



Center for Community Studies Surveys North Country Residents Regarding Current Issues

Quality-of-Life Locally, Crime, Current National Issues, Agriculture, Short Term Rentals, Recreation and Exercise, and the 2024 Presidential Election

North Country residents indicate that quality-of-life and crime are trending worse locally, express significant support for the continued importance of local agriculture, believe that the short-term rental industry should be regulated, feel more positive than negative regarding local recreation and exercise opportunities, and express far more support for Donald Trump than Joe Biden in the upcoming 2024 Presidential election, but have serious concerns with each leading candidate.

May 9, 2024

The Study:

The Center for Community Studies at Jefferson Community College, located in Watertown, New York, annually completes two separate regional surveys of adult residents of the North Country (represented by Jefferson, Lewis, and St. Lawrence Counties). Each fall, the Center completes an annual Quality-of-Life survey, longitudinally tracking over twenty community indicators and other resident attributes. The goal of the autumn Quality-of-Life survey (first completed in 2000, with the 24th annual survey completed in October 2023) is to provide a long-term type of motion picture of life in the region, with a focus on changes in attitudes and behaviors. Each spring, the Center completes a regional community survey in the three counties that has a primary focus that is *not* an exercise in trending community characteristics over time, but rather, this study is an investigation of current important and emerging issues in the North Country, right here and right now. To address this Current Issues research objective in the spring of 2024, the professional staff at the Center for Community Studies enlisted leaders and representatives of all three counties to assist in the creation of the survey instrument by identifying a wide variety of current local issues. This survey development group included individuals from the College, local government, county leadership, education, healthcare, non-profit agency heads, and the local media. The brainstorming and reduction process of identification of important current local issues for surveying resulted with a very wide variety of topics (survey questions) which should support the data needs of the associated community leaders and agencies. The determination of a singular most important survey question or theme included in this study would be an impossible task, with different community constituencies likely most interested in different survey questions. The overall goal of this exercise is to scientifically sample and measure local public opinion to better understand our communities and their residents and assist local leaders and elected officials in making the best data-informed decisions.

In this 2024 Current Issues study a total of 1,882 adult residents from the tri-county region were surveyed in April 2024, including 796 residents of Jefferson County, 501 from Lewis County, and 585 from St. Lawrence County. A four-modality mixed-mode sampling methodology was employed in this study to maximize the representativeness of the sample. The four sampling modes included live telephone interviews, random email invitations to complete the survey online, random MMS text message invitations to complete the survey online, and live intercept sampling on post at Fort Drum, New York. The interviews for the study were comprised of a collection of approximately 35 survey questions regarding current issues.

Approximately ten demographic characteristics were recorded for each participant. The group of approximately 35 non-demographic survey questions for this study can be categorized into the six overall themes or subsections shown to the right.

1. **Quality of Life in the North Country**
2. **Issues of Significance to Our Nation**
3. **North Country Agriculture**
4. **Short-term Rental Properties**
5. **Recreation and Exercise in the North Country**
6. **The 2024 Presidential Election**

Topline Summary/Observations:

The many public opinions studied among North Country residents in this project provide a wide variety of findings that could be very useful for a wide array of local leaders. **The results of this public opinion study are reported in detail in the following pages of this report, as well as in further granular cross-tabulation detail in the appendix.** However, for those readers who only have a few moments to inspect the findings of this tri-county study, below are the topline themes that have emerged from the 2024 data.

Quality of Life in the North Country – It is uncommon that North Country residents indicate that quality of life in the North Country is improving. It is much more common that residents express that both “overall quality of life” and “crime” in our region have recently been getting worse than it is for them to feel it is getting better. (Figure 1 in report, Tables 1-2 in appendix)

Issues of Significance to Our Nation – Over the past seven years the community studies completed by the Center have included investigation of local public opinion for a vast set of social and political issues, including racism, nationalism, political polarization, diversity equity and inclusion, healthcare funding, social security funding, same-sex relationships, women’s reproductive rights, border security, climate change, taxation, income disparities, housing, homelessness, gun rights, and childcare. In 2024, the following four issues have been included: (Figure 3 in report, Tables 3-6 in appendix)

1. *Political Polarization* – almost nine-in-ten local residents (88%) agree that the current polarization among political parties has created a divide in our country, making our federal government less effective.
2. *Border Security* – a very large majority of local residents (83%) agree that the federal government needs to make it a priority to secure our borders and reduce illegal immigration into our country.
3. *Nationalism* – a large majority of local residents (71%) agree that the United States needs to focus its attention on our own people and problems, and let the rest of the world take care of itself.
4. *Gun Rights and Gun Control* – almost seven-in-ten local residents (69%) agree that stricter gun laws will not reduce gun violence and deaths.

North Country Agriculture – Very positive opinion and perception of the importance of agriculture to the local communities and economies has been expressed by North Country residents, along with large support for government grant funding to assist in the expansion of locally grown food production. By approximately a seven-to-one ratio, residents agree rather than disagree that actively farmed land is more important to their community than solar projects (71% to 10%, respectively). (Figure 5 in report, Tables 7-14 in appendix)

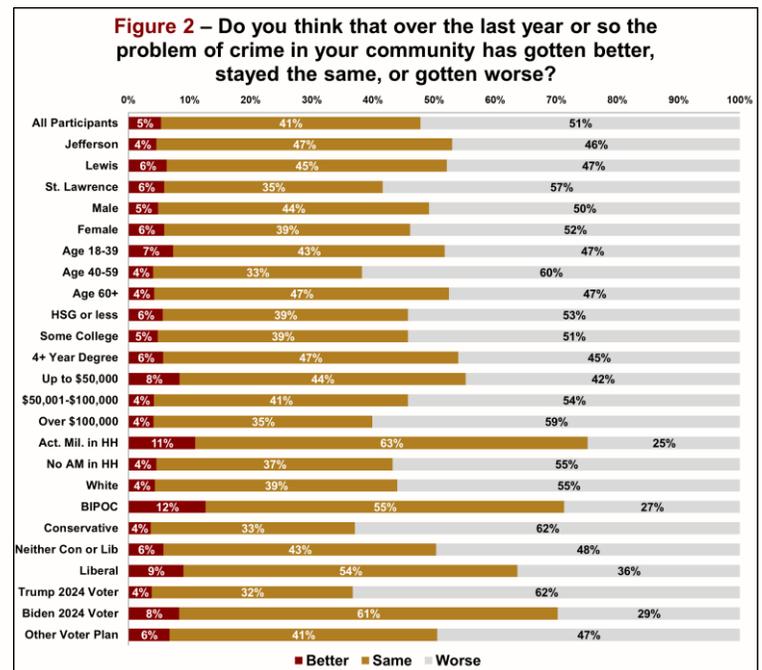
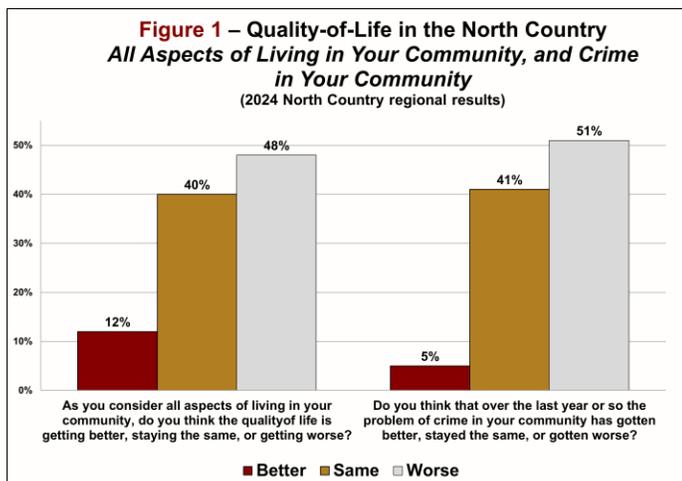
Short-term Rental Properties – North Country residents recognize the roles of short-term rental properties in our modern housing and travel, and feel that they should be allowed in our local communities; however, they very strongly support that these properties should be regulated, and not allowed to operate without respecting and addressing their impact upon local residents and communities. (Figures 8, 9, 10 in report, Tables 15-28 in appendix)

Recreation and Exercise in the North Country – North Country residents express much more satisfaction than dissatisfaction regarding their access to local community fitness centers, with 70% rating access as at least somewhat available, and only 24% rating as either not that, or not at all, available. (Figure 13 in report, Tables 29-31 in appendix)

The 2024 Presidential Election – Make no mistake, the majority of North Country residents are supporters of Former President Trump and ascribe to his ideas and platform. In summary, it is most likely among residents that they feel: Joe Biden is too old to be our next President, but Donald Trump is not too old, and Donald Trump has a better personality and temperament to be President than does Joe Biden. About one-in-four North Country adults feel that the events at the U.S. Capitol on 1/6/21 were lawful protest and expression, and residents remain virtually evenly-divided in their opinion whether the 2020 Presidential Election was fair and Joe Biden actually won (42% feel Biden won, 39% do not). Looking forward, if the 2024 election were today a majority 53% indicate that they would vote for Donald Trump while only 18% would vote for Joe Biden, but a significant 29% indicate that they either will not vote, will vote for a different candidate, or have not yet decided. Without question, local residents feel that the #1 priority for the next President should be addressing inflation and the cost of living. Finally, for the entire 25 years of surveying in the North Country that has been completed by the Center for Community Studies, political beliefs or ideology has been recorded as a demographic variable among participants. In this 2024 study, it continues to be unchanged, essentially identical to what it was when this surveying started a generation ago – by a three-to-one ratio residents are more likely to self-identify as Conservative rather than Liberal in their political beliefs (33% to 11%, respectively), however, the most common self-identification is as “middle of the road” (identifying as neither Conservative nor Liberal). (Figure 16, 17, 19 in report, Tables 32-40 in appendix)

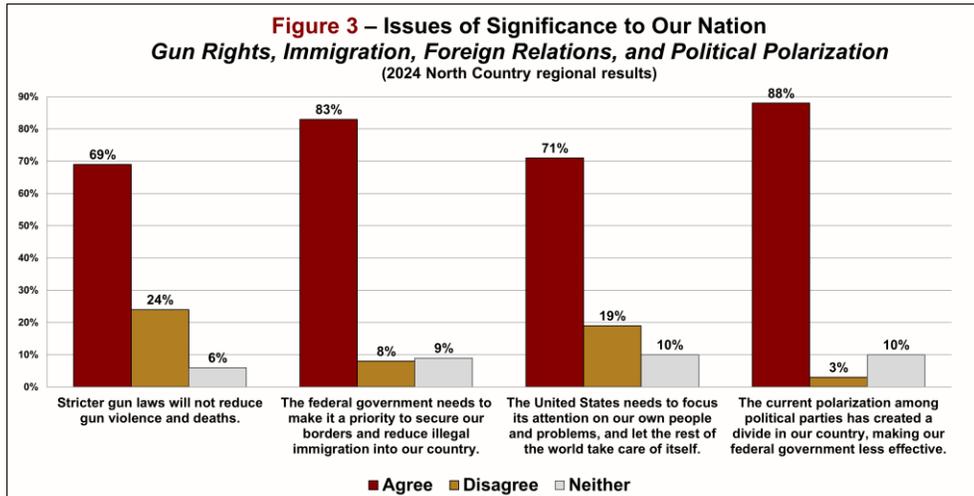
Detailed results:

Quality of Life in the North Country – Two questions included in this 2024 version of the North Country Current Issues Survey that relate to resident perceptions of how things are changing – is overall quality of life locally getting better or worse, and is the crime issue locally getting better or worse?



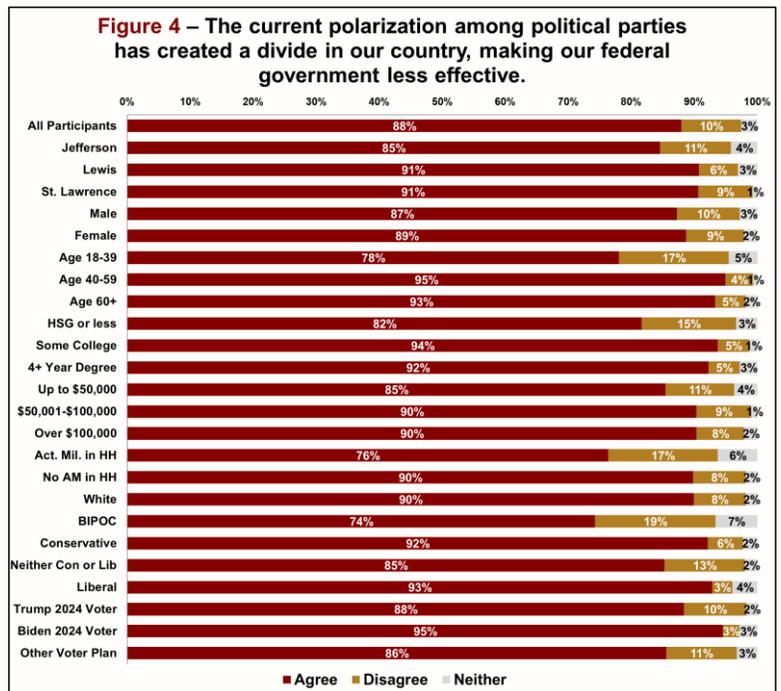
Only approximately one-in-eight North Country residents in 2024 (12%) feel that considering *all aspects of their community*, the quality of life is getting better, while four times that proportion (48%) feel that the local quality of life is getting worse. Considering crime as a specific component of quality of life in one’s community, local residents report even less optimism with recent changes as only 5% indicate that over the last year or so crime in their community has gotten better, while a majority (51%) feel that it has gotten worse. Those who indicate that they have members of the active military stationed at Fort Drum living in their household are least likely to feel that crime locally is getting worse (only 25% report this opinion among this subgroup), while it is the self-identified Conservatives and the self-described Trump 2024 voters who are most concerned with crime (62% among those who plan to vote for Trump in 2024 express that they believe that in the last year crime in their community has gotten worse, as do 62% among Conservatives).

