	23%
Not sure/Neutral	69%	67% _a	74% _a	70% _a	70% _a	70% _a	69% _a	53% _a	71% _a	86% _{a,c}	88% _c	61% _a	69% _a	75% _a	65% _a	70% _a	71% _a	49% _a	71% _a	70% _a	54% _a	71% _{a,b}	66% _a	74% _a	70% _a	74% _a	62% _a
Strongly Disapprove	10%	13% _a	8% _{a,b}	10% _{a,b}	6% _b	10%	9%	12%	11%	6%	5%	14%	9%	8%	11%	11%	7%	26%	8%	9%	16%	8%	11%	8%	7%	16%	16%
Somewhat Disapprove	14%	12%	10%	15%	14%	11%	17%	24%	9%	6%	4%	20%	13%	11%	17%	13%	11%	14%	14%	13%	20%	12%	16%	13%	13%	16%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,870	509	467	460	434	857	950	239	585	548	449	293	790	740	408	708	634	124	1680	1693	101	646	827	322	834	692	344

Table 20: Framing the Current Study Results:

This Study:		Comparables:					
Pollster	Center for CS	Pollster	Siena ¹⁸		Siena ¹⁸		
Population	North Country	Population	NY State	Upstate NY	NY State	Upstate NY	
Date	April 2025	Date	Feb. 2025	Feb. 2025	April 2025	April 2025	
n	1,870	n	803	281	802	281	
Approve	69%	Approve	62%	59%	61%	60%	
Disapprove	21%	Disapprove	21%	21%	19%	20%	

Q19: A policy that would provide free breakfast and lunch to every public school student in New York – Approve or Disapprove?

Table 21	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	62%	60%	61%	58%	68%	53%	73%	67%	66%	55%	53%	65%	62%	64%	69%	62%	59%	67%	62%	62%	72%	42%	70%	86%	47%	80%	70%
Somewhat Approve	19%	20%	18%	19%	18%	22%	16%	19%	17%	20%	21%	16%	20%	18%	14%	18%	22%	12%	19%	20%	9%	23%	18%	10%	25%	14%	13%
Approve	81%	81%	79%	77%	86%	75%	89%	86%	83%	75%	74%	82%	81%	82%	83%	80%	81%	80%	82%	82%	82%	65%	88%	96%	72%	94%	83%
Not sure/Neutral	9%	9%	11%	9%	8%	11%	6%	9%	8%	9%	9%	11%	9%	6%	8%	11%	7%	17%	7%	8%	11%	13%	7%	3%	11%	4%	9%
Not sure/Neutral	9%	9%	11%	9%	8%	11%	6%	9%	8%	9%	9%	11%	9%	6%	8%	11%	7%	17%	7%	8%	11%	13%	7%	3%	11%	4%	9%
Somewhat Disapprove	5%	5%	4%	8%	3%	7%	4%	2%	6%	9%	9%	4%	5%	5%	6%	5%	5%	0%	6%	6%	2%	10%	3%	1%	9%	2%	3%
Strongly Disapprove	5%	5%	6%	7%	3%	8%	2%	4%	4%	7%	9%	3%	5%	6%	4%	4%	7%	3%	5%	5%	12%	2%	0%	8%	1%	4%	
Disapprove	10%	10%	10%	14%	6%	14%	6%	6%	10%	16%	16%	7%	10%	11%	9%	9%	12%	3%	11%	10%	7%	22%	5%	1%	17%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,868	510	467	459	432	859	948	238	584	547	451	292	789	741	406	708	635	124	1680	1693	101	646	828	321	833	693	342

Table 21: Framing the Current Study Results:

This Study:		Comparables:	
Pollster	Center for CS	Pollster	Siena ³
Population	North Country	Population	NY State Upstate NY
Date	April 2025	Date	Feb. 2025 Feb. 2025
n	1,868	n	803 281
Approve	81%	Approve	77% 75%
Disapprove	10%	Disapprove	13% 15%

Q20: New York State paying for the health care of undocumented immigrants through Medicaid – Approve or Disapprove?

Table 22	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	7%	8%	4%	6%	9%	7%	8%	5%	8%	6%	6%	10%	4%	12%	11%	4%	8%	11%	7%	7%	12%	1%	5%	28%	2%	18%	5%
Somewhat Approve	12%	9%	8%	13%	14%	9%	14%	15%	8%	8%	15%	7%	9%	20%	17%	9%	10%	12%	12%	13%	2%	11%	35%	1%	29%	12%	
Approve	19%	16%	12%	19%	23%	16%	22%	22%	16%	14%	22%	13%	13%	33%	28%	13%	18%	23%	19%	19%	25%	3%	15%	63%	2%	46%	17%
	11%	17%	9%	8%	8%	10%	11%	13%	8%	9%	14%	12%	10%	12%	17%	11%	8%	31%	6%	9%	26%	5%	13%	16%	3%	15%	20%
Not sure/Neutral	11%	17%	9%	8%	8%	10%	11%	13%	8%	9%	14%	12%	10%	12%	17%	11%	8%	31%	6%	9%	26%	5%	13%	16%	3%	15%	20%
	14%	14%	15%	13%	14%	10%	17%	15%	11%	15%	11%	16%	10%	14%	16%	10%	14%	10%	14%	14%	8%	7%	18%	12%	11%	17%	15%
Strongly Disapprove	57%	53%	64%	60%	55%	64%	50%	50%	65%	63%	54%	56%	63%	45%	39%	65%	62%	40%	59%	59%	42%	85%	54%	8%	84%	22%	48%
Disapprove	70%	67%	79%	73%	69%	74%	67%	65%	76%	77%	65%	71%	77%	56%	55%	75%	76%	46%	73%	72%	50%	92%	72%	21%	94%	38%	63%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	1,865	505	468	458	434	855	948	235	583	547	452	291	786	742	403	707	634	121	1679	1690	100	644	827	322	832	692	341

Table 22: Framing the Current Study Results:

This Study:		Comparables:	
Pollster	Center for CS	Pollster	Siena ³
Population	North Country	Population	NY State Upstate NY
Date	April 2025	Date	Feb. 2025 Feb. 2025
n	1,865	n	803 281
Approve	19%	Approve	26% 14%
Disapprove	70%	Disapprove	59% 68%

Q21: New York State making community college tuition completely free for all students, with future tuition cost paid by local and state taxes – Approve or Disapprove?