Issues of Significance to Our Nation – Since 2018 the Center for Community Studies has researched many societal issues, including resident attitudes regarding issues that impact not only North Country residents, but impact all Americans. These issues have ranged from racism, nationalism, political polarization, diversity equity and inclusion, healthcare funding, social security funding, same-sex relationships, women’s reproductive rights, border security, climate change, taxation, income disparities, housing, homelessness, gun rights, and childcare. In this 2024 current study, four of these many issues have been studied (summarized below in Figure 3). If one is interested in relatively current results for any of the other studied societal national issues in the North Country mentioned above, they are directed to the recent study reports included on the Center for Community Studies website, or they are invited to contact their Professional Staff.



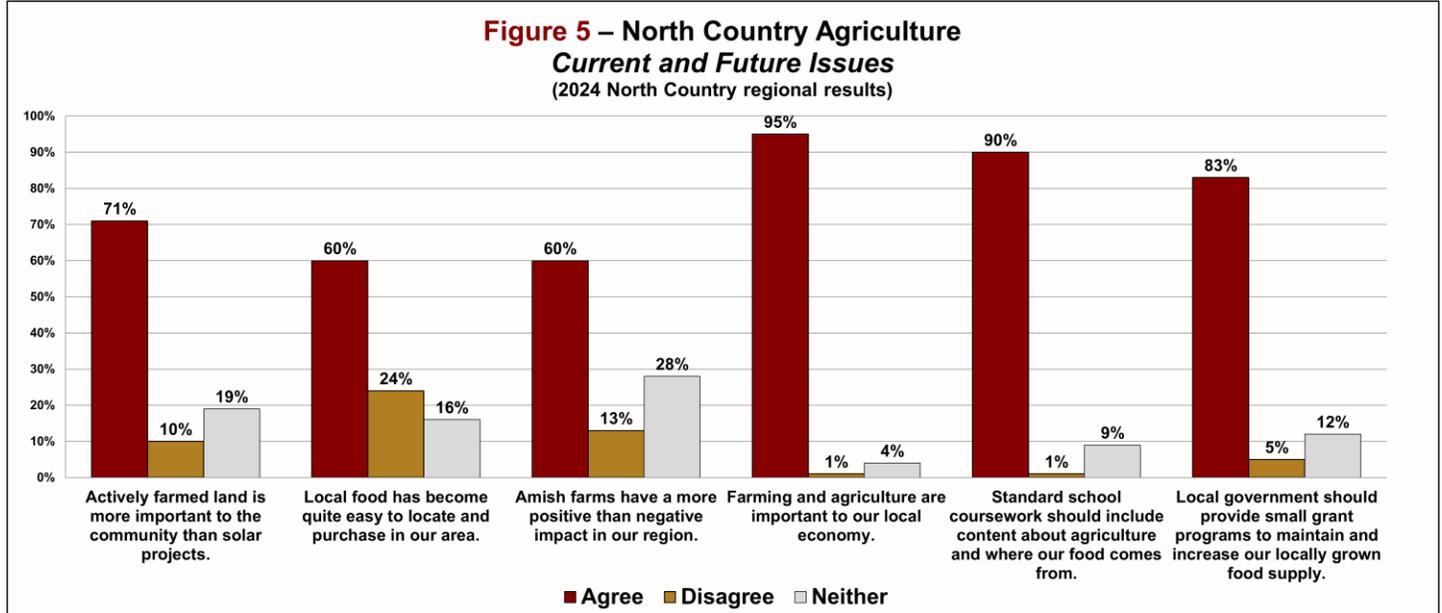
A large majority of North Country residents agree with each of the following four statements that were posed on Agree-to-Disagree scales.

- The current polarization among political parties has created a divide in our country, making our federal government less effective. (88% agree, while only 3% disagree)
- The federal government needs to make it a priority to secure our borders and reduce illegal immigration into our country. (83% agree, while only 8% disagree)
- The United States needs to focus its attention on our own people and problems, and let the rest of the world take care of itself. (71% agree, while only 19% disagree)
- Stricter gun laws will not reduce gun violence and deaths. (69% agree, while only 24% disagree)



Among these four national-level issues, clearly among North Country residents the most dominant opinion is that the current polarization among political parties has created a divide in our country, making our federal government less effective, with almost nine-in-ten participants agreeing with this statement (88%). When one digs deeper into the cross-tabulation results shown in Figure 4 it is evident that this large rate of agreement exists in every studied subgroup (at least 74% within every studied age, education, income, race, military, geographic, and political ideology subgroup). In other words, independent of demographics and/or politics, North Country residents tend to agree with one another in the sentiment that political polarization is dividing the country and the current polarization among political parties has created a divide in our country, making our federal government less effective.

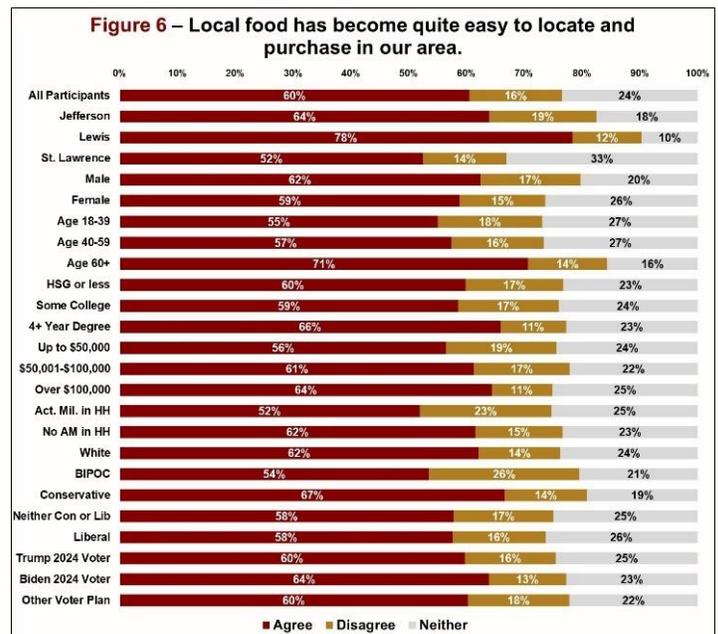
North Country Agriculture – Local agricultural leadership met in March 2024 and identified over 30 local current and future issues related to agriculture in the North Country. This list was reduced to six items about which public opinion has been measured in this 2024 study. In summary, participants express overwhelming support in the region for the importance of agriculture to our local communities and economy.



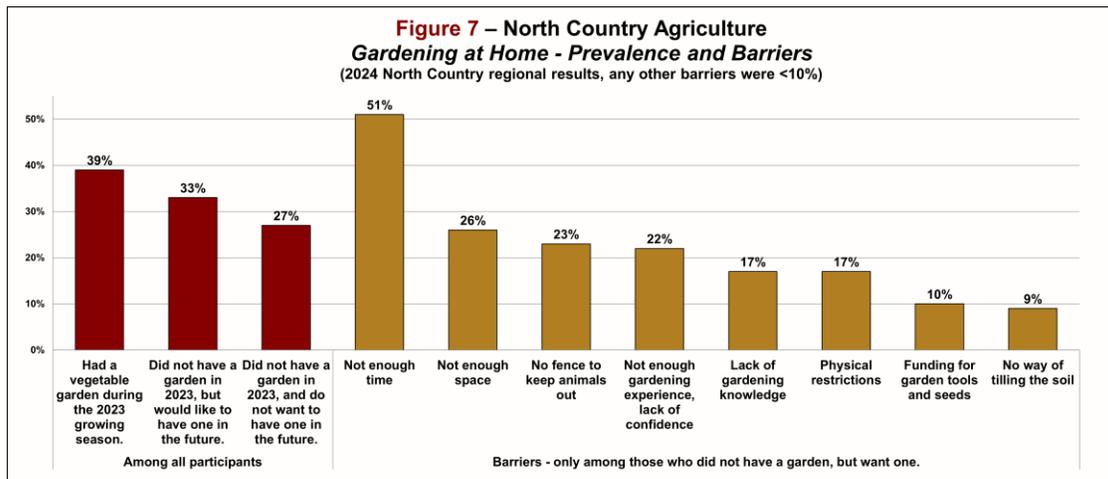
A majority of North Country residents agree with each of the following six agriculture-related statements that were posed on Agree-to-Disagree scales.

- Farming and agriculture are important to our local economy. (95% agree, while only 1% disagree)
- Standard school coursework should include content about agriculture and where our food comes from. (90% agree, while only 1% disagree)
- Local government should provide small grant programs to maintain and increase our locally grown food supply. (83% agree, while only 5% disagree)
- Actively farmed land is more important to the community than solar projects. (71% agree, while only 10% disagree)
- Amish farms have a more positive than negative impact in our region. (60% agree, while only 13% disagree)

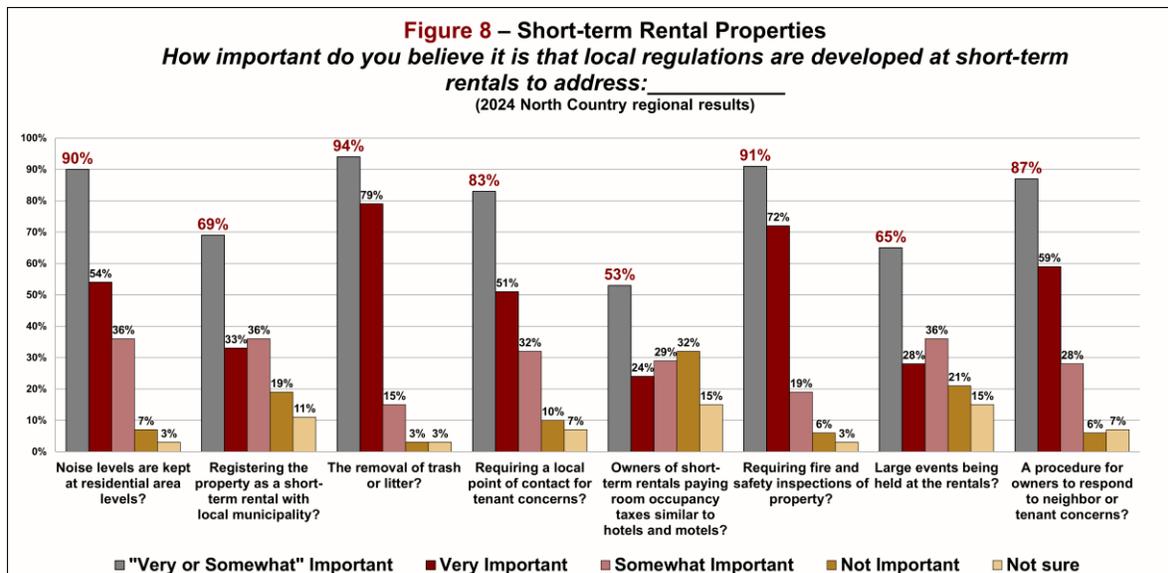
Local food has become quite easy to locate and purchase in our area. (60% agree, while only 24% disagree). Among these six agriculture-related issues, clearly among North Country residents the item that they are most likely to disagree with is the availability of local foods (24% disagree that these foods are easy to locate and purchase). For this local food availability item the most evident explanatory factor is not the age, education, socio-economics, nor gender of the North Country participant. The largest differences in opinion regarding local food availability are associated with geography, with a clear separation in that Lewis County residents are most likely to agree with the ease of access (78% agree), followed by Jefferson County residents (64% agree), and finally a less positive sentiment has been found in St. Lawrence County (where only 52% agree).



Two further agriculture-related items were included specifically regarding vegetable gardening at one’s home. Two-in-five participants (39%) indicate that they had a vegetable garden in the 2023 growing season, and another one-third (33%) indicate that they did not have a garden last year but would like to have one in the future. Among those persons who are interested in starting gardening in the future, the most common barriers to gardening were explored, and by far the most common barrier cited is “not enough time” (by 51% of the want-to-be gardeners).