Table 23	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	26%	26%	23%	26%	28%	23%	30%	33%	25%	20%	22%	27%	25%	30%	39%	22%	21%	42%	25%	24%	52%	11%	27%	54%	15%	42%	30%
Somewhat Approve	19%	18%	18%	22%	17%	16%	22%	17%	20%	18%	23%	16%	19%	21%	21%	19%	18%	19%	19%	19%	19%	11%	22%	29%	11%	30%	21%
Approve	45%	44%	41%	48%	45%	39%	52%	50%	45%	38%	44%	43%	44%	51%	59%	41%	39%	61%	44%	43%	71%	22%	49%	84%	26%	72%	51%
Not sure/Neutral	15%	17%	10%	12%	19%	16%	14%	16%	15%	13%	16%	18%	17%	10%	17%	19%	11%	19%	15%	16%	13%	16%	17%	8%	17%	12%	17%
Not sure/Neutral	15%	17%	10%	12%	19%	16%	14%	16%	15%	13%	16%	18%	17%	10%	17%	19%	11%	19%	15%	16%	13%	16%	17%	8%	17%	12%	17%
Somewhat Disapprove	15%	17%	15%	15%	13%	16%	15%	16%	14%	16%	15%	15%	14%	17%	9%	14%	20%	11%	16%	16%	3%	20%	15%	7%	20%	9%	13%
Strongly Disapprove	24%	22%	33%	25%	23%	29%	19%	18%	27%	32%	24%	24%	25%	22%	14%	25%	29%	9%	26%	25%	13%	43%	18%	2%	37%	7%	20%
Disapprove	40%	39%	49%	41%	36%	45%	34%	34%	41%	49%	40%	39%	39%	39%	24%	40%	50%	20%	41%	41%	16%	63%	33%	9%	58%	16%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,869	510	466	459	434	859	948	238	585	548	449	291	790	741	402	710	637	124	1680	1693	101	645	828	321	833	693	343

Q22: Do you support or oppose our state elected officials passing policies that increase the use of Advanced Nuclear Energy to create electricity in the future?

Table 24	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Support	55%	46% _a	48% _a	66% _b	53% _a	62% _a	48% _b	53% _a	56% _a	57% _a	59% _a	46% _a	54% _a	64% _b	48% _a	54% _a	64% _a	36% _a	57% _b	56% _a	53% _a	54% _a	53% _a	66% _a	55% _a	64% _a	44% _b
Oppose	16%	16% _{a,b}	24% _a	14% _b	17% _{a,b}	17% _a	16% _a	19% _a	18% _a	16% _a	18% _a	19% _a	18% _a	11% _b	15% _a	16% _a	16% _a	19% _a	16% _a	16% _a	11% _a	21% _a	14% _a	11% _a	19% _a	12% _a	16% _{a,b}
Not sure	29%	38% _a	28% _{a,b}	20% _b	30% _a	22% _a	36% _b	32% _a	27% _{a,b}	28% _{a,b}	23% _b	35% _a	29% _{a,b}	24% _b	38% _a	30% _a	20% _b	50% _a	26% _b	28% _a	36% _b	24% _a	33% _a	23% _a	26% _a	25% _a	39% _b
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,869	509	468	459	433	858	949	239	583	549	449	293	787	742	406	709	636	125	1680	1691	102	645	832	321	835	693	341

Table 24: Framing the Current Study Results:

This Study:		Comparables:			
Pollster	Center for CS	Pollster	Siena ¹⁰		
Population	North Country	Population	NY State	Upstate NY	
Date	April 2025	Date	April 2025	April 2025	
n	1,869	n	802	281	
Support	55%	Support	35%	36%	
Oppose	16%	Oppose	47%	43%	

Q23: Would you support or oppose Advanced Nuclear Energy plants located in Northern or Central New York?

Table 25	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Support	54%	45% _a	47% _{a,c}	67% _b	53% _c	65% _a	44% _b	52% _a	56% _a	56% _a	57% _a	51% _a	53% _a	61% _b	48% _a	56% _a	60% _a	36% _a	57% _b	55% _a	54% _a	57% _{a,b}	52% _a	61% _a	56% _a	58% _a	46% _b
Oppose	19%	21% _a	28% _a	15% _b	20% _{a,b}	15% _a	23% _b	20% _a	19% _a	18% _a	18% _a	22% _a	21% _a	14% _b	21% _a	19% _a	15% _a	20% _a	19% _a	19% _a	15% _a	19% _a	20% _a	15% _a	21% _a	16% _a	20% _a
Not sure	26%	34% _a	25% _{a,b}	18% _b	27% _a	20% _a	33% _b	28% _a	25% _a	26% _a	25% _a	27% _a	27% _a	25% _a	31% _a	25% _{a,b}	24% _b	44% _a	24% _b	26% _a	31% _a	24% _a	28% _a	24% _a	23% _a	26% _a	33% _b
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,861	508	465	456	432	855	947	238	583	547	446	291	784	742	403	708	636	124	1675	1686	101	642	829	321	832	691	338

NATIONAL AND GLOBAL ISSUES

Q24: "Making the federal government run more efficiently." – Approve or Disapprove of the way that President Trump is addressing?

Table 26	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	48%	47%	58%	48%	45%	58%	37%	46%	51%	48%	44%	59%	51%	34%	35%	51%	53%	52%	47%	48%	41%	81%	38%	5%	81%	5%	34%
Somewhat Approve	13%	16%	11%	9%	14%	11%	14%	14%	14%	11%	10%	13%	13%	12%	15%	12%	12%	15%	13%	13%	12%	10%	17%	4%	13%	7%	21%
Not sure/Neutral	60%	63% _a	69% _a	57% _a	59% _a	69% _a	51% _b	59% _{a,b}	65% _a	59% _{a,b}	54% _b	72% _a	64% _b	46% _c	50% _a	63% _b	65% _b	67% _a	60% _a	61% _a	53% _a	92% _a	56% _a	9% _c	94% _a	11% _b	55% _c
Strongly Disapprove	8%	14%	3%	8%	3%	7%	8%	13%	5%	4%	3%	8%	10%	3%	13%	9%	4%	15%	7%	7%	16%	2%	14%	3%	2%	5%	23%
Somewhat Disapprove	8%	14% _a	3% _{a,c}	8% _b	3% _c	7% _a	8% _a	13% _a	5% _b	4% _b	3% _b	8% _a	10% _a	3% _b	13% _a	9% _a	4% _b	15% _a	7% _a	7% _a	16% _a	2% _a	14% _a	3% _a	2% _a	5% _a	23% _c
Strongly Disapprove	5%	5%	5%	6%	4%	4%	6%	4%	4%	8%	6%	6%	4%	6%	5%	24%	6%	4%	5%	5%	2%	3%	7%	5%	3%	8%	6%
Strongly Disapprove	27%	18%	23%	29%	34%	19%	35%	24%	25%	29%	36%	14%	22%	45%	32%	24%	26%	13%	28%	27%	29%	4%	24%	83%	1%	75%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,843	501	462	453	427	854	941	233	582	546	448	291	782	738	400	706	635	119	1674	1683	100	645	827	320	835	689	319