Short-term Rental Properties – The recent emergence of short-term rental properties in the North Country has resulted in many challenges for local residents, property owners, and elected officials. Many aspects of the short-term rental phenomenon are currently being studied by planners and elected officials around the nation. To gauge public opinion in the North Country regarding this complex issue, approximately one dozen attitude and impact survey questions surrounding quality of life impacts, taxation, regulation, housing availability, and local economics have been included in 2024. The intent of these survey questions is to provide public sentiment to the elected-official discourse in future local handling of short-term rentals in the North Country.

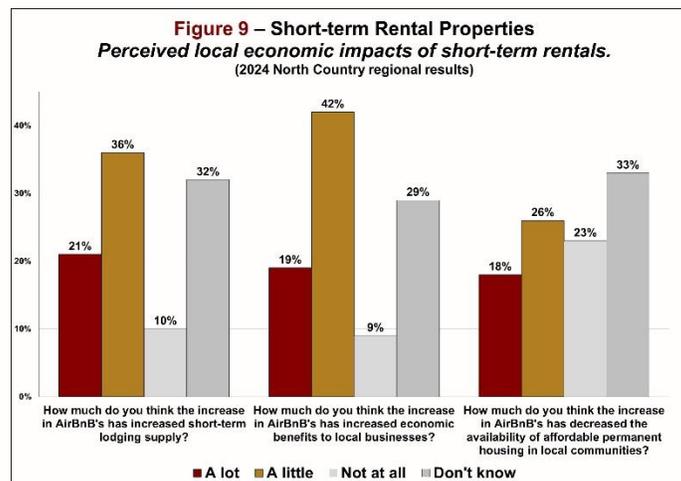


North Country residents support regulation of short-term rentals in the region in the future. Eight separate aspects of short-term rentals were posed to each participant and for each they were asked “How important do you believe it is that local regulations are developed to address the following concerns with short-term rentals?”

- The removal of trash or litter.* (94% respond that regulation is “very or somewhat important”, among which 79% respond “very important”, while only 15% respond with “not important”)
- Requiring fire and safety inspections of property.* (91% respond that regulation is “very or somewhat important”, among which 72% respond “very important”, while only 6% respond with “not important”)

- c. *Noise levels are kept at residential area levels.* (90% respond that regulation is “very or somewhat important”, among which 54% respond “very important”, while only 7% respond with “not important”)
- d. *A procedure for owners to respond to neighbor or tenant concerns.* (87% respond that regulation is “very or somewhat important”, among which 59% respond “very important”, while only 6% respond with “not important”)
- e. *Requiring a local point of contact for tenant concerns.* (83% respond that regulation is “very or somewhat important”, among which 51% respond “very important”, while only 10% respond with “not important”)
- f. *Registering the property as a short-term rental with the local municipality.* (69% respond that regulation is “very or somewhat important”, among which 33% respond “very important”, while only 19% respond with “not important”)
- g. *Large events being held at the rentals.* (65% respond that regulation is “very or somewhat important”, among which 28% respond “very important”, while only 21% respond with “not important”)
- h. *Owners of short-term rentals paying room occupancy taxes similar to hotels and motels.* (53% respond that regulation is “very or somewhat important”, among which 24% respond “very important”, while 32% respond with “not important”)

In addition to these eight potential short-term rental regulation situations, potential local economic impacts by increased numbers of short-term rental properties were researched. In general, it appears that when local residents are familiar with short-term rentals, they most commonly believe that there is “a little” regional economic impact by these properties. The perceived impact on local lodging supply, on the local economy, and on the size of the available permanent housing in local communities, are summarized in Figure 9.



Finally, residents were asked how they would like to see short-term rentals handled in their local region and, as illustrated Figure 10, there is overwhelming support in the North Country for allowing (not banning) short-term rentals, with 81% indicating that they believe that these rentals should be allowed, and only 3% indicating that they should be banned in all circumstances. However, when the 81% who feel that short-term rentals should be allowed is separated into the two groups of “allow with no regulations” versus “allow with regulation” the dominant opinion in the North Country is indisputable – by more than a five-to-one ratio, residents support allowing with regulations, rather than with no regulations (68% to 13%, respectively).

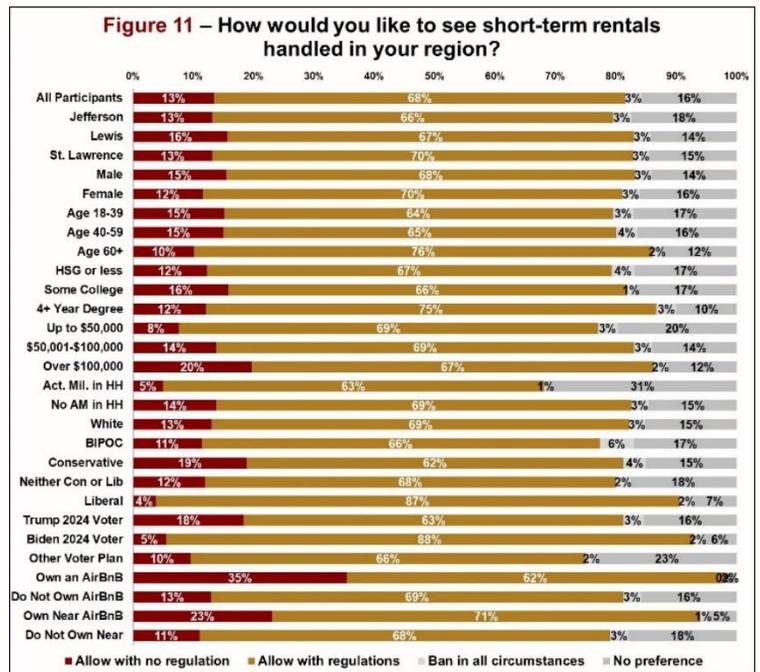
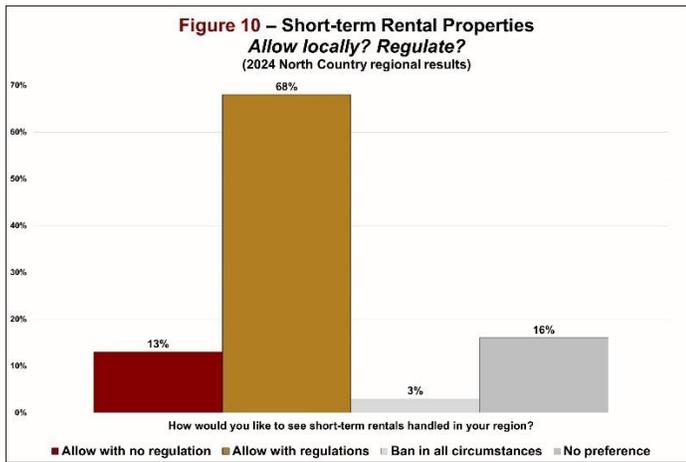
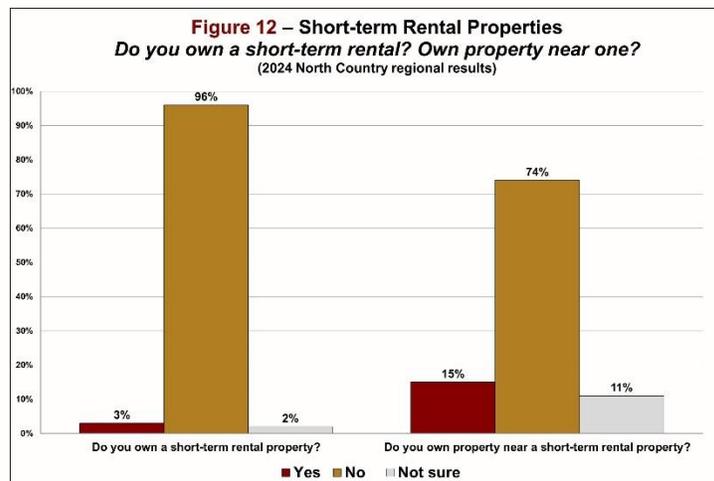


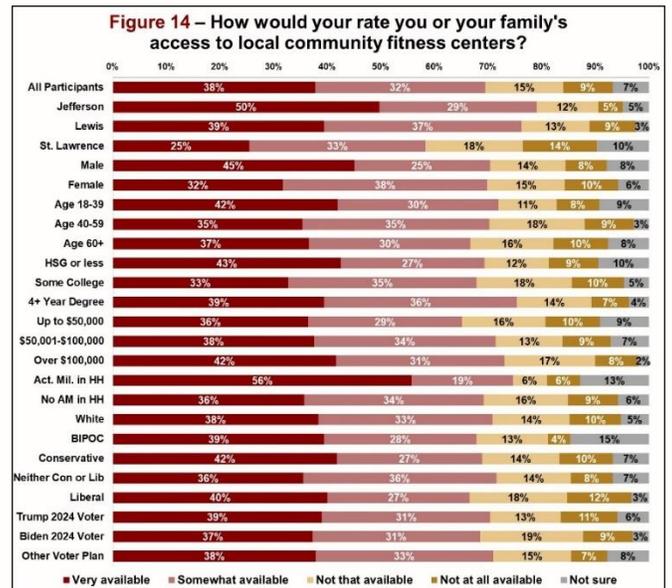
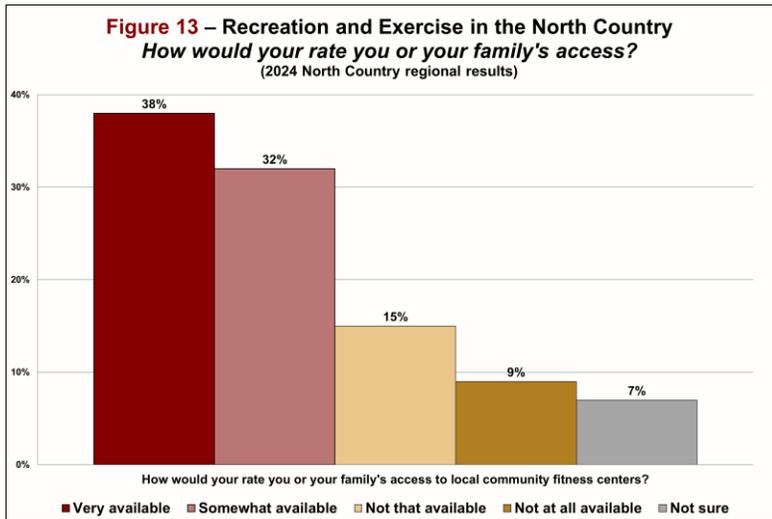
Figure 11 illustrates that a majority of every demographic subgroup studied indicate that allowing short-term rentals with regulation is the way that they prefer that these properties are handled locally – even a majority (62%) among those who currently own short-term rental properties in the region.

Finally, to establish a baseline for prevalence of owning a short-term rental and/or owning other property near a short-term rental, these two ownership characteristics were measured and are summarized in Figure 12. Approximately one-in-seven residents indicate that they own property near a short-term rental (15%).

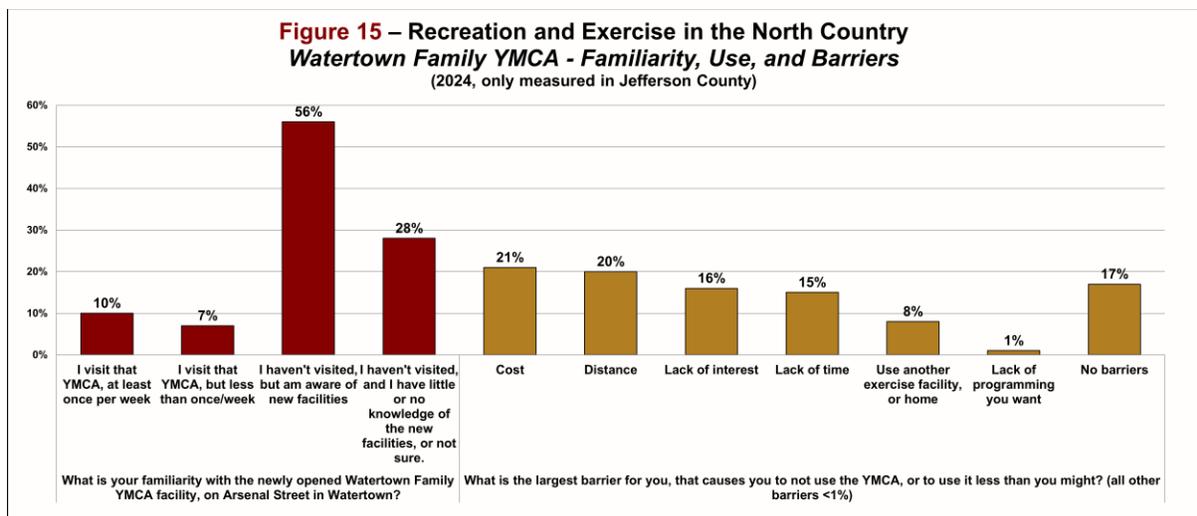


Recreation and Exercise in the North Country – Following the COVID pandemic in the North Country, there has been tremendous interest by local community leaders in all three participating counties to assess and address issues related to recreation and physical activity. Recreation topics investigated in last year’s 2023 annual current issues study included aspects of: tourism, parks, festivals, event center, trails (both motorized and non-motorized), public pools, a municipal golf course, and river/whitewater recreation development. In 2024, the recreation focus has changed to availability and utilization of local community fitness centers.