Table 26: Framing the Current Study Results:

This Study:		Comparables:					
Pollster	Center for CS	Pollster	Siena ⁸		Siena ¹⁰		CNN/SRRS ¹⁴
Population	North Country	Population	NY State	Upstate NY	NY State	Upstate NY	US
Date	April 2025	Date	March 2025	March 2025	April 2025	April 2025	April 2025
n	1,843	n	806	282	802	281	1,678
Approve	60%	Approve	46%	50%	48%	53%	42%
Disapprove	32%	Disapprove	50%	48%	49%	44%	57%

Q25: "Addressing illegal immigration." – Approve or Disapprove of the way that President Trump is addressing?

Table 27	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	49%	46%	53%	51%	49%	61%	37%	48%	52%	51%	45%	54%	54%	35%	34%	53%	55%	46%	50%	50%	33%	86%	38%	5%	84%	7%	30%
Somewhat Approve	12%	18%	16%	8%	9%	12%	12%	11%	13%	11%	12%	13%	12%	12%	8%	13%	13%	16%	11%	12%	11%	8%	17%	5%	10%	8%	22%
Approve	61%	64%	69%	59%	58%	73%	49%	58%	65%	62%	57%	67%	66%	46%	42%	66%	69%	62%	61%	62%	44%	94%	55%	9%	94%	15%	52%
Not sure/Neutral	6%	9%	4%	6%	5%	5%	8%	11%	4%	4%	3%	10%	6%	5%	17%	3%	3%	16%	5%	6%	14%	2%	11%	3%	3%	3%	18%
Not sure/Neutral	6%	9%	4%	6%	5%	5%	8%	11%	4%	4%	3%	10%	6%	5%	17%	3%	3%	16%	5%	6%	14%	2%	11%	3%	3%	3%	18%
Somewhat Disapprove	8%	9%	7%	8%	8%	5%	10%	7%	7%	11%	10%	10%	6%	11%	11%	7%	6%	11%	8%	8%	6%	1%	12%	12%	2%	15%	12%
Strongly Disapprove	25%	18%	20%	28%	29%	17%	33%	24%	24%	24%	30%	22%	38%	38%	30%	23%	22%	16%	25%	24%	36%	3%	23%	77%	1%	66%	16%
Disapprove	33%	27%	27%	35%	37%	22%	43%	31%	31%	35%	40%	23%	28%	49%	41%	31%	29%	22%	34%	32%	42%	4%	35%	88%	3%	82%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,846	499	464	453	430	854	944	232	584	548	448	288	784	742	400	707	637	118	1678	1687	99	645	828	322	833	693	320

Table 27: Framing the Current Study Results:

This Study: Pollster Population Date n Approve Disapprove	Comparables:						
	Center for CS	Pollster	Maria ¹	Quinnipiac ²	Sienna ³		CNN/SSRS ¹⁴
	North Country	Population	US	US	NY State	Upstate NY	US
	April 2025	Date	March 2025	April 2025	March 2025	March 2025	April 2025
	1,846	n	1,694	1,407	806	282	1,678
	61%	Approve	47%	45%	48%	53%	45%
	33%	Disapprove	43%	50%	48%	42%	54%

Q26: "Reducing the cost of living and inflation for everyday Americans." – Approve or Disapprove of the way that President Trump is addressing?

Table 28	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	46%	48%	53%	45%	44%	52%	41%	47%	47%	47%	42%	60%	50%	31%	37%	51%	47%	59%	45%	46%	47%	72%	41%	10%	73%	10%	39%
Somewhat Approve	11%	15%	11%	9%	9%	12%	9%	9%	10%	12%	10%	8%	10%	10%	12%	9%	13%	12%	10%	10%	13%	11%	2%	2%	14%	3%	15%
Approve	57%	63%	65%	54%	52%	64%	50%	58%	59%	57%	50%	70%	60%	42%	47%	59%	60%	71%	55%	56%	56%	86%	52%	12%	87%	13%	54%
Not sure/Neutral	9%	11%	6%	7%	9%	10%	7%	13%	7%	6%	7%	9%	11%	5%	13%	9%	6%	12%	9%	9%	11%	7%	13%	2%	8%	3%	18%
Not sure/Neutral	9%	11%	6%	7%	9%	10%	7%	13%	7%	6%	7%	9%	11%	5%	13%	9%	6%	12%	9%	9%	11%	7%	13%	2%	8%	3%	18%
Somewhat Disapprove	4%	6%	7%	4%	3%	3%	5%	4%	6%	4%	4%	7%	3%	5%	4%	5%	4%	5%	4%	5%	2%	2%	6%	3%	4%	6%	6%
Strongly Disapprove	30%	21%	23%	35%	35%	23%	38%	26%	29%	34%	39%	14%	26%	48%	36%	27%	29%	12%	32%	30%	30%	5%	30%	83%	2%	80%	22%
Disapprove	34%	26%	29%	39%	38%	26%	43%	30%	34%	38%	43%	21%	29%	53%	40%	32%	33%	17%	36%	35%	32%	7%	35%	88%	5%	84%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,847	502	464	452	429	853	946	232	584	548	448	290	784	741	400	709	636	119	1678	1686	100	644	830	322	833	694	320

Table 28: Framing the Current Study Results:

This Study: Pollster Population Date n Approve Disapprove	Comparables:						
	Center for CS	Pollster	Sienna ^a		Sienna ¹⁰		CNN/SSRS ¹⁸
	North Country	Population	NY State	Upstate NY	NY State	Upstate NY	US
	April 2025	Date	March 2025	March 2025	April 2025	April 2025	April 2025
	1,847	n	806	282	802	281	1,678
	57%	Approve	43%	47%	45%	46%	35%
	34%	Disapprove	53%	47%	52%	49%	64%

Q27: "Ending the war between Russia and Ukraine." – Approve or Disapprove of the way that President Trump is addressing?

Table 29	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	36%	36%	41%	36%	36%	43%	29%	35%	37%	38%	37%	51%	37%	26%	30%	37%	40%	51%	35%	36%	41%	60%	30%	8%	59%	8%	26%
Somewhat Approve	16%	17%	19%	15%	16%	17%	16%	18%	17%	16%	13%	16%	17%	16%	13%	17%	19%	11%	17%	17%	13%	20%	18%	5%	23%	7%	15%
Approve	53%	54%	60%	51%	52%	60%	46%	53%	54%	53%	50%	67%	54%	42%	43%	54%	59%	62%	52%	52%	54%	80%	47%	13%	83%	15%	41%
Not sure/Neutral	15%	25%	12%	11%	11%	14%	17%	21%	15%	11%	7%	12%	19%	10%	20%	17%	11%	22%	16%	15%	18%	13%	29%	5%	14%	5%	33%
Not sure/Neutral	15%	25%	12%	11%	11%	14%	17%	21%	15%	11%	7%	12%	19%	10%	20%	17%	11%	22%	16%	15%	18%	13%	29%	5%	14%	5%	33%
Somewhat Disapprove	6%	6%	7%	6%	5%	6%	5%	3%	7%	7%	9%	5%	5%	6%	7%	6%	5%	4%	6%	6%	4%	2%	9%	5%	2%	10%	8%
Strongly Disapprove	26%	15%	20%	31%	33%	20%	32%	23%	24%	29%	34%	15%	22%	42%	31%	24%	25%	12%	27%	26%	24%	5%	24%	76%	1%	70%	19%
Disapprove	32%	21%	27%	37%	37%	26%	38%	26%	31%	36%	43%	20%	27%	48%	38%	29%	30%	16%	33%	33%	28%	7%	33%	81%	4%	80%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,843	500	461	453	429	853	942	232	582	545	450	287	784	740	398	706	637	118	1675	1683	99	643	827	322	832	692	319

Framing the Current Study Results:

This Study:	Comparables:			
Pollster	Center for CS	Pollster	Siena ⁹	
Population	North Country	Population	NY State	Upstate NY
Date	April 2025	Date	March 2025	March 2025
n	1,843	n	806	282
Approve	53%	Approve	43%	44%
Disapprove	32%	Disapprove	51%	47%

Q28: "Imposing tariffs on virtually all goods that are imported to the US." – Approve or Disapprove of the way that President Trump is addressing?

Table 30	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	27%	24%	29%	29%	27%	36%	18%	25%	29%	30%	24%	38%	29%	16%	20%	29%	29%	31%	27%	27%	24%	54%	17%	3%	51%	1%	11%
Somewhat Approve	20%	22%	22%	21%	17%	22%	18%	21%	22%	18%	16%	20%	21%	17%	16%	18%	24%	18%	20%	20%	13%	28%	21%	0%	32%	2%	19%
Not sure/Neutral	47%	46%	51%	49%	43%	58%	35%	46%	51%	47%	40%	58%	50%	32%	37%	47%	53%	49%	47%	47%	37%	82%	37%	4%	83%	3%	29%
	10%	17%	7%	7%	7%	9%	11%	15%	8%	7%	6%	14%	10%	8%	14%	11%	6%	25%	9%	9%	24%	8%	14%	3%	10%	3%	20%
Somewhat Disapprove	10%	17%	7%	7%	7%	9%	11%	15%	8%	7%	6%	14%	10%	8%	14%	11%	6%	25%	9%	9%	24%	8%	14%	3%	10%	3%	20%
	7%	9%	11%	5%	4%	6%	9%	7%	8%	7%	9%	8%	8%	7%	9%	6%	8%	7%	8%	3%	4%	10%	4%	5%	8%	12%	3%
Strongly Disapprove	27%	30%	38%	43%	49%	27%	45%	32%	33%	39%	46%	21%	32%	53%	41%	36%	33%	18%	38%	36%	35%	6%	39%	89%	3%	86%	38%
Total	43%	37%	42%	44%	49%	33%	53%	39%	41%	46%	54%	29%	39%	60%	50%	42%	40%	26%	45%	44%	39%	11%	49%	93%	8%	94%	50%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,848	501	464	453	430	853	947	232	584	549	450	289	786	741	401	708	636	118	1681	1688	99	646	830	321	835	682	321

Table 30: Framing the Current Study Results:

This Study:		Comparables:					
Pollster	Center for CS	Pollster	Peew ^a		Sienna ^b		CNN/SRS ^b
Population	North Country	Population	US	NY State	Upstate NY	NY State	US
Date	April 2025	Date	April 2025	Feb. 2025	Feb. 2025	April 2025	April 2025
n	1,848	n	803	281	802	281	1,678
Approve	47%	Approve	39%	32%	34%	34%	35%
Disapprove	43%	Disapprove	59%	49%	44%	51%	65%

Q29: "Negotiating a peace deal in the Israeli/Palestinian Conflict." – Approve or Disapprove of the way that President Trump is addressing?

Table 31	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	34%	35%	37%	33%	33%	42%	26%	29%	36%	39%	36%	47%	35%	23%	24%	37%	37%	47%	33%	33%	34%	60%	25%	7%	58%	6%	20%
Somewhat Approve	15%	17%	19%	14%	13%	16%	13%	13%	16%	16%	16%	15%	15%	15%	11%	14%	19%	16%	15%	15%	10%	17%	16%	6%	19%	8%	16%
Not sure/Neutral	49%	52%	56%	47%	46%	58%	39%	43%	52%	55%	52%	62%	50%	38%	35%	51%	56%	63%	48%	49%	44%	77%	41%	12%	77%	15%	36%
	22%	28%	20%	20%	21%	18%	26%	30%	20%	16%	12%	23%	25%	14%	30%	23%	16%	24%	22%	21%	29%	17%	29%	10%	20%	12%	39%
Somewhat Disapprove	22%	28%	20%	20%	19%	18%	26%	30%	20%	16%	12%	23%	25%	14%	30%	23%	16%	24%	22%	21%	29%	17%	29%	10%	20%	12%	39%
	6%	7%	6%	8%	4%	7%	5%	4%	6%	7%	10%	6%	8%	5%	6%	7%	6%	6%	6%	6%	2%	8%	10%	2%	11%	7%	7%
Strongly Disapprove	23%	13%	19%	26%	31%	17%	30%	23%	22%	23%	26%	9%	19%	40%	29%	19%	23%	7%	25%	23%	24%	4%	22%	68%	1%	62%	18%
Total	29%	20%	24%	34%	35%	24%	35%	28%	28%	30%	36%	15%	24%	48%	35%	26%	29%	13%	31%	30%	27%	5%	30%	77%	3%	73%	25%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,843	498	464	451	430	851	944	231	583	548	447	286	785	740	399	709	636	117	1677	1683	99	644	827	321	833	683	317