North Country residents express much more satisfaction than dissatisfaction regarding their access to local community fitness centers, with 70% rating access as at least somewhat available, and only 24% rating as either not that, or not at all, available. Inspection of the cross-tabulations shown in Figure 14 demonstrates that the two factors that appear to have the strongest impact on access to fitness centers are geography and military affiliation – Jefferson County residents are twice as likely to rate this access as “very available” as are St. Lawrence County residents (50% to 25%, respectively), and the participant subgroup with the largest rate of rating as “very available” is the group that reports to have active military living in the household (56% among this subgroup).

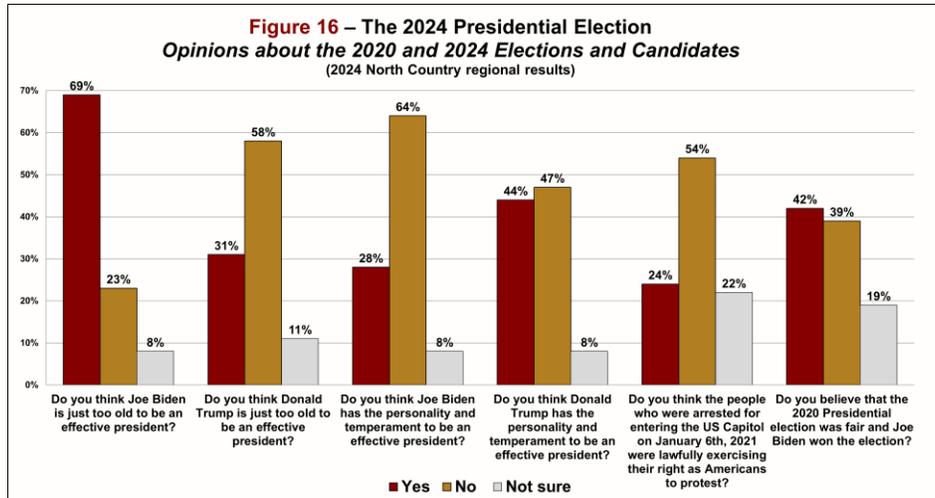


For the 25 years that the Center for Community Studies has existed and completed these annual community surveys as a service to the region it has always been the case that survey questions may be included each year as a part of the project that are posed on behalf of some local not-for-profit and/or government agency. Agencies contact the Center throughout the year with their requests for inclusion, and the Professional Staff at the Center does all that they can to assist in the question construction and accommodate the needs of these organizations. Typically, these agencies will request three-to-five questions that get added to the annual survey, at no cost. If an agency desires a larger and more in depth study than is possible with this few number of questions, then they must enter into an agreement with the Center and the College to complete a separate proprietary study, which could not be offered for free. In 2024, the agency that contacted the Center to request inclusion of a small number of survey questions is the Watertown Family YMCA. After opening the new Downtown Family YMCA facility in Watertown in December 2023, the leadership at the local YMCA is interested in awareness and visitation to their facilities, and the magnitude of barriers to those who do not use the YMCA or would like to use more. A determination was made to only include these YMCA-related questions for participants who reside in Jefferson County. To summarize (from Figure 15), approximately 17% of the Jefferson County participants indicate that they currently visit the Downtown YMCA, with 10% indicating at least weekly visits. In addition to those who visit the Downtown YMCA, another 56% report that they are aware of the new facilities while not visiting, which generates an overall familiarity rate of 73%. Therefore, only approximately one-quarter report that they have little or no knowledge of the new facilities. Cost and distance are cited by those who are familiar with the YMCA as the most common barriers to using the YMCA, and interestingly, only 1% report that “lack of programming that you want” is a barrier – it appears that the programs that the YMCA has developed and offers, are the ones that residents want.

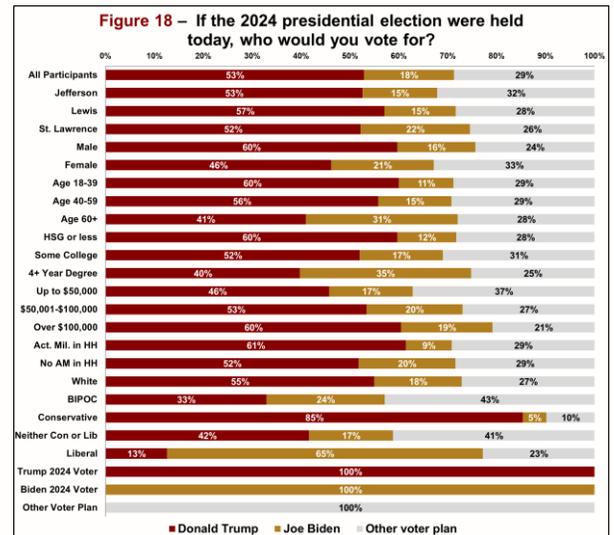
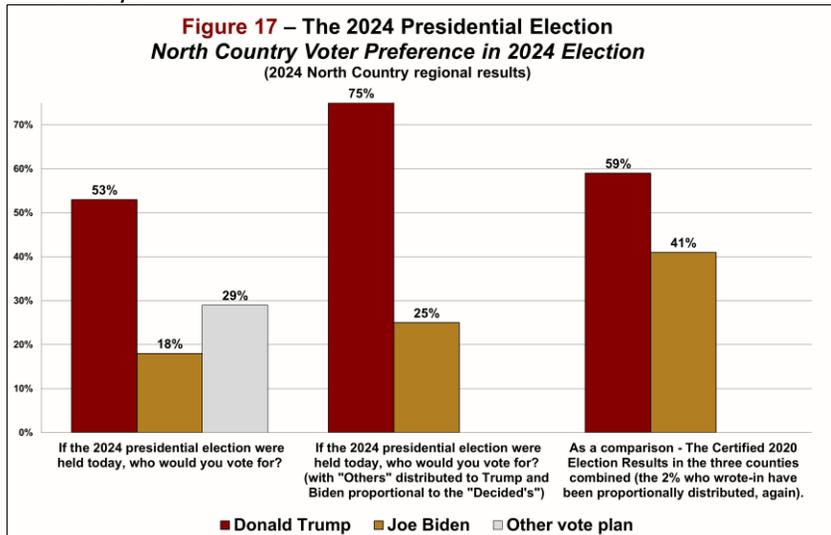


The 2024 Presidential Election – Given the ubiquitous discussion and analysis of the upcoming Presidential Election on the United States in November 2024 in the media, in our communities, and within our personal lives, a series of questions regarding the election, and candidate opinions and preferences, has been included in this Current Issues study.

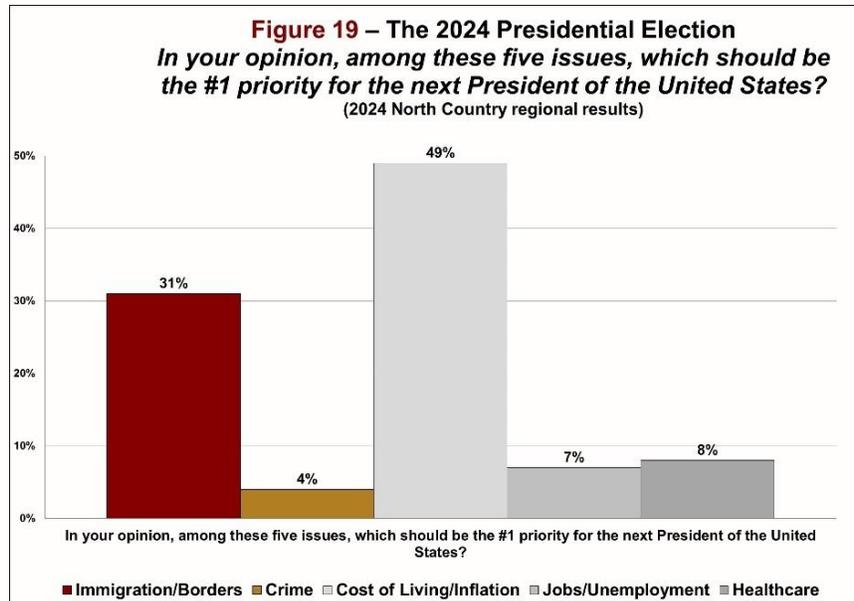
The evidence in this study is clear, the majority of North Country residents are supporters of Former President Trump and agree with his ideas and platform. In summary, it is most likely among residents that they feel: Joe Biden is too old to be our next President, but Donald Trump is not too old, and Donald Trump has a better personality and temperament to be President than does Joe Biden. In April 2024 about one-in-four North Country adults feel that the events at the U.S. Capitol on 1/6/21 were lawful protest and expression, a result that was very similar to that which was found when last polled in the region in October 2022 (2022 rate was 21%, 2024 rate is 24%). Residents remain virtually evenly-divided in their opinion whether the 2020 Presidential Election was fair and Joe Biden actually won (in October 2022 44% felt Biden won, while 34% felt that he did not, in April 2024 these rates have changed to 42% and 39%, respectively).



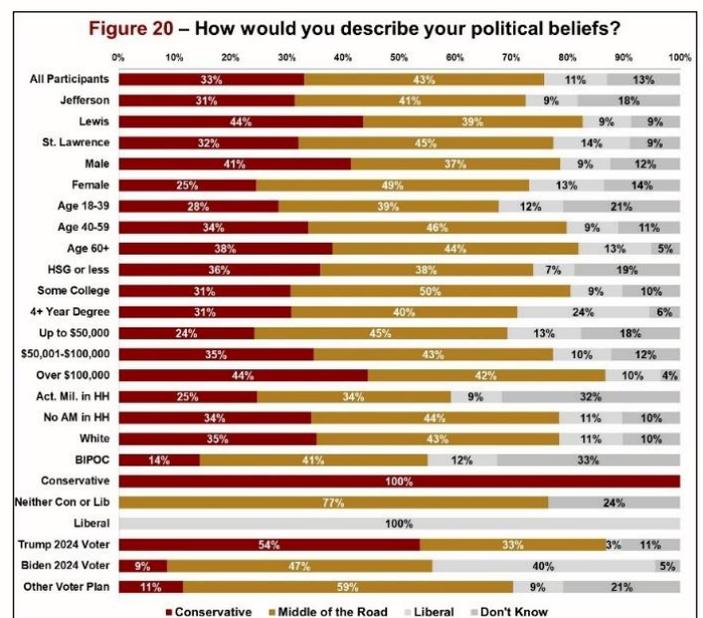
Looking forward, if the 2024 election were today a majority 53% indicate that they would vote for Donald Trump while only 18% would vote for Joe Biden, but 29% indicate that they either will not vote, will vote for a different candidate, or have not yet decided.



When presented with the five most common issues that national pollsters have recently reported as most important to Americans, local residents feel that the #1 priority for the next President should be addressing inflation and the cost of living.



Finally, for the entire 25 years of surveying in the North Country that has been completed by the Center for Community Studies, political beliefs or ideology has been recorded as a demographic variable among participants. In this 2024 study, it continues to be unchanged, essentially identical to what it was when this surveying started a generation ago – by a three-to-one ratio residents are more likely to self-identify as Conservative rather than Liberal in their political beliefs (33% to 11%, respectively), however, the most common self-identification is as “middle of the road” (identifying as neither Conservative nor Liberal).



Detailed Cross-tabulations:

Complete analyses of all cross-tabulations for this study are included and will be posted along with this summary at the Center for Community Studies website (www.sunyjefferson.edu/community/community-studies/). These cross-tabulations allow readers to investigate county comparisons, and demographic subgroup comparisons, for every survey question used in this study. Additionally, these tables report both the 2022 and 2023 results for the few individual survey questions that were also used in earlier study years, allowing for trend analyses.