Table 31: Framing the Current Study Results:

This Study:		Comparables:			
Pollster	Center for CS	Pollster	Peew ^a		Sienna ^b
Population	North Country	Population	NY State	Upstate NY	Upstate NY
Date	April 2025	Date	March 2025	March 2025	March 2025
n	1,843	n	806	282	802
Approve	49%	Approve	45%	41%	41%
Disapprove	29%	Disapprove	48%	48%	48%

Q30: "Enhancing America's reputation in the world." – Approve or Disapprove of the way that President Trump is addressing?

Table 32	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Approve	42%	46%	48%	41%	36%	51%	32%	39%	44%	44%	41%	51%	44%	29%	28%	46%	46%	52%	40%	41%	42%	70%	34%	7%	69%	8%	28%
Somewhat Approve	11%	14%	14%	8%	12%	10%	13%	15%	10%	7%	9%	12%	13%	8%	12%	10%	11%	14%	11%	12%	4%	13%	13%	2%	19%	2%	17%
Not sure/Neutral	53%	60%	62%	49%	48%	61%	45%	54%	54%	50%	50%	63%	57%	37%	41%	56%	57%	66%	51%	53%	46%	83%	46%	9%	84%	10%	45%
	11%	11%	10%	12%	11%	11%	10%	15%	9%	10%	7%	15%	12%	7%	18%	10%	8%	13%	11%	10%	20%	9%	16%	3%	11%	3%	23%
Somewhat Disapprove	11%	11%	10%	12%	11%	11%	10%	15%	9%	10%	7%	15%	12%	7%	18%	10%	8%	13%	11%	10%	20%	9%	16%	3%	11%	3%	23%
	4%	6%	3%	4%	2%	3%	5%	3%	6%	4%	3%	2%	4%	5%	3%	4%	4%	3%	4%	4%	1%	3%	5%	1%	3%	4%	6%
Strongly Disapprove	32%	23%	26%	36%	39%	25%	40%	28%	32%	35%	40%	20%	27%	51%	38%	30%	31%	18%	34%	33%	33%	9%	33%	87%	3%	83%	26%
Total	36%	29%	29%	39%	41%	28%	45%	31%	38%	39%	44%	22%	31%	56%	41%	34%	35%	21%	38%	37%	34%	8%	38%	89%	5%	87%	32%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,842	500	462	452	428	851	943	232	582	546	448	287	783	740	401	707	634	118	1675	1681	100	642	828	322	830	684	318

Table 32: Framing the Current Study Results:

This Study:		Comparables:			
Pollster	Center for CS	Pollster	Sienna ^a		Sienna ^b
Population	North Country	Population	NY State	Upstate NY	Upstate NY
Date	April 2025	Date	March 2025	March 2025	April 2025
n	1,842	n	806	282	802
Approve	53%	Approve	40%	40%	42%
Disapprove	36%	Disapprove	54%	53%	52%

Q31: "Making English the official language of the United States." – Support or Oppose this recent proposal from President Trump?

Table 33	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Support	52%	47%	63%	55%	50%	63%	40%	42%	58%	59%	54%	61%	55%	38%	35%	58%	56%	45%	52%	52%	40%	78%	48%	7%	79%	16%	41%
Somewhat Support	12%	17%	11%	12%	9%	9%	16%	14%	10%	12%	13%	11%	14%	10%	14%	11%	12%	8%	13%	13%	6%	11%	14%	10%	13%	13%	12%
*Support	64%	64% _{AB}	74% _A	67%	58% _B	72% _A	56% _A	56% _A	68% _A	71%	67% _A	72%	69%	48% _A	49% _A	70% _A	68% _A	53% _A	65% _A	65%	46% _A	89% _A	62%	16%	92% _A	28% _A	53% _A
Not sure/Neutral	14%	18%	10%	9%	15%	11%	17%	20%	9%	11%	12%	11%	14%	16%	18%	12%	12%	22%	13%	13%	19%	7%	18%	13%	7%	16%	25%
*Not sure/Neutral	14%	18% _A	10% _{AB}	9% _B	15% _A	11% _A	17% _A	20% _A	9% _A	11% _A	12% _A	11% _A	14% _A	16% _A	18% _A	12% _A	12% _A	22% _A	13% _A	13% _A	19% _A	7% _A	18% _A	13% _A	7% _A	16% _A	25% _A
Somewhat Oppose	6%	6%	4%	6%	6%	4%	7%	7%	5%	4%	7%	6%	5%	9%	8%	4%	6%	7%	6%	6%	7%	1%	7%	13%	1%	13%	7%
Strongly Oppose	17%	13%	12%	17%	21%	13%	20%	18%	18%	14%	14%	11%	13%	27%	24%	14%	14%	18%	16%	15%	28%	2%	13%	68%	1%	43%	14%
*Oppose	22%	19% _A	16% _{AB}	23% _{AB}	27% _B	17% _A	28% _A	25% _A	23% _A	18% _A	21% _A	17% _A	17% _A	36% _A	32% _A	18% _A	20% _A	25% _A	22% _A	21% _A	35% _A	3% _A	20% _A	71% _A	2% _A	55% _A	22% _A
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,842	500	464	451	427	853	941	232	581	548	447	288	782	740	402	708	637	119	1674	1681	100	644	831	322	834	694	315

Table 33: Framing the Current Study Results:

This Study:		Comparables:			
Pollster	Center for CS	Pollster	Siena ³		
Population	North Country	Population	NY State	Upstate NY	
Date	April 2025	Date	March 2025	March 2025	
n	1,842	n	806	282	
Support	64%	Support	57%	64%	
Oppose	22%	Oppose	27%	21%	

Q32: "Continuing making further significant cuts to the size of the Federal workforce." – Support or Oppose this recent proposal from President Trump?