Methodology:

The Center for Community Studies at Jefferson Community College is one of approximately 100 colleges, universities, and polling businesses in North America that has been granted membership to the Transparency Initiative (TI) of the American Association of Public Opinion Research (AAPOR). AAPOR is the leading public opinion professional association in the world. As a member of the TI, the Center pledges to utilize best practices in the industry in both data collection methodology and

data analytics techniques. A total of 1,882 Northern New York adult residents were interviewed (surveyed) in this study ($n_{\text{total}}=1,882$). The methodology used in this study of current issues includes a mixed-mode sampling methodology using a combination of live interviewer telephone interviews of residents on cell phones and landlines ($n_{\text{phone}}=520$), random email invitation of residents to complete the survey online via a nonprobability panel ($n_{\text{email}}=517$), random MMS text messages sent to cellular phones with invitations to complete the survey online ($n_{\text{MMS}}=745$), and intercept surveying of the difficult-to-access subpopulation of military members and their dependents on Fort Drum ($n_{\text{int}}=100$). All interviews were completed between April 9 and April 16, 2024. To adjust for sampling nonresponse error, the data were weighted within county for gender, age, education, and race, with further weighting for military affiliation in Jefferson County. All county-specific weight targets were sourced from the U.S. Census and the Department of Defense. A further weight for county population size was applied to generate North Country estimates as a region. The county-specific weighted demographic distributions of the characteristics, or nature, of the samples collected in this study are summarized in Table 41 of the appendix to this report. The data were calibrated for sampling modality, and finally weights were trimmed to minimize the design effect, generating a final design effect for the study of 2.2. After all data compilation, cleansing, transforming, weighting, calibrating, and trimming the overall approximate margin of error for this study when analyzing three-county region-wide results for 1,882 participants is $\pm 2.7\%$. When investigating on a county-specific basis the margin of error is greater due to smaller county-specific sample sizes. The approximate margins of error within each county are $\pm 4.1\%$ in Jefferson County, $\pm 5.2\%$ in Lewis County, and $\pm 4.8\%$ in St. Lawrence County. Investigation of demographic subgroups, such as only male participants, will also result with margins of error of greater than $\pm 2.7\%$. The margin error is a measurement of random error, error due to simply the random chance of sampling. When surveying humans there are other potential sources of error, sources of error in addition to random error (which is the only error encompassed by the margin of error). Response error, nonresponse error, process error, bias in sample selection, bias in question-phrasing, lack of clarity in question-phrasing, social desirability bias, acquiescence bias, satisficing, and undercoverage are common sources of other-than-random error. Methods that should be, and have been in this study, employed to minimize these other sources of error include: maximum effort to select the sample randomly, piloting and testing of utilized survey questions, extensive training of all data collectors (interviewers), thorough cleansing of data, calibration of data, and application of post-stratification algorithms to the resulting sampled data. Hence, when using this study data to make estimates to the entire North Country adult populations, as is the case in standard survey research practices, the margin of error will be the only error measurement cited and interpreted. Finally, in the reporting of study findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

Acknowledgements:

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Third Annual North Country "Current Issues" Survey - April 2024



Dates of Data Collection: April 9-16, 2024

Sample Sizes: n=1,882 for the combined for the three-county region, with n=797 in Jefferson County, n=501 in Lewis County, and n=585 in St. Lawrence County

Sampling Modalities: live telephone interviews, MMS text messages to complete online, email invitations to complete online, intercept sampling (517 via email, 520 via phone, 100 via intercept, 745 via MMS)

Weighting Procedures: Within Counties - weighted by gender, age, educational attainment, race/ethnicity, and military affiliation (only in Jefferson), Regionally - an additional weight for population size

Calibration: data were calibrated for sampling modality

Design Effect: weights were trimmed to a maximum of 8, resulting with a study Design Effect of approximately 2.2

Margins of Error: Regionally ME=2.7%; Within Counties: Jefferson ME=4.1%, Lewis ME=5.2%, St. Lawrence ME=4.8%

Cross-tabulations: use only the current 2024 results, including the entire regional combined sample

Statistical Tests of Significance: Values in the same row and subtable not sharing the same subscript are significantly different at p < .05 in the two-sided test of equality for column proportions.

Cells with no subscript are not included in the test. Tests assume equal variances.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

NOTE 1: Percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

NOTE 2: To ease interpretation, most tables use "subtotals", for example, "Agree" is the subtotal of "Strongly Agree" and "Somewhat Agree", therefore, columns at times will appear to sum to 200% because of these subtotals.

Subtotals should not be used to correctly sum any column to its appropriate 100%. It is these subtotals that have had statistical tests applied. All subtotal rows have been highlighted in gray cells.

Survey questions that do not use subtotals have had statistical tests applied to all possible responses to the question.

QUALITY OF LIFE IN THE NORTH COUNTRY

Q1: As you consider all aspects of living in your community, do you think the quality of life is getting better, staying the same, or getting worse?

Table 1	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Better	12%	13%	11%	11%	12%	12%	18%	7%	10%	12%	10%	16%	13%	12%	14%	21%	11%	10%	26%	8%	15%	14%	9%	21%	14%
Same	40%	47%	44%	31%	42%	37%	41%	34%	43%	39%	37%	42%	42%	36%	40%	58%	37%	38%	47%	35%	40%	45%	31%	52%	43%	
Worse	48%	39%	44%	57%	45%	50%	40%	59%	45%	48%	51%	41%	44%	52%	45%	21%	59%	50%	27%	56%	45%	41%	60%	27%	42%	
Don't know	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1879	796	501	582	782	1031	287	625	915	311	763	747	455	748	561	168	1645	1691	81	654	883	269	855	477	483	

Q2: Do you think that over the last year or so the problem of crime in your community has gotten better, stayed the same, or gotten worse?

Table 2	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Better	5%	4%	6%	6%	5%	6%	7%	4%	4%	6%	4%	5%	8%	4%	4%	11%	4%	4%	12%	4%	6%	9%	4%	8%	6%
Same	41%	47%	45%	35%	43%	39%	43%	33%	47%	39%	39%	47%	44%	41%	35%	63%	37%	39%	55%	33%	43%	54%	32%	61%	41%	
Worse	51%	46%	47%	56%	50%	52%	47%	60%	46%	53%	51%	45%	42%	54%	59%	24%	55%	54%	27%	62%	48%	36%	62%	29%	47%	
Don't know	3%	3%	2%	3%	2%	4%	3%	2%	2%	2%	5%	2%	1%	2%	2%	2%	3%	3%	6%	2%	4%	2%	2%	2%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1879	795	500	584	784	1029	287	625	915	311	763	747	455	749	561	168	1645	1692	81	655	883	269	855	477	483	

ISSUES OF SIGNIFICANCE TO OUR NATION

Q3: Stricter gun laws will not reduce gun violence and deaths.

Table 3	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Strongly Agree	52%	51%	62%	51%	58%	46%	51%	56%	50%	56%	56%	40%	47%	57%	54%	56%	52%	55%	34%	73%	47%	19%	72%	16%	41%
Somewhat Agree	17%	18%	17%	16%	14%	19%	17%	16%	18%	18%	15%	17%	21%	15%	12%	13%	17%	18%	13%	11%	21%	10%	13%	11%	27%	
"Agree"	69%	70%	78%	67%	73%	65%	68%	73%	68%	73%	71%	57%	68%	71%	67%	70%	69%	72%	47%	85%	68%	29%	85%	27%	68%	
Not sure/Neutral	6%	7%	4%	6%	7%	6%	8%	7%	4%	6%	6%	7%	9%	4%	4%	12%	5%	5%	16%	3%	8%	4%	4%	4%	11%	
"Neither Agree or Disagree"	6%	7%	4%	6%	7%	6%	8%	7%	4%	6%	6%	7%	9%	4%	4%	12%	5%	5%	16%	3%	8%	4%	4%	4%	11%	
Somewhat Disagree	9%	11%	7%	7%	7%	10%	9%	7%	10%	7%	10%	10%	8%	7%	12%	5%	9%	8%	12%	3%	11%	14%	5%	16%	11%	
Strongly Disagree	16%	13%	10%	20%	14%	18%	16%	14%	18%	14%	13%	26%	15%	18%	17%	13%	17%	15%	24%	9%	13%	53%	6%	53%	11%	
"Disagree"	24%	24%	17%	27%	21%	28%	25%	21%	28%	21%	23%	36%	23%	25%	29%	18%	26%	23%	36%	12%	24%	67%	11%	69%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1879	795	501	583	782	1031	287	624	916	312	764	745	456	749	559	168	1645	1691	81	655	884	268	856	477	483	

"Q4: The federal government needs to make it a priority to secure our borders and reduce illegal immigration into our country."

Table 4	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Strongly Agree	63%	61%	69%	64%	68%	58%	51%	72%	69%	70%	64%	49%	63%	63%	66%	55%	64%	66%	44%	86%	59%	24%	84%	24%
Somewhat Agree	20%	21%	17%	20%	18%	23%	18%	25%	16%	19%	20%	21%	20%	18%	22%	19%	23%	20%	27%	12%	24%	30%	12%	35%	25%
"Agree"	83%	82%	85%	84%	86%	81%	76%	88%	89%	89%	85%	69%	81%	84%	84%	78%	84%	86%	71%	97%	82%	54%	97%	59%	77%
Not sure/Neutral	9%	8%	8%	9%	7%	11%	14%	5%	5%	5%	9%	16%	8%	10%	8%	10%	8%	7%	22%	2%	10%	15%	2%	16%	14%
"Neither Agree or Disagree"	9%	8%	8%	9%	7%	11%	14%	5%	5%	5%	9%	16%	8%	10%	8%	10%	8%	7%	22%	2%	10%	15%	2%	16%	14%
Somewhat Disagree	5%	5%	5%	5%	3%	7%	6%	5%	5%	2%	5%	13%	5%	5%	7%	4%	5%	6%	2%	0%	5%	21%	1%	17%	4%
Strongly Disagree	3%	4%	1%	2%	4%	1%	4%	2%	1%	4%	1%	3%	6%	1%	1%	7%	2%	2%	5%	0%	2%	10%	0%	9%	3%
"Disagree"	8%	9%	7%	7%	7%	8%	7%	7%	7%	6%	6%	16%	11%	6%	8%	11%	7%	8%	7%	1%	7%	31%	1%	25%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1877	793	501	583	781	1031	287	625	914	312	763	745	455	748	560	168	1644	1690	81	654	885	267	855	476	484

"Q5: The United States needs to focus its attention on our own people and problems, and let the rest of the world take care of itself."

Table 5	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Strongly Agree	44%	41%	46%	46%	48%	39%	49%	45%	37%	54%	43%	24%	47%	47%	37%	51%	43%	44%	39%	59%	41%	18%	62%	9%
Somewhat Agree	27%	31%	27%	24%	25%	29%	22%	30%	30%	22%	30%	32%	25%	25%	34%	19%	28%	29%	10%	28%	28%	17%	26%	19%	33%
"Agree"	71%	72%	73%	69%	73%	68%	71%	75%	66%	75%	73%	56%	72%	72%	71%	69%	71%	74%	49%	87%	70%	35%	89%	28%	70%
Not sure/Neutral	10%	12%	8%	9%	8%	12%	14%	9%	6%	11%	10%	9%	14%	8%	6%	15%	9%	8%	30%	5%	13%	8%	5%	7%	18%
"Neither Agree or Disagree"	10%	12%	8%	9%	8%	12%	14%	9%	6%	11%	10%	9%	14%	8%	6%	15%	9%	8%	30%	5%	13%	8%	5%	7%	18%
Somewhat Disagree	11%	11%	9%	11%	9%	12%	9%	9%	14%	8%	10%	18%	6%	11%	14%	11%	11%	10%	12%	5%	11%	19%	4%	31%	9%
Strongly Disagree	8%	5%	10%	11%	9%	7%	6%	7%	13%	6%	7%	17%	8%	8%	9%	4%	9%	8%	9%	2%	6%	3%	38%	3%	34%
"Disagree"	19%	16%	19%	22%	19%	19%	15%	16%	27%	13%	17%	35%	15%	19%	23%	15%	20%	19%	20%	8%	18%	57%	6%	65%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1878	794	500	584	782	1031	287	625	915	312	763	746	456	748	560	168	1645	1691	81	655	885	268	855	477	484

"Q6: The current polarization among political parties has created a divide in our country, making our federal government less effective."

Table 6	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Strongly Agree	71%	63%	80%	78%	71%	73%	62%	76%	79%	67%	77%	73%	66%	77%	74%	54%	75%	75%	51%	78%	68%	77%	73%	75%
Somewhat Agree	16%	22%	10%	13%	16%	16%	16%	19%	14%	14%	17%	20%	20%	13%	16%	22%	15%	15%	24%	14%	17%	16%	15%	19%	16%
"Agree"	88%	85%	91%	91%	87%	89%	78%	95%	93%	82%	94%	92%	85%	90%	90%	76%	90%	90%	74%	92%	85%	93%	88%	95%	86%
Not sure/Neutral	10%	11%	6%	9%	10%	9%	17%	4%	5%	15%	5%	5%	11%	9%	8%	17%	8%	8%	19%	6%	13%	3%	10%	3%	11%
"Neither Agree or Disagree"	10%	11%	6%	9%	10%	9%	17%	4%	5%	15%	5%	5%	11%	9%	8%	17%	8%	8%	19%	6%	13%	3%	10%	3%	11%
Somewhat Disagree	2%	3%	3%	1%	3%	1%	3%	0%	1%	2%	1%	2%	2%	1%	1%	6%	1%	2%	3%	2%	1%	4%	2%	2%	1%
Strongly Disagree	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	4%	0%	1%	0%	0%	1%	2%
"Disagree"	3%	4%	3%	1%	3%	2%	5%	1%	2%	3%	1%	3%	4%	1%	2%	6%	2%	2%	7%	2%	2%	4%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1878	794	500	584	783	1032	287	626	916	312	764	747	456	749	561	168	1647	1693	81	655	885	268	856	477	484

NORTH COUNTRY AGRICULTURE

"Q7: Actively farmed land is more important to the community than solar projects."

Table 7	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Strongly Agree	50%	47%	68%	49%	51%	50%	39%	56%	59%	57%	50%	37%	49%	50%	54%	31%	53%	52%	39%	72%	44%	22%	64%	23%
Somewhat Agree	21%	21%	17%	21%	19%	23%	23%	19%	19%	17%	23%	26%	21%	20%	21%	19%	21%	22%	16%	13%	24%	25%	18%	22%	21%
"Agree"	71%	68%	86%	70%	70%	73%	62%	75%	78%	74%	72%	63%	70%	70%	74%	50%	74%	74%	55%	86%	67%	47%	82%	45%	68%
Not sure/Neutral	19%	22%	9%	19%	17%	21%	27%	16%	12%	16%	20%	22%	21%	19%	16%	35%	17%	17%	30%	10%	24%	21%	14%	30%	22%
"Neither Agree or Disagree"	19%	22%	9%	19%	17%	21%	27%	16%	12%	16%	20%	22%	21%	19%	16%	35%	17%	17%	30%	10%	24%	21%	14%	30%	22%
Somewhat Disagree	7%	8%	3%	8%	9%	5%	9%	7%	6%	6%	6%	13%	7%	7%	8%	12%	7%	7%	11%	4%	6%	25%	3%	18%	7%
Strongly Disagree	3%	3%	2%	3%	4%	2%	2%	2%	4%	3%	2%	3%	2%	3%	2%	3%	3%	2%	4%	0%	3%	7%	1%	7%	3%
"Disagree"	10%	10%	5%	11%	13%	7%	13%	5%	10%	9%	8%	16%	9%	11%	9%	15%	9%	9%	5%	8%	32%	4%	5%	25%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1881	796	500	585	784	1031	287	626	916	312	763	748	456	749	561	168	1647	1693	81	655	885	269	856	478	484

"Q8: Local food has become quite easy to locate and purchase in our area."

Table 8	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity			Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Strongly Agree	20%	15%	34%	21%	20%	20%	19%	16%	29%	20%	21%	19%	22%	17%	21%	22%	17%	21%	19%	20%	21%	14%	23%	19%	14%	18%	21%	23%
Somewhat Agree	41%	49%	44%	31%	43%	39%	36%	41%	46%	40%	38%	47%	34%	45%	43%	33%	41%	43%	33%	41%	40%	44%	38%	43%	42%	42%	37%		
*Agree	60%	64%	78%	52%	62%	59%	55%	57%	71%	60%	58%	66%	56%	61%	64%	52%	61%	62%	52%	62%	62%	53%	67%	58%	58%	60%	64%	60%	
Not sure/Neutral	16%	19%	12%	14%	17%	15%	18%	16%	14%	17%	17%	11%	19%	16%	10%	10%	16%	23%	15%	14%	26%	14%	17%	16%	16%	13%	18%		
*Neither Agree or Disagree	16%	19%	12%	14%	17%	15%	18%	16%	14%	17%	17%	11%	19%	16%	10%	10%	16%	23%	15%	14%	26%	14%	17%	16%	16%	13%	18%		
Somewhat Disagree	17%	13%	9%	23%	14%	20%	20%	18%	12%	17%	16%	19%	18%	15%	19%	18%	17%	17%	18%	17%	19%	13%	19%	17%	17%	17%			
Strongly Disagree	7%	5%	1%	10%	6%	7%	7%	9%	4%	7%	8%	4%	6%	7%	7%	8%	6%	8%	6%	7%	2%	6%	6%	8%	7%	6%			
*Disagree	24%	17%	10%	33%	20%	26%	27%	27%	16%	23%	24%	23%	24%	22%	25%	25%	23%	24%	20%	24%	20%	19%	25%	26%	25%	23%	22%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Sample Size	1876	795	500	581	783	1028	285	625	915	312	763	744	454	749	559	168	1643	1691	80	654	884	268	855	476	484				

"Q9: Amish farms have a more positive than negative impact in our region."

Table 9	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity			Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Strongly Agree	32%	34%	39%	29%	29%	36%	29%	30%	31%	38%	33%	33%	31%	38%	29%	30%	33%	33%	32%	33%	30%	37%	30%	32%	33%	30%	34%	
Somewhat Agree	27%	26%	28%	28%	27%	28%	24%	29%	30%	28%	26%	28%	24%	24%	28%	30%	20%	20%	28%	30%	16%	27%	28%	27%	28%	29%	25%		
*Agree	60%	60%	67%	57%	56%	63%	54%	59%	68%	61%	59%	59%	61%	57%	60%	60%	53%	61%	63%	46%	64%	58%	60%	61%	58%	59%			
Not sure/Neutral	28%	31%	24%	25%	29%	27%	33%	28%	20%	27%	26%	31%	28%	27%	27%	40%	26%	25%	38%	24%	29%	27%	25%	29%	30%				
*Neither Agree or Disagree	28%	31%	24%	25%	29%	27%	33%	28%	20%	27%	26%	31%	28%	27%	27%	40%	26%	25%	38%	24%	29%	27%	25%	29%	30%				
Somewhat Disagree	8%	5%	6%	11%	9%	6%	6%	8%	10%	7%	9%	7%	7%	10%	7%	4%	5%	7%	15%	5%	9%	11%	8%	9%	7%				
Strongly Disagree	5%	4%	3%	6%	6%	4%	6%	5%	3%	5%	6%	3%	3%	6%	6%	2%	2%	5%	6%	1%	7%	4%	2%	6%	4%				
*Disagree	13%	9%	9%	17%	15%	10%	12%	13%	13%	12%	15%	10%	10%	16%	13%	6%	6%	14%	12%	12%	17%	12%	13%	14%	13%	11%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Sample Size	1878	794	501	583	782	1031	286	625	916	310	764	747	454	750	561	167	1646	1692	81	655	884	268	855	477	484				

"Q10: Farming and agriculture are important to our local economy."

Table 10	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity			Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Strongly Agree	79%	76%	89%	81%	75%	85%	71%	84%	86%	80%	80%	79%	81%	80%	79%	81%	80%	79%	54%	84%	82%	69%	85%	77%	81%	81%	76%	
Somewhat Agree	16%	19%	8%	14%	18%	13%	18%	15%	12%	15%	14%	17%	14%	16%	15%	14%	16%	15%	30%	13%	15%	18%	12%	18%	15%	14%	21%		
*Agree	95%	94%	97%	95%	93%	98%	90%	99%	98%	96%	94%	96%	95%	96%	94%	95%	94%	94%	84%	97%	97%	87%	97%	95%	96%	95%	96%		
Not sure/Neutral	4%	5%	2%	4%	6%	2%	9%	0%	1%	4%	4%	3%	4%	3%	4%	3%	4%	15%	2%	2%	12%	2%	5%	3%	4%	2%			
*Neither Agree or Disagree	4%	5%	2%	4%	6%	2%	9%	0%	1%	4%	4%	3%	4%	3%	4%	3%	4%	15%	2%	2%	12%	2%	5%	3%	4%	2%			
Somewhat Disagree	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Strongly Disagree	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%				
*Disagree	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Sample Size	1874	792	500	582	781	1029	287	624	913	311	762	745	455	746	560	168	1642	1689	81	654	882	268	856	475	482				

"Q11: Standard school coursework should include content about agriculture and where our food comes from."

Table 11	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity			Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Strongly Agree	59%	52%	69%	63%	58%	61%	58%	59%	61%	59%	63%	54%	59%	63%	54%	59%	60%	58%	41%	62%	61%	47%	67%	56%	53%	64%	46%	
Somewhat Agree	31%	35%	22%	29%	30%	31%	27%	32%	32%	29%	28%	36%	30%	29%	32%	30%	29%	32%	36%	29%	30%	31%	26%	30%	27%	40%			
*Agree	90%	87%	91%	91%	87%	91%	85%	92%	93%	88%	91%	90%	89%	90%	90%	76%	91%	92%	78%	93%	88%	84%	91%	87%	89%				
Not sure/Neutral	9%	11%	7%	7%	12%	7%	14%	6%	6%	10%	7%	9%	9%	9%	10%	23%	7%	7%	21%	6%	10%	15%	8%	10%	9%				
*Neither Agree or Disagree	9%	11%	7%	7%	12%	7%	14%	6%	6%	10%	7%	9%	9%	9%	10%	23%	7%	7%	21%	6%	10%	15%	8%	10%	9%				
Somewhat Disagree	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
Strongly Disagree	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%				
*Disagree	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%				
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Sample Size	1876	793	501	582	782	1029	284	625	916	312	763	744	455	748	559	167	1644	1690	80	653	884	268	854	477	483				

"Q12: Local government should provide small grant programs to maintain and increase our locally grown food supply."

Table 12	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity			Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
	Strongly Agree	52%	49%	53%	56%	43%	62%	51%	57%	50%	51%	57%	47%	60%	48%	51%	41%	41%	54%	55%	39%	51%	54%	54%	55%	45%			
Somewhat Agree	31%	29%	28%	33%	34%	27%	31%	29%	33%	32%	26%	36%	24%	33%	32%	35%	30%	30%	34%	31%	30%	28%	29%	29%	33%				
*Agree	83%	78%	81%	88%	78%	89%	81%	85%	83%	83%	83%	82%	84%	82%	83%	76%	84%	85%	73%	82%	83%	82%	84%	78%	84%				
Not sure/Neutral	12%	17%	8%	7%	16%	7%	16%	8%	10%	12%	11%	12%	12%	13%	11%	23%	10%	9%	25%	12%	12%	14%	11%	16%	11%				
*Neither Agree or Disagree	12%	17%	8%	7%	16%	7%	16%	8%	10%	12%	11%	12%	12%	13%	11%	23%	10%	9%	25%	12%	12%	14%	11%	16%					

Q13: Did you have a vegetable garden during the 2023 growing season?

Table 13	All North County Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	39%	33%	52%	41%	37%	40%	32%	42%	44%	35%	40%	46%	34%	41%	43%	18%	42%	40%	37%	43%	36%	43%	41%	43%
No, but I would like to have one in the future	33%	35%	27%	34%	30%	36%	42%	29%	24%	27%	39%	35%	31%	36%	33%	29%	34%	33%	30%	29%	34%	36%	32%	28%	38%
No, I don't want to have one	27%	31%	20%	24%	31%	23%	24%	27%	32%	36%	21%	18%	34%	23%	23%	49%	24%	26%	30%	27%	29%	28%	26%	27%	
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	1%	0%	0%	3%	1%	1%	3%	0%	1%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1880	794	501	585	783	1031	285	626	917	311	764	748	454	750	561	167	1648	1692	81	655	883	269	855	478	483

Q14: What are the main barriers that have prevented you from having a garden?

Table 14	All North County Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Not enough time	51%	49%	64%	50%	64%	38%	52%	58%	35%	42%	56%	53%	27%	56%	67%	45%	51%	53%	33%	59%	50%	34%	58%	36%
Not enough space	26%	23%	22%	30%	27%	27%	33%	20%	20%	29%	26%	22%	45%	23%	11%	28%	26%	28%	6%	20%	28%	38%	27%	22%	28%
No fence to keep animals out	23%	21%	16%	27%	15%	31%	20%	31%	22%	19%	23%	32%	29%	22%	20%	4%	26%	23%	34%	18%	25%	23%	17%	36%	26%
Not enough gardening experience, lack of confidence	22%	22%	12%	24%	10%	32%	26%	25%	12%	16%	24%	32%	20%	23%	25%	16%	23%	22%	32%	18%	22%	40%	16%	30%	32%
Lack of gardening knowledge	17%	21%	10%	15%	7%	25%	16%	24%	11%	14%	14%	28%	15%	22%	10%	10%	18%	15%	33%	16%	17%	19%	11%	27%	22%
Physical restrictions	17%	21%	13%	15%	14%	20%	7%	14%	43%	17%	20%	10%	27%	16%	8%	19%	17%	16%	12%	19%	12%	21%	11%	28%	22%
Funding for garden tools and seeds	10%	6%	5%	16%	2%	18%	10%	18%	4%	6%	11%	19%	12%	10%	9%	1%	12%	9%	26%	7%	12%	17%	6%	21%	13%
No way of tilling it	9%	11%	7%	6%	6%	11%	5%	16%	7%	11%	5%	10%	6%	6%	4%	1%	10%	10%	2%	3%	9%	16%	4%	6%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	547	269	117	161	212	306	121	195	206	78	231	209	135	231	142	61	457	470	29	185	252	80	241	123	156

SHORT TERM RENTAL PROPERTIES

Q15.1: How important do you believe it is that local regulations are developed at short term rentals to address: *Noise levels are kept at residential area levels?*