Table 34	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Support	34%	28%	42%	38%	32%	44%	22%	26%	39%	42%	33%	34%	37%	26%	21%	34%	42%	26%	35%	34%	28%	66%	21%	3%	59%	3%	21%
Somewhat Support	15%	16%	20%	13%	15%	16%	15%	12%	16%	15%	18%	14%	14%	18%	11%	16%	18%	12%	16%	16%	7%	15%	19%	2%	20%	7%	16%
*Support	49%	45% _A	62% _B	51% _{AB}	48% _B	61% _A	37% _A	38% _A	57% _A	57% _A	51% _A	54% _A	52% _A	40% _A	31% _A	50% _A	60% _A	38% _A	50% _A	50% _A	35% _A	81% _A	47% _A	6% _A	80% _A	9% _A	37% _A
Not sure/Neutral	12%	20%	7%	8%	10%	11%	13%	21%	8%	6%	5%	19%	13%	6%	17%	12%	8%	30%	10%	11%	16%	11%	16%	3%	12%	6%	22%
*Not sure/Neutral	12%	20% _A	7% _B	8% _B	10% _B	11% _A	13% _A	21% _A	8% _A	6% _A	5% _A	19% _A	13% _A	6% _A	17% _A	12% _A	8% _A	30% _A	10% _A	11% _A	16% _A	11% _A	16% _A	3% _A	12% _A	6% _A	22% _A
Somewhat Oppose	13%	15%	8%	13%	13%	11%	15%	15%	10%	13%	14%	12%	13%	14%	16%	15%	10%	14%	13%	13%	16%	3%	18%	18%	6%	20%	19%
Strongly Oppose	26%	20%	24%	28%	29%	18%	35%	26%	24%	24%	30%	15%	23%	39%	35%	24%	22%	18%	27%	25%	34%	4%	26%	73%	3%	65%	22%
*Oppose	39%	35% _A	32% _A	41% _A	42% _A	29% _A	50% _A	41% _A	35% _A	37% _A	43% _A	27% _A	35% _A	54% _A	51% _A	39% _A	31% _A	32% _A	39% _A	39% _A	44% _A	8% _A	43% _A	91% _A	9% _A	85% _A	41% _A
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,838	501	464	448	425	851	938	232	581	548	445	288	781	737	400	706	636	120	1669	1676	101	643	829	321	833	691	314

Table 34: Framing the Current Study Results:

This Study:		Comparables:					
Pollster	Center for CS	Pollster	Pew ⁴	Quinnipiac ⁷	Siena ³		
Population	North Country	Population	US	US	NY State	Upstate NY	
Date	April 2025	Date	April 2025	April 2025	March 2025	March 2025	
n	1,838	n	3,589	1,407	806	282	
Support	49%	Support	39%	41%	33%	35%	
Oppose	39%	Oppose	59%	54%	43%	35%	

Q33: "Canada becoming the 51st State in the US." – Support or Oppose this recent proposal from President Trump?

Table 35	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Strongly Support	9%	9%	7%	8%	10%	12%	6%	14%	7%	5%	4%	16%	9%	4%	12%	7%	8%	28%	7%	8%	17%	14%	8%	1%	15%	1%	6%
Somewhat Support	7%	7%	6%	5%	9%	9%	4%	8%	8%	4%	5%	12%	7%	3%	4%	9%	7%	6%	7%	6%	9%	12%	5%	1%	11%	0%	6%
*Support	16%	16% _{AB}	13% _{AB}	13% _A	19% _B	21% _A	10% _A	22% _A	15% _A	9%	9% _A	28%	16% _A	7% _A	16% _A	16% _A	14% _A	35% _A	14% _A	15% _A	27% _A	26% _A	13% _A	2%	27% _A	1% _A	12% _A
Not sure/Neutral	24%	27%	24%	28%	15%	26%	21%	28%	29%	21%	13%	26%	28%	13%	22%	25%	22%	33%	23%	24%	20%	33%	23%	4%	33%	3%	31%
*Not sure/Neutral	24%	27% _A	24% _{AB}	28% _A	15% _B	26% _A	21% _A	28% _A	25% _A	21% _{AB}	13% _A	26% _A	28% _A	13% _A	22% _A	25% _A	22% _A	33% _A	23% _A	24% _A	20% _A	33% _A	23% _A	4% _A	33% _A	3% _A	31% _A
Somewhat Oppose	7%	8%	9%	7%	6%	6%	8%	6%	7%	10%	9%	7%	6%	9%	3%	9%	8%	4%	4%	7%	5%	10%	7%	2%	10%	2%	7%
Strongly Oppose	54%	49%	54%	52%	60%	47%	61%	44%	53%	61%	69%	40%	49%	71%	58%	49%	56%	28%	56%	54%	49%	31%	57%	92%	30%	93%	50%
*Oppose	61%	57% _A	63% _{AB}	59% _{AB}	65% _B	53% _A	69% _A	50% _A	60% _A	70% _A	78% _A	47% _A	56% _A	80% _A	61% _A	58% _A	64% _A	32% _A	64% _A	61% _A	54% _A	40% _A	64% _A	83% _A	40% _A	95% _A	57% _A
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,843	501	464	452	426	852	942	231	581	548	448	288	782	740	402	708	636	119	1674	1681	100	644	831	322	834	694	315

Table 35: Framing the Current Study Results:

This Study:		Comparables:			
Pollster	Center for CS	Pollster	Emerson ¹	Siena ³	
Population	North Country	Population	US	NY State	Upstate NY
Date	April 2025	Date	Feb. 2025	March 2025	March 2025
n	1,843	n	1,000	806	282
Support	16%	Support	26%	11%	8%
Oppose	61%	Oppose	55%	68%	66%

DIRECTION THAT THINGS ARE HEADING - NATIONWIDE AND IN NEW YORK STATE

Q1: Generally speaking, would you say that things in this country are heading in the _____ ?