Table 15	All North County Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	NoNS	Yes	NoNS
	Very Important	54%	51%	61%	57%	48%	61%	44%	52%	70%	55%	53%	56%	54%	55%	53%	37%	57%	57%	40%	53%	52%	65%	52%	64%	52%	59%	54%	61%
Somewhat Important	36%	38%	28%	35%	41%	31%	43%	40%	22%	36%	37%	35%	34%	37%	39%	45%	35%	35%	42%	39%	37%	27%	38%	34%	36%	24%	36%	30%	37%
*Important	90%	89%	88%	92%	89%	88%	87%	92%	92%	90%	90%	91%	88%	92%	92%	83%	92%	92%	82%	92%	89%	92%	91%	94%	88%	83%	90%	91%	90%
Not Important	7%	8%	10%	5%	8%	5%	9%	6%	5%	6%	8%	6%	6%	6%	6%	12%	6%	6%	11%	6%	7%	5%	7%	4%	6%	17%	6%	8%	6%
*Not	7%	8%	10%	5%	8%	5%	9%	6%	5%	6%	8%	6%	6%	6%	6%	12%	6%	6%	11%	6%	7%	5%	7%	4%	6%	17%	6%	8%	6%
Not Sure	3%	3%	2%	3%	3%	3%	4%	2%	3%	4%	2%	3%	5%	2%	2%	5%	3%	3%	7%	3%	3%	3%	2%	2%	6%	0%	3%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1865	787	499	579	783	1027	287	626	911	310	762	746	456	747	560	168	1642	1688	81	654	883	267	855	477	481	59	1795	347	1510

Q15.2: How important do you believe it is that local regulations are developed at short term rentals to address: *Registering the property as a short-term rental with local municipality?*

Table 16	All North County Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	NoNS	Yes	NoNS	
	Very Important	33%	31%	34%	36%	30%	37%	29%	29%	44%	36%	31%	33%	32%	37%	32%	25%	35%	35%	29%	34%	34%	47%	32%	42%	33%	26%	34%	38%	33%
Somewhat Important	36%	34%	33%	39%	38%	34%	34%	40%	32%	37%	34%	36%	39%	36%	31%	34%	36%	34%	44%	34%	36%	34%	35%	39%	33%	33%	36%	36%	32%	37%
*Important	69%	65%	67%	74%	68%	71%	64%	69%	77%	73%	65%	69%	71%	73%	64%	59%	71%	69%	72%	64%	70%	81%	67%	81%	66%	59%	70%	70%	69%	
Not Important	19%	21%	24%	17%	22%	16%	19%	22%	17%	15%	24%	22%	15%	18%	26%	16%	20%	20%	9%	27%	16%	13%	18%	14%	18%	19%	28%	19%	18%	
*Not	19%	21%	24%	17%	22%	16%	19%	22%	17%	15%	24%	22%	15%	18%	26%	16%	20%	20%	9%	27%	16%	13%	18%	14%	18%	19%	28%	19%	18%	
Not Sure	11%	15%	9%	9%	10%	13%	17%	9%	7%	22%	11%	9%	14%	9%	10%	25%	9%	10%	19%	9%	14%	6%	11%	5%	17%	4%	12%	2%	13%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1865	787	499	579	783	1026	287	625	911	311	762	744	455	748	559	168	1641	1687	81	653	883	267	853	476	483	59	1794	347	1509	

Q15.3: How important do you believe it is that local regulations are developed at short term rentals to address: *The removal of trash or litter?*

Table 17	All North County Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	NoNS	Yes	NoNS
	Very Important	73%	80%	79%	78%	77%	81%	78%	77%	82%	84%	74%	75%	80%	79%	80%	79%	79%	80%	72%	81%	79%	74%	80%	78%	79%	82%	79%	84%
Somewhat Important	15%	15%	15%	16%	18%	13%	18%	14%	13%	12%	17%	20%	13%	16%	15%	15%	15%	15%	18%	13%	15%	22%	14%	19%	14%	2%	16%	11%	16%
*Important	94%	94%	94%	94%	95%	94%	96%	91%	96%	96%	91%	95%	93%	95%	95%	94%	94%	95%	91%	94%	94%	96%	94%	97%	93%	94%	95%	95%	94%
Not Important	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	4%	3%	2%	3%	4%	3%	3%	3%	1%	4%	2%	3%	4%	1%	1%	10%	3%	5%	3%
*Not	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	4%	3%	2%	3%	4%	3%	3%	3%	1%	4%	2%	3%	4%	1%	1%	10%	3%	5%	3%
Not Sure	3%	3%	2%	3%	2%	3%	1%	5%	2%	4%	2%	4%	2%	4%	1%	3%	3%	2%	8%	2%	2%	2%	2%	1%	6%	6%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1864	786	488	580	783	1026	286	626	911	310	761	746	455	748	561	167	1642	1688	80	654	881	268	853	477	483	59	1793	346	1509

Q16.1: How much do you think the increase in AirBnB's has *increased short-term lodging supply*?

Table 23	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
	A lot	21%	23%	26%	17%	22%	19%	27%	18%	16%	23%	17%	23%	21%	21%	21%	22%	21%	22%	21%	21%	21%	22%	20%	22%	22%	15%	23%	27%	21%	24%	20%
A little	36%	30%	34%	44%	39%	34%	33%	35%	42%	32%	39%	43%	30%	40%	41%	24%	38%	36%	40%	35%	37%	36%	34%	36%	45%	29%	36%	48%	34%	34%		
Not at all	10%	7%	13%	13%	12%	9%	9%	11%	12%	10%	12%	9%	9%	11%	12%	10%	11%	11%	11%	11%	11%	11%	9%	11%	12%	9%	10%	10%	11%	10%		
Don't know	32%	40%	28%	26%	31%	37%	31%	36%	31%	35%	31%	26%	41%	28%	26%	24%	34%	30%	32%	33%	33%	33%	30%	28%	39%	27%	33%	17%	35%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1855	783	495	577	780	1021	286	624	905	308	758	743	454	744	558	168	1634	1679	81	650	881	266	850	475	480	58	1788	348	1500			

Q16.2: How much do you think the increase in AirBnB's has *increased economic benefits to local businesses*?

Table 24	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
	A lot	19%	20%	20%	19%	16%	23%	22%	18%	18%	21%	18%	20%	21%	18%	21%	18%	21%	19%	19%	20%	18%	18%	22%	20%	21%	13%	22%	29%	19%	20%	
A little	42%	38%	47%	46%	49%	36%	45%	39%	43%	41%	41%	49%	35%	46%	50%	36%	44%	43%	44%	47%	39%	45%	43%	45%	38%	42%	42%	57%	40%			
Not at all	9%	6%	11%	12%	11%	8%	7%	11%	10%	8%	13%	7%	8%	9%	10%	8%	10%	10%	4%	8%	10%	10%	11%	9%	14%	6%	5%	10%	11%	9%		
Don't know	29%	36%	22%	24%	23%	33%	25%	32%	29%	30%	28%	24%	36%	26%	20%	34%	28%	27%	34%	27%	29%	31%	26%	27%	34%	25%	29%	11%	32%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Sample Size	1857	785	498	574	780	1023	286	623	908	308	759	744	454	745	558	168	1636	1681	81	651	882	266	853	476	479	58	1792	347	1504			

Q16.3: How much do you think the increase in AirBnB's has *decreased the availability of affordable permanent housing in local communities*?

Table 25	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
	A lot	18%	21%	20%	15%	17%	20%	25%	16%	17%	21%	16%	16%	17%	17%	19%	18%	22%	18%	18%	18%	17%	12%	21%	25%	20%	17%	17%	28%	18%	24%	
A little	26%	21%	22%	32%	34%	18%	31%	20%	27%	23%	27%	33%	25%	30%	31%	25%	29%	31%	26%	34%	30%	30%	24%	27%	32%	23%	12%	27%	27%	26%		
Not at all	23%	19%	25%	26%	23%	22%	19%	26%	26%	22%	24%	23%	21%	20%	31%	8%	25%	24%	10%	23%	15%	15%	25%	19%	21%	24%	22%	30%	21%			
Don't know	33%	39%	34%	27%	39%	40%	26%	38%	26%	33%	34%	28%	37%	32%	26%	39%	32%	39%	32%	39%	33%	31%	34%	30%	31%	39%	2%	16%	3%	18%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Sample Size	1856	785	497	574	779	1023	286	624	906	308	758	744	455	746	556	166	1637	1680	81	653	881	266	853	476	479	57	1791	348	1502			

Q17: How would you like to see short-term rentals handled in your region?

Table 26	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
	Allow short-term rentals with no regulation.	13%	13%	16%	13%	15%	12%	15%	15%	10%	12%	16%	12%	8%	14%	20%	5%	14%	13%	11%	19%	12%	4%	18%	5%	9%	35%	13%	23%	11%		
Allow short-term rentals with regulations.	68%	66%	67%	70%	68%	69%	64%	65%	76%	67%	66%	75%	69%	69%	67%	63%	69%	69%	66%	62%	68%	87%	63%	88%	66%	62%	69%	71%	68%			
Ban short-term rentals in all circumstances.	3%	3%	3%	3%	3%	3%	4%	4%	1%	4%	1%	3%	3%	3%	2%	1%	3%	3%	6%	4%	2%	2%	3%	1%	2%	0%	3%	1%	3%			
No preference/DK	16%	18%	14%	15%	14%	16%	17%	16%	12%	17%	17%	10%	20%	14%	12%	31%	15%	17%	15%	18%	7%	15%	18%	6%	23%	2%	16%	5%	18%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Sample Size	1756	884	499	573	709	997	284	608	906	284	718	720	401	714	549	79	1629	1640	47	625	821	258	806	471	443	46	1705	339	1414			

Q18: Do you own a short-term rental property?

Table 27	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	3%	3%	6%	1%	3%	2%	3%	2%	2%	2%	2%	3%	3%	2%	3%	2%	3%	7%	2%	3%	3%	3%	2%	1%	2%	1%	4%
No	96%	96%	93%	96%	94%	97%	94%	97%	97%	95%	97%	95%	96%	97%	93%	85%	97%	96%	97%	96%	93%	93%	97%	99%	96%	97%	95%	
Not sure	2%	1%	1%	2%	2%	1%	3%	1%	1%	2%	1%	1%	1%	1%	1%	4%	1%	8%	1%	1%	3%	1%	0%	2%	2%	2%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1857	784	498	575	777	1026	284	623	910	310	760	742	453	749	557	167	1636	1683	80	653	883	265	854	476	480			

Q19: Do you own property near a short-term rental property?

Table 28	All North Country Participants				County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024				Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	15%	13%	23%	14%	17%	12%	14%	14%	17%	12%	16%	14%	7%	16%	23%	9%	16%	15%	10%	19%	12%	19%	16%	12%	16%	19%	11%
No	74%	73%	71%	77%	74%	76%	78%	72%	73%	80%	72%	66%	81%	74%	68%	83%	74%	74%	80%	72%	78%	70%	74%	73%	76%			
Not sure	11%	14%	6%	9%	9%	12%	8%	13%	10%	8%	11%	15%	11%	10%	9%	8%	11%	11%	10%	11%	10%	11%	10%	10%	13%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Sample Size	1860	784	499	577	779	1027	283	624	913	311	761	743	455	749	559	167	1639	1686	80	655	884	265	855	476	482			

RECREATION AND EXERCISE IN THE NORTH COUNTRY

Q20: How would you rate you or your family's access to local community fitness centers?

Table 29	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Very available	38%	50%	39%	25%	45%	32%	42%	35%	37%	43%	33%	39%	36%	37%	42%	56%	36%	38%	39%	42%	35%	40%	39%	37%
Somewhat available	32%	29%	37%	33%	25%	38%	30%	35%	30%	27%	35%	36%	29%	34%	31%	19%	33%	32%	28%	27%	36%	26%	31%	31%	33%
Not that available	15%	12%	13%	18%	14%	15%	11%	18%	15%	12%	18%	14%	16%	12%	17%	6%	16%	14%	13%	14%	14%	18%	13%	19%	15%
Not at all available	9%	5%	9%	14%	8%	10%	8%	9%	10%	9%	10%	7%	10%	9%	8%	6%	9%	10%	4%	10%	8%	12%	11%	9%	7%
Not sure	7%	5%	3%	10%	8%	6%	9%	3%	8%	9%	5%	4%	9%	7%	2%	13%	6%	5%	15%	7%	3%	6%	3%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1854	778	499	577	777	1026	284	623	911	310	760	742	454	746	558	165	1640	1685	78	652	880	268	851	475	483

Q21: Your familiarity with the newly opened Watertown Family YMCA facility, on Arsenal Street in Watertown? (only Jefferson County residents)

Table 30	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	I visit that YMCA, at least once per week	10%	10%	-	-	13%	5%	13%	7%	6%	10%	7%	15%	7%	8%	15%	15%	8%	9%	18%	6%	11%	15%	8%	11%
I visit that YMCA, but less than once/week	7%	7%	-	-	6%	7%	7%	6%	7%	3%	6%	14%	3%	10%	7%	6%	7%	7%	3%	7%	6%	6%	4%	11%	9%
I haven't visited, but am aware of new facilities	56%	56%	-	-	50%	63%	42%	66%	68%	52%	62%	55%	56%	56%	59%	27%	65%	61%	32%	56%	55%	56%	57%	60%	57%
I haven't visited, and I have little or no knowledge of the new facilities	23%	23%	-	-	24%	23%	27%	21%	18%	27%	24%	15%	28%	22%	18%	37%	26%	20%	36%	27%	23%	16%	26%	17%	21%
Not sure	5%	5%	-	-	7%	2%	10%	0%	1%	8%	2%	1%	6%	4%	0%	16%	0%	3%	11%	4%	5%	7%	6%	1%	3%
Total	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	765	765	-	-	347	398	169	251	334	108	317	323	193	300	239	123	621	665	50	264	386	99	368	172	208

Q22: What is the largest barrier for you, that causes you to not use the YMCA, or to use it less than you might? (only Jefferson County residents)

Table 31	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	No barriers	17%	17%	-	-	17%	16%	17%	11%	23%	18%	15%	16%	16%	18%	16%	14%	18%	13%	32%	13%	18%	19%	13%	19%
Cost	21%	21%	-	-	16%	27%	19%	22%	23%	11%	33%	23%	20%	24%	21%	8%	24%	25%	7%	21%	20%	31%	21%	23%	21%
Distance	20%	20%	-	-	18%	21%	19%	19%	22%	20%	18%	24%	20%	20%	24%	15%	21%	20%	17%	28%	15%	26%	22%	23%	17%
Lack of programming you want	1%	1%	-	-	1%	1%	1%	1%	0%	0%	1%	2%	0%	1%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	2%
Lack of time	15%	15%	-	-	17%	13%	21%	14%	6%	18%	12%	14%	12%	16%	16%	26%	12%	14%	18%	14%	18%	17%	10%	16%	5%
Lack of interest	16%	16%	-	-	19%	13%	11%	25%	14%	21%	14%	10%	20%	14%	11%	14%	17%	17%	12%	14%	18%	11%	18%	18%	13%
Use another exercise facility, or home	8%	8%	-	-	12%	3%	12%	4%	5%	8%	7%	8%	9%	4%	10%	21%	4%	6%	13%	7%	8%	3%	8%	9%	3%
Unable to exercise, health, disability	1%	1%	-	-	0%	2%	0%	0%	5%	2%	1%	2%	2%	1%	0%	0%	2%	0%	2%	1%	2%	0%	0%	3%	2%
Transportation	1%	1%	-	-	0%	1%	0%	1%	1%	1%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%
Other reason	1%	1%	-	-	0%	1%	0%	1%	1%	0%	0%	2%	0%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%
Total	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	755	755	-	-	339	396	164	245	335	105	317	317	190	301	234	118	616	656	49	263	379	96	367	168	204

THE 2024 PRESIDENTIAL ELECTION

Q23: Do you think Joe Biden is just too old to be an effective president?

Table 32	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	69%	72%	74%	64%	68%	70%	69%	75%	63%	66%	76%	65%	64%	70%	76%	61%	71%	71%	56%	82%	66%	46%	83%	25%
No	23%	16%	20%	32%	22%	25%	19%	21%	32%	25%	19%	27%	26%	24%	18%	16%	24%	23%	29%	13%	24%	51%	13%	67%	15%
Not sure	8%	11%	6%	4%	10%	5%	12%	4%	5%	9%	5%	8%	10%	5%	6%	23%	5%	6%	15%	5%	10%	2%	4%	8%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1824	768	495	561	770	1024	278	620	910	307	755	742	451	744	558	162	1632	1678	79	653	879	269	856	477	482

Q24: Do you think Donald Trump is just too old to be an effective president?

Table 33	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	31%	33%	35%	28%	31%	31%	32%	29%	31%	29%	31%	35%	31%	31%	31%	30%	31%	31%	27%	16%	36%	50%	14%	48%
No	58%	51%	57%	65%	58%	59%	53%	64%	59%	61%	58%	54%	58%	59%	59%	45%	60%	59%	55%	76%	51%	42%	79%	42%	31%
Not sure	11%	15%	8%	7%	12%	10%	14%	7%	10%	10%	11%	12%	11%	10%	11%	25%	9%	10%	18%	8%	13%	7%	6%	10%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1822	767	494	561	770	1022	279	619	908	308	753	741	452	742	557	163	1629	1676	79	653	877	268	856	474	482

Q25: Do you think Joe Biden has the personality and temperament to be an effective president?

Table 34	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	28%	26%	28%	30%	25%	31%	22%	22%	42%	24%	25%	44%	31%	27%	27%	24%	29%	27%	41%	9%	30%	74%	5%	94%
No	64%	62%	69%	65%	65%	63%	66%	73%	53%	66%	70%	50%	60%	66%	69%	52%	67%	39%	66%	61%	21%	86%	60%	90%	3%
Not sure	8%	12%	3%	5%	10%	6%	12%	5%	5%	10%	6%	6%	9%	7%	4%	24%	5%	6%	20%	4%	11%	4%	5%	3%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1823	766	495	562	768	1025	279	620	908	309	754	740	453	742	558	163	1630	1676	79	652	878	269	856	477	481

Q26: Do you think Donald Trump has the personality and temperament to be an effective president?

Table 35	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	44%	43%	49%	44%	51%	37%	50%	48%	34%	52%	43%	31%	44%	45%	44%	50%	44%	45%	39%	68%	37%	12%	74%	1%
No	47%	46%	43%	50%	39%	56%	39%	46%	60%	40%	49%	62%	47%	48%	49%	51%	48%	48%	23%	54%	88%	17%	98%	70%	
Not sure	8%	11%	8%	6%	9%	7%	11%	6%	6%	9%	7%	7%	9%	6%	7%	24%	6%	7%	13%	9%	9%	9%	1%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1823	765	495	563	768	1025	279	619	909	309	755	739	453	743	557	163	1630	1676	79	653	878	268	855	477	481

Q27: Do you think the people who were arrested for entering the US Capitol on January 6th, 2021 were lawfully exercising their right as Americans to protest?

Table 36	All North Country Participants	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In October 2022	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	21%	24%	24%	28%	27%	21%	19%	32%	22%	25%	25%	22%	22%	25%	25%	29%	32%	23%	23%	41%	18%	5%	39%	1%	13%
No	53%	54%	52%	54%	55%	46%	62%	48%	53%	62%	52%	50%	65%	53%	56%	54%	37%	56%	55%	50%	35%	57%	91%	34%	97%	
Not sure	26%	22%	24%	18%	22%	18%	33%	15%	16%	23%	25%	14%	25%	20%	21%	14%	24%	20%	22%	24%	25%	4%	27%	1%	24%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1417	1819	766	491	562	766	1023	278	619	906	307	752	450	741	557	163	1626	1672	79	651	877	268	854	476	479	

Q28: Do you believe that the 2020 Presidential election was fair and Joe Biden won the election?

Table 37	All North Country Participants	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In October 2022	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Yes	44%	42%	44%	37%	42%	39%	47%	39%	35%	55%	39%	40%	56%	43%	46%	40%	32%	44%	42%	52%	18%	48%	85%	14%	98%
No	34%	39%	32%	48%	43%	38%	38%	38%	44%	33%	44%	39%	26%	36%	41%	37%	29%	40%	42%	11%	65%	29%	11%	66%	0%	
Not sure	22%	19%	24%	15%	15%	22%	15%	22%	21%	12%	17%	21%	18%	21%	13%	23%	38%	16%	16%	37%	17%	23%	4%	19%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1415	1818	767	492	559	767	1021	278	618	906	309	751	450	743	556	162	1626	1671	79	651	876	268	853	477	478	

Q29: If the 2024 presidential election were held today, who would you vote for?

Table 38	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Definitely Trump	42%	39%	43%	45%	47%	38%	49%	43%	32%	50%	39%	30%	37%	41%	52%	42%	42%	44%	23%	74%	29%	12%	79%	0%
Leaning Trump	11%	14%	14%	8%	13%	9%	11%	12%	9%	10%	13%	10%	8%	13%	9%	19%	10%	11%	10%	12%	12%	1%	21%	0%	0%
Leaning Biden	2%	2%	2%	3%	2%	3%	1%	2%	4%	2%	2%	4%	3%	2%	3%	1%	3%	3%	1%	3%	3%	0%	13%	0%	
Definitely Biden	16%	13%	12%	20%	13%	18%	10%	18%	27%	10%	15%	14%	18%	16%	9%	17%	15%	24%	4%	14%	62%	0%	87%	0%	
A different candidate	19%	19%	20%	17%	16%	21%	17%	19%	21%	19%	21%	16%	23%	18%	16%	10%	20%	19%	18%	7%	26%	18%	0%	0%	
Not sure/Undecided	7%	9%	6%	5%	6%	8%	7%	7%	4%	7%	7%	7%	11%	6%	3%	15%	6%	5%	2%	11%	2%	0%	0%		
Do not plan to vote	3%	4%	3%	3%	2%	4%	3%	3%	3%	3%	2%	4%	3%	2%	4%	3%	3%	4%	1%	5%	2%	0%	0%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1818	761	494	563	764	1024	273	621	908	305	753	741	450	743	558	157	1631	1674	77	653	874	269	856	478	

Q30: In your opinion, among the following five issues, which should be the #1 priority for the next President of the United States?

Table 39	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Immigration/Borders	31%	30%	30%	32%	35%	27%	17%	37%	43%	28%	37%	28%	31%	30%	33%	23%	32%	32%	16%	50%	24%	6%	43%	9%
Crime	4%	5%	4%	4%	4%	5%	3%	4%	4%	6%	3%	4%	3%	4%	5%	11%	4%	5%	4%	5%	4%	3%	4%	6%	
Cost of Living/Inflation	49%	51%	48%	47%	49%	50%	61%	48%	34%	49%	50%	50%	50%	49%	49%	52%	49%	49%	58%	39%	55%	55%	47%	48%	
Jobs/Unemployment	7%	8%	8%	8%	4%	10%	11%	3%	5%	9%	3%	10%	6%	9%	6%	8%	7%	6%	16%	2%	9%	8%	5%	10%	
Healthcare	8%	7%	10%	9%	8%	8%	5%	9%	13%	8%	7%	11%	10%	7%	7%	7%	9%	8%	6%	4%	7%	28%	2%	28%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1671	709	447	515	719	924	265	581	809	280	708	663	409	688	512	155	1487	1541	67	628	796	220	824	393	

POLITICAL BELIEFS: Since political beliefs are so strongly associated with other attitudes and behaviors, the following illustrates the political belief distributions among demographic subgroups.

Table 40	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Conservative	33%	31%	43%	32%	41%	25%	28%	34%	38%	36%	31%	31%	24%	35%	44%	25%	34%	35%	14%	100%	0%	0%	54%	9%
Middle of the Road	43%	41%	39%	45%	37%	49%	39%	46%	44%	38%	50%	40%	45%	43%	42%	34%	44%	43%	41%	0%	77%	0%	33%	47%	59%
Liberal	11%	9%	9%	14%	9%	13%	11%	9%	13%	7%	9%	23%	13%	10%	10%	9%	11%	11%	12%	0%	0%	100%	3%	40%	9%
Don't Know	13%	18%	9%	9%	12%	14%	21%	11%	5%	19%	10%	6%	18%	12%	4%	32%	10%	10%	33%	0%	23%	0%	10%	5%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1809	762	487	560	773	1016	280	618	903	308	751	737	454	738	560	164	1624	1674	79	655	885	269	845	474	477

The Nature of the Participants in this Study

Demographic Characteristics of Participants in Each County (weighted)

Table 41	Jefferson	Lewis	St. Lawrence
Gender			
Male	52%	49%	49%
Female	48%	51%	51%
Non-binary	0%	1%	0%
Age			
18-39 years of age	47%	31%	34%
40-59 years of age	28%	34%	34%
60+ years of age	25%	35%	33%
Education Level			
High School Graduate or less	45%	52%	43%
Some College	35%	30%	37%
4+ Year Degree	20%	18%	20%
Race/Ethnicity			
White	83%	95%	90%
Black	5%	1%	0%
Hispanic	7%	0%	1%
Asian	4%	1%	2%
Native American	0%	0%	4%
Multi-racial	1%	3%	3%
Military Affiliation			
Active military in household	25%	4%	4%
No active military in household	74%	96%	95%
Not sure	1%	0%	0%
Political Beliefs			
Very Conservative	8%	13%	8%
Conservative	23%	31%	24%
Middle of the Road	41%	39%	45%
Liberal	7%	7%	12%
Very Liberal	2%	2%	2%
Don't Know	18%	9%	9%
Annual Household Income			
Up to \$25,000	13%	11%	13%
\$25,001-\$50,000	27%	20%	17%
\$50,001-\$75,000	19%	23%	22%
\$75,001-\$100,000	19%	21%	22%
Over \$100,000	22%	25%	25%
Sampling Modality			
Live Interview Telephone	17%	39%	41%
MMS Cell Text Invitation to Online	35%	35%	33%
Email Invitation Online	25%	26%	26%
Intercept Survey at Fort Drum	23%	0%	0%
Sample Size	796	501	585