Table 36	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Right direction	39%	42% _a	45% _a	37% _a	36% _a	48% _a	39% _a	37% _{a,b}	42% _a	40% _{a,b}	32% _a	34% _a	44% _a	30% _a	29% _a	39% _a	45% _a	43% _a	38% _a	38% _a	36% _a	73% _a	28% _a	3% _a	70% _a	5% _a	20% _a
Wrong direction	45%	35% _a	41% _{a,b}	49% _a	49% _a	36% _a	54% _a	39% _a	47% _a	45% _{a,b}	56% _a	36% _a	42% _a	56% _a	48% _a	46% _a	42% _a	22% _a	47% _a	46% _a	41% _a	15% _a	49% _a	93% _a	16% _a	88% _a	46% _a
Don't know/Not sure	17%	23% _a	13% _{a,b}	14% _a	15% _{a,b}	16% _a	17% _a	24% _a	11% _a	14% _a	12% _a	29% _a	14% _a	13% _a	23% _a	15% _a	13% _a	35% _a	14% _a	16% _a	23% _a	12% _a	23% _a	5% _a	14% _a	7% _a	34% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,886	517	470	465	434	858	950	241	585	548	447	296	786	741	405	707	634	125	1680	1694	101	645	827	322	832	691	363

Table 36: Framing the Current Study Results:

This Study:		Comparables:										
Pollster	Center for CS	Pollster	Emerson ¹	Maria ²	Sienna ³		Sienna ³		Sienna ¹⁰		StocktonU ¹¹	
Population	North Country	Population	US	NY State	Upstate NY	NY State	Upstate NY	NY State	Upstate NY	NY State	Upstate NY	NJ State
Date	April 2025	Date	Feb. 2025	March 2025	Feb. 2025	Feb. 2025	March 2025	March 2025	April 2025	April 2025	March 2025	March 2025
n	1,886	n	1,000	1,694	803	281	806	282	802	281	702	
Right	39%	Right	52%	45%	37%	36%	36%	36%	37%	38%	37%	
Wrong	45%	Wrong	48%	54%	55%	52%	54%	52%	56%	51%	54%	

Q2: Generally speaking, would you say that things in New York State are heading in the _____ ?

Table 37	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Right direction	13%	12% _a	10% _a	14% _a	12% _a	12% _a	14% _a	11% _a	12% _a	13% _a	16% _a	11% _a	9% _a	20% _a	13% _a	10% _a	12% _a	11% _a	13% _a	13% _a	8% _a	2% _a	11% _a	36% _a	3% _a	30% _a	9% _a
Wrong direction	69%	68% _a	76% _a	66% _a	70% _a	76% _a	62% _a	62% _a	77% _a	75% _a	64% _a	70% _a	73% _a	60% _a	56% _a	74% _a	76% _a	47% _a	72% _a	72% _a	44% _a	90% _a	69% _a	29% _a	90% _a	39% _a	62% _a
Don't know/Not sure	19%	20% _a	14% _a	21% _a	18% _a	13% _a	25% _a	27% _a	10% _a	12% _{a,b}	20% _{a,c}	19% _a	18% _a	19% _a	31% _a	16% _a	12% _a	42% _a	16% _a	16% _a	48% _a	8% _a	20% _a	35% _a	6% _a	31% _a	29% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,891	518	471	467	435	861	950	243	587	545	450	299	786	742	408	706	635	128	1680	1694	104	647	828	321	835	688	368

Table 37: Framing the Current Study Results:

This Study:		Comparables:						
Pollster	Center for CS	Pollster	Sienna ³		Sienna ³		Sienna ¹⁰	
Population	North Country	Population	NY State	Upstate NY	NY State	Upstate NY	NY State	Upstate NY
Date	April 2025	Date	Feb. 2025	Feb. 2025	March 2025	March 2025	April 2025	April 2025
n	1,891	n	803	281	806	282	802	281
Right	13%	Right	36%	36%	38%	33%	41%	35%
Wrong	69%	Wrong	50%	50%	46%	53%	45%	54%

STATE AND NATIONAL LEADERS - FAVORABILITY RATINGS

Q38: Do you have a favorable opinion or an unfavorable opinion of the job being done by Governor Kathy Hochul?

Table 38	All Study Participants in April 2025	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Favorable	16%	12% _a	11% _{a,b}	20% _a	17% _{a,b}	12% _a	20% _a	13% _a	15% _a	17% _{a,b}	26% _a	10% _a	14% _a	25% _a	21% _a	15% _a	14% _a	5% _a	17% _a	16% _a	22% _a	2% _a	15% _a	49% _a	1% _a	45% _a	6% _a
Unfavorable	71%	66% _a	83% _a	69% _{a,b}	74% _{a,b}	75% _a	65% _a	67% _{a,c}	78% _a	73% _{a,b}	62% _a	67% _a	75% _a	64% _a	55% _a	74% _a	78% _a	44% _a	73% _a	73% _a	46% _a	92% _a	69% _a	30% _a	93% _a	36% _a	70% _a
Don't know/No Opinion	14%	22% _a	7% _a	12% _a	8% _a	12% _a	15% _a	20% _a	8% _a	10% _a	12% _a	23% _a	12% _a	12% _a	24% _a	11% _a	8% _a	51% _a	10% _a	12% _a	32% _a	6% _a	16% _a	21% _a	6% _a	18% _a	24% _a
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,803	496	451	440	416	838	934	231	579	536	440	285	770	733	396	696	633	119	1652	1661	98	638	823	316	826	686	291

Table 38: Framing the Current Study Results:

This Study:		Comparables:								
Pollster	Center for CS	Pollster	Marist ⁴		Sienna ³		Sienna ³		Sienna ¹⁰	
Population	North Country	Population	NY State	NY State	Upstate NY	NY State	Upstate NY	NY State	Upstate NY	
Date	April 2025	Date	April 2025	Feb. 2025	Feb. 2025	March 2025	March 2025	April 2025	April 2025	
n	1,803	n	1,204	803	281	806	282	802	281	
Favorable	16%	Favorable	39%	44%	42%	46%	38%	46%	43%	
Unfavorable	71%	Unfavorable	46%	48%	50%	48%	58%	45%	50%	

Q39: Do you have a favorable opinion or an unfavorable opinion of the job being done by President Donald Trump?

Table 39	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
Favorable	49%	50% _a	53% _a	50% _a	47% _a	59% _a	40% _b	48% _{a,b}	53% _a	51% _{a,b}	41% _b	54% _a	56% _a	32% _b	35% _a	52% _b	55% _b	45% _a	50% _a	50% _a	34% _a	85% _a	40% _b	3% _c	87% _a	2% _a	31% _c
Unfavorable	39%	31% _a	37% _{a,b}	42% _b	46% _{b,c}	30% _a	50% _b	33% _a	38% _{a,b}	44% _{b,c}	53% _c	25% _a	35% _b	58% _c	48% _a	38% _b	36% _a	25% _a	41% _b	39% _a	45% _a	8% _a	43% _b	94% _c	3% _a	94% _a	41% _c
Don't know/No Opinion	11%	19% _a	10% _{a,b}	8% _b	7% _{b,c}	12% _a	11% _a	19% _a	9% _a	5% _b	5% _b	21% _a	9% _b	10% _b	18% _a	10% _b	8% _a	30% _a	10% _b	10% _a	21% _a	7% _a	17% _b	3% _c	9% _a	4% _a	28% _c
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1,811	495	456	440	420	845	935	231	580	541	442	284	773	739	396	704	635	119	1661	1667	100	640	825	320	830	692	289

Table 39: Framing the Current Study Results:

This Study:		Comparables:																		
Pollster	Center for CS	Pollster	Emerson ¹	IPSOS ²	Marist ³	YouGov ⁴	Pew ⁴	Quinnipiac ⁵	Siena ⁶	Siena ⁶	Siena ¹⁰	U North Florida ¹¹	New Hampshire ¹²	StocktonU ¹³	SusquehannaU ¹⁴	CNN/SSRS ¹⁵	ABC/Wash Post ¹⁷	Siena/NYT ¹⁸	NORC ¹⁹	FOX News ²⁰
Population	North County	Population	US	US	US	US	US	US	NY State	Upstate NY	NY State	Upstate NY	NY State	Upstate NY	Florida	MA	NJ State	PA State	US	US
Date	April 2025	Date	Feb. 2025	Feb. 2025	March 2025	April 2025	April 2025	April 2025	Feb. 2025	Feb. 2025	March 2025	March 2025	April 2025	April 2025	Feb. 2025	Feb. 2025	March 2025	March 2025	April 2025	April 2025
n	1,811	n	1,000	Modeled	1,694	1,000	3,589	1,407	303	281	906	282	502	281	871	997	702	700	1,678	2,464
Favorable	49%	Favorable	48%	49%	45%	44%	40%	41%	46%	47%	42%	46%	42%	47%	47%	29%	37%	46%	47%	42%
Unfavorable	39%	Unfavorable	42%	46%	49%	54%	59%	53%	51%	48%	55%	52%	56%	50%	45%	61%	60%	50%	59%	55%

Q41: Knowing what you know today about recent government actions, would you now change your vote to the other candidate or would you still vote for the same candidate (among those who voted)?

Table 40	All Study Participants	County of Residence				Gender		Age Groups				Education Level			Income Level			Military Affiliation		Racial Background		Political Beliefs			2024 President Vote		
	in April 2025	Jefferson	Lewis	Oswego	St. Lawrence	Male	Female	18-39	40-59	60-69	70+	HSG	Some College	4+ YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Donald Trump	Kamala Harris	Neither (PNA, No Vote, Other Candidate)
I would change my vote.	2%	3% _a	5% _a	2% _a	2% _a	3% _a	2% _a	2% _a	2% _a	3% _a	3% _a	4% _a	2% _a	2% _a	2% _a	3% _a	2% _a	7% _a	2% _a	2% _a	7% _a	1% _a	3% _a	2% _a	2% _a	3% _a	-
I'd vote for the same candidate.	94%	94% _{a,b}	92% _{a,b}	96% _a	92% _b	95% _a	93% _a	92% _a	95% _a	95% _a	95% _a	89% _a	95% _b	95% _b	87% _a	95% _b	97% _b	91% _a	94% _a	94% _a	87% _b	97% _a	90% _b	98% _a	92% _a	96% _a	-
Not sure	4%	3% _{a,b}	2% _{a,b}	2% _a	7% _b	3% _a	5% _b	7% _a	3% _b	2% _{a,b}	2% _b	7% _a	4% _{a,b}	2% _b	10% _a	2% _b	1% _b	3% _a	4% _a	4% _a	6% _a	2% _a	7% _b	0% _a	6% _a	1% _a	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Sample Size	1,523	384	391	376	372	715	792	151	486	476	399	218	650	644	306	600	561	73	1432	1435	58	577	626	302	831	692	-

THE NATURE OF THE PARTICIPANTS IN THIS STUDY

Demographic Characteristics of Participants in Each County (weighted)

Table 41	All Study Participants in April 2025	County of Residence			
		Jefferson	Lewis	Oswego	St. Lawrence
Gender					
Male	51%	52%	50%	50%	52%
Female	48%	47%	50%	49%	47%
Non-binary	1%	0%	0%	1%	1%
Age					
18-39 years of age	39%	47%	32%	36%	35%
40-59 years of age	31%	28%	33%	31%	33%
60+ years of age	30%	25%	35%	33%	32%
Education Level					
Not a College Graduate	73%	75%	75%	75%	69%
College Graduate (4+YD)	27%	25%	25%	25%	31%
Race/Ethnicity					
White	90%	83%	95%	94%	92%
Black	3%	5%	2%	3%	0%
Hispanic	4%	8%	2%	1%	3%
Asian	1%	1%	0%	0%	2%
Native American	1%	1%	0%	1%	1%
Multi-racial	2%	3%	1%	1%	1%
Military Affiliation					
Active military in household	10%	25%	6%	3%	4%
No active military in household	89%	74%	93%	96%	96%
Not sure	1%	1%	1%	1%	0%
Political Beliefs					
Very Conservative	6%	5%	8%	7%	6%
Conservative	28%	29%	37%	29%	24%
Middle of the Road	42%	40%	37%	41%	46%
Liberal	12%	9%	10%	14%	13%
Very Liberal	4%	3%	2%	3%	7%
Don't Know	8%	14%	5%	6%	4%
Annual Household Income					
Up to \$25,000	9%	9%	7%	7%	10%
\$25,001-\$50,000	19%	24%	15%	15%	17%
\$50,001-\$75,000	20%	17%	24%	22%	20%
\$75,001-\$100,000	17%	15%	21%	15%	20%
Over \$100,000	36%	34%	34%	40%	33%
2024 Presidential Election Vote Choice (among those who voted)					
Donald Trump	61%	69%	65%	59%	56%
Kamala Harris	39%	31%	35%	41%	44%
Sampling Modality					
Live Interview Telephone	19%	7%	22%	24%	23%
MMS Cell Text Invitation to Online	39%	35%	40%	40%	41%
Email Invitation Online	35%	35%	35%	35%	36%
Intercept Survey at Fort Drum	7%	23%	3%	1%	0%
Sample Size	1,902	622	473	469	438

CITATIONS - Provided in Appendix II

Appendix II - Citations

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